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BROOK GREEN, HAMMERSMITH.
The largest and most luxurious dancing Palace in Europe.
TWO JAZZ BANDS
60 Lady and Gentlemen Instructors.
Two Sessions Daily
3 to 6 p.m. 8 to 12 p.m.
Evening Dress Optional.

A REMINDER! Cut Out the "J.B." Pen Coupon on Page 22.

BRITISH MUSEUM

JOHN BULL

VOL. XXVI. No. 701. SATURDAY, NOVEMBER 8, 1919. TWOPENCE.
[Registered at the G.P.O. as a Newspaper.]

WHY HIRE A HOUSE?
Why hire a house, and pay rent year after year, when you can
Buy Your House
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CITY LIFE Assurance Co., Ltd.
Particulars free from D.B. J.B. (D. Bailey, F.S.S., Gen. Man.).
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Resting, but Watchful

Edited by HORATIO BOTTOMLEY

GOOD NEWS FOR TAX-PAYERS

BY HORATIO BOTTOMLEY

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There is nothing better than a good cup of coffee as a preparation for the day's work—serve Milkmaid Café au Lait for breakfast, and your family will tell you that it is "just right." Its delicious and aromatic flavour, its stimulating and sustaining qualities make it an ideal beverage.

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The distinctive beverage of our French allies—finest pure coffee, rich full-cream milk and sugar, all skilfully mixed in correct proportions. Easy to prepare and most economical. Try a tin to-day.

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Ingersol lite Pendant is an unbreakable glass tube; the Locator is a brass-bound button. Both contain the same radium luminous substance which makes Ingersol Radiolite Watches glow in the dark.

These little glowing beacons are extremely useful for locating electric switches, gas tap, paraffin lamp, key-holes, match box, furniture obstructions—in fact, anything you wish to find or avoid in the dark. You can attach them instantly to any object, without the aid of tools.

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When you entertain put them in the guest chambers; they will be greatly appreciated as a mark of your thoughtfulness.

THEY WILL GLOW FOR YEARS.

Ingersol-lite Pendant & Ingersol-lite adhesive or thumb tack 1/6 each from all dealers, or sent direct on receipt of price.

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Yes, much whiter,

so I've got something to thank you for, Jack. But why didn't I think of it myself, seeing it is made by the same people who make my beautiful Day Cream?

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(MENTHO-CARBOLIC)
Tooth Paste

Like all other Pomeroy Preparations—perfect for its purpose. It whitens the teeth, prevents decay, sweetens the breath and refreshes the mouth. Which is all that a tooth paste should do!

1/6 an economical tube. Of Chemists
MRS. POMEROY, LTD.,
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SPECIALLY MADE SUITS
FOR MIDDLE-AGED MEN.

Greater care and tailoring skill is requisite to fit men of maturer years than younger men. Our tailors honestly claim to have and exercise this requisite capacity, and despite the low prices we charge, style and appropriate cut and fabric is guaranteed or money refunded. Write for patterns, book of styles, money back guarantee, etc. All free if you mention "John Bull." CATESBYS LTD., Tottenham Court Rd., London, W.1.

Now the Chilly Evenings are here—get a

Berkeley EASY CHAIR

which is designed for exceptional comfort and durability.

The frame is of great strength, the springs are steel-coppered, long, and flexible, and are fixed in the back, seat, and front edge. The upholstery is thorough and the coverings are artistic and will match any scheme of decoration. Value is supreme.

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Every Berkeley is delivered carriage paid, immediately on receipt of the first payment with order, and if not completely satisfactory it may be returned AT OUR EXPENSE, and all money paid will be refunded in full.

Over 500 Chairs always in Stock.

FREE Send your name and address on a postcard and we will forward you Post Free full particulars and samples of coverings for your selection.

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GOUT, SCIATICA, LUMBAGO, &c.

Do not despair if Rheumatism has so afflicted you as to render you comparatively helpless. No matter how acute your trouble, a rub with

ODDS ON OILS

will effect a speedy cure. Don't let this offer go by. See to it that you do not suffer longer helpless. Invaluable for Sprains, Strains and Bruises. SAMPLE BOTTLE POST FREE. On sale at Boots 550 Branches, Timothy White's, Lewis & Burrows, Taylor's Drug Stores, Harrod's Stores, Army and Navy Stores, Junior Army and Navy Stores, Civil Service Stores, Barker's and Gamages' Stores or any other Chemist, in 1/3, 3/- (Family size 5/-) bottles, or sent direct, post free, on receipt of 1/6, 3/6 or 5/6 from

THE ODDS ON SPECIFICS Co., Ld. (Dept. J.B.),
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ISN'T IT WORTH A TRIAL?

"Regular as Clockwork"

We do not claim that Nujol is a cure for all ills.

But many people have told us that it is.

Why?

Because most human illness is considered to be directly or indirectly caused by constipation.

It may help you. Try it.

It is absolutely harmless.

Of all Chemists, 9 oz. flagons 2/6; 20 oz. 5/-

WRITE TO-DAY for FREE BOOKLET—"Thirty Feet of Danger."

ANGLO-AMERICAN OIL CO., LTD., 36, Queen Anne's Gate, London, S.W.1

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Nature's First Aid

Thermogene is the proved relief for

NEURALGIA	RHEUMATISM	BRONCHITIS	PLEURISY*
LUMBAGO	CHEST COLDS	SORE THROATS	PNEUMONIA*
SPRAINS	SCIATICA	MUSCULAR PAINS	*Also ask Medical advice

And a hundred Kindred Ailments.

Obtainable at all chemists, price 1/3 and 3/- per box.

Look for the familiar orange-coloured box in the chemists' windows.

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THE WRIGHT HIGGINS SYSTEM OF PIANO LESSONS BY CORRESPONDENCE
PARTICULARS SENT—RECEIPT OF POSTCARD SHOWING YOU HOW YOU MAY BECOME A BRILLIANT PIANIST
WRITE AT ONCE

If you can play the piano you are always "Good Company." You are invited to jolly social gatherings, because of your ability to accompany, or to give selections. You can quickly learn to play—without fatigue, without trouble—by the Wright-Higgins system of postal tuition. Results are swift—the drudgery of learning gives place to pleasant, rapid accomplishment—and you become proficient in half the time required by other methods. Be ready to accept those invitations this winter. Send for Booklet Now, entitled "Training versus Teaching." It is free.

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If you need FURS buy them now.

WE still have a large number of **Beautiful Fur Coats** and stylish up-to-date **Fur Stoles and Wraps** made up during the summer months, which we are selling MUCH UNDER PRESENT MARKET VALUE.

Inspection Invited, or send a postcard NOW for new illustrated catalogue.

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"CURACEA" MAKES WEAK NERVES STRONG.

DON'T suffer from nervous weakness. **CURACEA** has given new energy and life to many. Constant testimony received of wonderful help from sufferers. **"CURACEA"** feeds the nerves and restores vigorous health. Be cheerful and fit for the strain of life. Wonderful relief in cases of Nerve Exhaustion, Neurasthenia, Sleeplessness, Neuralgia, &c. Try it now, and be for ever grateful.

Obtainable from Boots, Taylor's, and other Chemists and Stores, or post-free 1/3, 2/9 and 5/-.

CURACEA CO. Section 2, Elm Grove, LONDON, S.E. 15.

TATCHO
The **HAIR GROWER**

Mr. Geo. R. Sims' discovery 1/3, 2/9, 4/6

JOHN BULL

"Peace hath her victories no less renowned than war."
—*Milton.*

The Paper on which the Sun Never Sets.

Politics without Party—Criticism without Cant:
Without Fear or Favour, Rancour or Rant.

For forms of government let fools contest;
Whate'er is best administered is best."—*Pope.*

Vol. XXVI. No. 701. **Week ending Saturday, November 8th, 1919.** **Twopence.**

"THE WORLD, THE FLESH, AND THE DEVIL."

[The Editor discourses upon passing events and topics of the day.]

Political Personalities.

How very few of them are in the House of Commons to-day! But undoubtedly Mr. Austen Chamberlain has suddenly become one of them. Even the *Daily Mail* must admit that.

No General Election.

Last week's proceedings in Parliament have effectually scotched all idea of an early General Election. The present Government, in a slightly amended form, is good for at least another two years.

Mr. Balfour.

The ex-Foreign Secretary has aged considerably during the past year—and we fear his tennis days are over.

That Indemnity.

The first charge upon the German Indemnity is the upkeep of the Army on the Rhine—and so far we have received one million pounds—in "currency of Cologne," whatever that may be! And we were to "make Germany pay"!

Troopship Scandals.

Our constant exposures of the filthy and often unsafe condition of troopships taking fighting men and their families home, have at last had their effect—the Director of the Australian Demobilisation Department being the first to move in the matter. Hats off to him!

The Railway Strike.

We hope the Leader of the House will see his way to give us that day he provisionally promised for the discussion of our strike motion—condemning the action of Mr. Thomas in calling out the men without notice and, as we believe, largely against their will.

Open Discussion.

A public debate will do infinitely more good than the secret negotiations now going on. Let us know where we stand with Labour, and try to come to a genuine understanding.

Premium Bonds.

When the Government scheme is announced—as it shortly will be—we hope, through the Victory Club, to be able considerably to improve upon it.

Stealing our Thunder.

By the way, we are rather amused at the way in which certain M.P.s have quietly annexed our Premium Bond scheme—which we have been pressing on the Government for the past ten years!

Sugar.

Is it the fact that, whilst our children at home are crying for sugar, the Government is paying dealers a premium for shipping it out of the country?

Indian Demobs.

This is an extract from an Indian paper, dated September 1st: "The departure of the Indian troops for India is postponed owing to their desire to enjoy more sightseeing." And Reuter was the authority.

The Scapa Scuttle.

There is some mystery about this. We are told that France is to be compensated for her share in the ships which were scuttled. Yet, when the scuttling occurred, the First Lord of the Admiralty told us that "the heads of the Allied Governments" were in favour of Internment as distinguished from Surrender, and that fact "made the prevention of this scuttling impossible." What claim, therefore, has France in the matter?

Have You Seen The "Deutschland"?

Londoners should make a point of inspecting Germany's monster submarine—specially designed for the destruction of the British fleet. It is now lying in the Thames near Charing Cross Pier, where a steam launch is in regular attendance to take visitors to the vessel at an inclusive charge of 1/-, covering Entertainment Tax, launch fare, and inspection of the deck. There is, however, a further charge of 1/- for those wishing to go through the interior and view the wonderful machinery and construction of the boat. Many towns are clamouring for the opportunity which London now enjoys, and it is hoped to make arrangements for a coastal tour at an early date. An interesting feature is that the metal which has had to be removed to make a gangway through the interior is being converted into Victory Souvenirs in the shape of brooches, cigarette cases, ash-trays, statuettes, plaques, tea-spoons, serviette rings, etc.—an illustrated catalogue of which will be forwarded on receipt of 1½d. in stamps by the Secretary, Victory Club, 26, King Street, St. James', London, S.W.1, from whom may also be obtained—7½d. post free—a beautifully illustrated Guide and History of the vessel, as well as a fine assortment of picture postcards, price 2d. each, or in sets of six for 1/-, in the latter being included a specially drawn scale plan of the ship.

For the Children.

We are organising special visits of school children to the *Deutschland*, and propose offering prizes for the best essays by them. London schoolmasters kindly note.

London's Sunday Evening.

It is remarkable how the *Sunday Evening Telegram* is gradually changing the whole atmosphere of the London Sunday. With the *National News* in the morning, and the *Telegram* in the evening, nobody need now be dull.

The City Boom.

Isn't it somewhat incongruous that whilst Ministers of the Crown have been, until a few days ago, bemoaning the impending crash of the Empire, the City is ablaze with activity? And we are backing the City when it comes to reading the signs of the times.

"An Unknown Soldier."

That was a capital proposal which, following the example of France, was made in the House of Commons the other day—of a public funeral, with a special service at St. Paul's, for an unknown soldier to be brought from his resting-place in France; and we are sorry the Government did not see its way to accept it.

Victory Bond Club.

A meeting of the members of this Club is about to be convened, the work of collating and listing the applications being nearly completed, when it will be proposed that the Bonds taken up by the Club shall be handed over to the Public Trustee, and that an eminent firm of chartered accountants be appointed to audit the accounts.

Armistice Day.

We can quite understand the reluctance of the Government to make this date a national holiday—for it was on the 11th of November, 1918, that Germany brought off the biggest bluff of the war. Two days more fighting and we should have been engaged in a triumphant procession to Berlin.

"The Bottomley Press."

We expect at an early date to announce several additions to the group of papers under the Editor's control. Meanwhile we note that, in the opinion of the *Daily Herald*, the extension of our journalistic enterprises is "a matter of grave concern." We venture to predict, however, that in the end the working-men of the country will have no cause for regret.

Local Limerick.

[*Lenny Mason, of Leicester, is the fattest boy in the world. He is* 16, *and weighs* 30 *stone.*]

There's a fat lad of Leicester named Mason,
A mountain of flesh with a face on;
Thirty stone is his weight,
As the groaning scales state
The moment he puts his broad base on.

Ship Sharps.

When the Chancellor of the Exchequer has a minute to spare, peradventure he will deign to explain why British shipowners are allowed to purchase all their wines, spirits, beer, and tobacco for outgoing steamers duty free and charge their passengers the highest prices they are able to exact. We have been asking this question for years, and up to now it has been officially received with shrieks of silence.

Thought She Would Die!

A poor woman having been admitted to the Sculcoates (Yorks) Workhouse Infirmary in a state of collapse from serious illness, the Poor Law authorities took it upon themselves to sell up her furniture—with the result that when she got better she had no home to go to. Their excuse, it seems, is that the patient was not expected to recover. This is not good enough. The Sculcoates Bumbles had no right to anticipate the decrees of Providence in this unfeeling way.

A Hideous Delay.

It is very evident that many months ago a consumptive, then living at Tooting, wrote to the Health Commissioners, possibly to ask for some benefit under the Act. For, now that the poor fellow has been more than six months in his grave, a reply—asking merely for further particulars—has arrived from the National Health Commissioners, Maida Hill. The reply itself is a disgraceful instance of delay, for it is dated September 26th and post-marked October 14th, so it was posted nineteen days after being written. But nobody can guess how long that sick man wearily waited for the letter which never came to him.

From the Land Army.

Two Land Army girls, away on few days' leave, suddenly heard they were "released"—otherwise discharged—there being no more field work for them on account of the return of men. The reason is good, as far as it goes, but it was a shame suddenly to turn adrift two girls without resources, with no more help than 15s., one week's maintenance. Fair notice ought to have been given, for they have no civilian clothes, and cannot get employment in their uniforms. They have been given medals for their good services, they are eager for work, but the action of the Land Army H.-Q. cripples them.

"For Heaven's Sake ——"

An Edinburgh reader does not approve our advocating a grant to poor people to enable them to visit the graveyards of France. "What for?" he demands. "To shed a tear over a mound which may or may not contain the remains of a relative. All honour to our glorious dead, but for Heaven's sake leave them alone in their glory, and let us help the living, not in this maudlin sentimental fashion, but in some sensible, practical way." This may be the practical creed, but it is not, and ought not to be, the creed of those who have lost their dearly loved ones. Surely it is hard that none but the rich may see the place where Mother Earth has the bones of their beloved in reverent keeping?

A Legal Farce.

Every week thousands of "wrong 'uns" infringe the Business Names Act. In many instances their breach of the law is brought to the notice of the authorities—with the result that within a couple of days the rascals are politely notified of their failure to comply with the Act, and allowed to register without any penalty!

The Dancing Craze.

Houses cannot be built, it seems. But when people want to dance, somebody is quickly able to erect palatial buildings for the exercise of the light fantastic toe. Cardiff is building a White City on a 100-acre site admirably suited for houses. Nobody can label us spoil-sports or kill-joys, but this craze strikes us as extravagant foolishness. However, it will pass—like roller-skating.

HAVE A SHOT FOR THAT
£1,000
FOOTBALL PRIZE
Offered on page iii of Cover.

An Inhuman Sentence.

For obtaining a restaurant meal worth 11½d. "with intent to defraud," Arthur Bevan, a Woolwich painter, has been sentenced at the London Sessions to twelve months' imprisonment. Even if the prisoner was an old offender, as to which we have no information, such a penalty was monstrously in excess of the reasonable requirements of justice. The incident is a glaring example of "man's inhumanity to man."

Soapsuds.

Hard-working laundry girls are envious because they "have heard a Bill has been passed to raise laundry-workers in London." Alas! they have heard wrong. Such a Bill would be welcome all over the country, including Felixstowe. There, in summer the women earned £1 1s. 9d. a week. Now, for the winter, they are to receive half that, or a little more than half. Meanwhile, the prices to customers have been doubled. To halve the wages bill and double the price charged is one way of making an unholy profit.

Save the Babies!

At a recent meeting of the Birmingham Board of Guardians reference was made to the appalling dearth of proper accommodation for "unwanted babies," the need being emphasised from the Registrar-General's returns showing that the death-rate among so-called illegitimate children within the first few years of life is twice as high as among babies born in wedlock. At present the Guardians have very little power in the matter—which, having regard to the nation's urgent need of healthy infant life, should be taken up by the Legislature without delay.

Fishy.

An Aberdeen fisherman claims that if a direct action strike without warning is a crime in employees, a direct action lockout is not less a crime in employers. Thousands of Aberdeen fishermen, according to his statement, have been locked out by the trawler owners. As we gather, they "only ask half a day's rest in fourteen days or more." After the fishermen have been at sea for over a fortnight it does seem out of all reason or right feeling that they should have to put out again with hardly a breath ashore.

Unexpected.

This advertisement appears in the *Nottingham Guardian*: "Lodgings (board with family) Required by German gentleman. State terms." There is evidently a mistake somewhere, and it doesn't look like a printer's error. Has it not been asserted over and over again that there are no German gentlemen?

Disablement Benefit.

One would think it scarcely possible to envy an Old Age Pensioner on 7s. 6d. a week, but the poor crocks existing on the State disablement pay of 5s. a week (which is called a "benefit"!) have sad cause to do so. One poor fellow who writes to us has no other money coming in. He toiled 20 years for an Insurance Company, and now, totally "outed," reads how many hundreds of thousands that company invests in State loans, gets 5s. a week, and only wishes it were 7s. 6d. It should not be less.

Tram Tricks.

Although the Gosport and Fareham Tramway Co. have put up fares 50 per cent., it is contended that their action is illegal. Paragraph 7 of their Act, it is alleged, states that "the Company shall not without the consent of the Council increase the fares, rates, and charges in force at the 1st day of June, 1903." By all accounts they have not obtained the consent of the Council, so that unless they have other powers not disclosed, they look like being in the cart. The passenger can, at any rate, test the matter for himself by declining to pay the extra fare.

Ealing's Street Stalls.

Ealing Council seem to be doing their damnedest to knock out the street stalls they so unwillingly granted. The rent they demand is exacting; seven out of the twenty stall-keepers have had to seek elsewhere for a living; tradesmen with shops in the town and capital at their backs are allowed stalls to help smash the rest; and there is already jubilation among the local profiteers in the thought that they have only to wait a little while longer to get in their knock-out. It is to the interest of the Ealing public to stand by the street stall-keepers and see that they receive fair play.

Australian Brides.

From the assistant steward of a homeward-bound British ship: "Nearly every boat which comes out to Australia bringing English brides is met by crowds of Aussie men who mob them as soon as they land. It makes my blood boil to see our English girls pelted with stones, eggs, and tomatoes and almost lynched by these Australian brutes. The police had to make repeated charges against the crowd to rescue and protect these poor girls, who are often left practically destitute and friendless because some of their husbands are too afraid to claim them." There is plenty for the Australian High Commissioner in London to explain or deny in these scandalous outrages as described.

Another Warning.

Nor, if we are to believe a late A.I.F. man, who writes from the Soldiers' Club at Sydney, are present prospects in Australia much more promising for our men who are looking towards that country as a land of milk and honey. "To listen to vote-catching politicians, you would think they had a job for every returned soldier—whereas if you go after a job advertised, you will find the police keeping back the crowd. Do please warn our men not to leave a good home to come here." We let it rest at that.

Local Limerick.

(*Thefts of wreaths from graves at Dunstable, Bedfordshire have led the Borough Council to offer £1 reward for each culprit caught.*)

There's a ghoulish and grave-looting pest,
Who robs from the dead who're at rest;
If that thief at Dunstable
Is "bifted" by a constable,
He will then get "No flowers, by request."

Hounds.

South Berks Hounds—men and beasts—are great sports. They had a beautiful kill a few days ago. The meet having been called at Beech Hill, two terriers were put into a drain. The terriers found a badger, and as the odds were two to one, the badger had no chance in the scrap and had to come out. Emerging, "the hounds were set on him, and there was a terrible fight lasting for half an hour. Numbers told in the end, and the badger was killed." And the Hounds—men and beasts as aforesaid—ought to be kicked. Think of the sport of throwing the master of the meet into a den of lions.

Woolwich Cenotaph.

With reference to our "Candid Communication" regarding the abuse and neglect of the Cenotaph on Woolwich Common, the Mayor informs us that the monument was erected by the local branch of the National Federation of Discharged and Demobilised Sailors and Soldiers, with the permission of the military authorities. "The Borough Council have no control over the Common, or any right or power to interfere with the Cenotaph, which in its present form I understand is only temporary." So that what purports to be a shrine is only a sham which nobody believes in, nobody wants, nobody cares for, and nobody troubles about. Whoever put it up should take it down. Where the memory of the dead is not reverenced, it should not be insulted.

Poor Old Porter!

A Hastings man is, by his own account, in very hard case. He recently received a summons for rates, £4 13s. 7d. including costs. Though he "earns very little money as a luggage porter," is nearing his 76th year, with a wife about the same age, is "in a critical state of health," and has "proved to the Magistrates" his inability to pay the amount, they nevertheless decline to exempt him as they have exempted others. "Why there should be a distinction," says the old man, "I cannot understand. No consideration in this town for old age. It is your money or your body. Half-starved ratepayers must suffer to feed others who are living on the fat of the land." Hastings is evidently not such a nice place to live in as we thought it was.

Thumping Profits.

Every housewife knows the price of calico, but she may not be so well-informed about the profits of the cotton-spinners. According to a table of reports prepared by the *Economist*, whose authority is indisputable, not a single company declared a dividend last year of less than 10 per cent., while thirteen of them paid over 25 per cent., one 80 per cent., and another 120 per cent. In addition to these handsome distributions, several concerns made use of their surplus profits in increasing their paid-up capital by means of "bonus calls," amounting in several instances to £1 or 30s. a share. These proceedings, we believe, are not technically known as "profiteering." Perhaps some reader will supply the correct name.

Thieving Rents.

A City reader is of opinion that the rents of office premises should be subject to revision by the Profiteering Committees. In his own case, the rent of four or five rooms in a business thoroughfare has been raised since October, 1918, from £145 to approximately £550 per annum. It is certainly time that this form of blackmail, which hinders the recovery of business, was effectually checked.

Beloved.

Among the rewards of merit distributed recently by the Glamorgan Education Committee is one to Mr. Harold M. Watkins, of Llanfyllin. As Mr. Watkins is a "conchy," who has been "imprisoned for three years on account of his convictions," and is now at large, the Committee have appointed him travelling teacher in economics. The idea, we take it, is that he shall teach the rising generation how to save their skins.

Should Education be Free?

Having noted the leaping cost of Education, a lady reader makes the suggestion that all schools should charge a small fee. She proposes 3d. a week for older children, and 2d. for infants, with a careful safeguard that no charge would be made to families really unable to pay. It is an idea worth thinking over, for many parents would prefer to pay, while everybody knows that one values that which is paid for more than that which costs nothing. And the rates do want some relief!

"By Richmond Castle."

The Town Clerk of Richmond, Yorks, is good enough to tell us that the Borough Council is not responsible for the fact, as stated by us, that certain cottages in the Castle Yard are permitted to remain empty, while housing accommodation is badly needed. The buildings belong to the Board of Works, and Richmond Corporation has tried in vain to obtain possession of them. Having no use for them on its own account, this Board of (Bad) Works carefully prevents anybody else from occupying them. In view of the public needs, such an action is grossly improper.

PROTECT YOUR HOMES
by registering under our
Free Fire Insurance Scheme.
For Registration Forms see page 21.

"A Good Man Hipped."

At the end of August we told the story of "A Good Man Hipped." Disabled in the war, he, a manager and traveller in the chemical business, found himself utterly unable to secure an engagement because of his injury. Seeing our paragraph, a well-known firm in the trade offered him a post, and he is a hopeful man once more. We congratulate him and thank the firm for its public-spirited action. May the connection prove mutually advantageous.

A Shipping Scandal.

When is the muddle in regard to steamship passages going to be cleared up? Thousands of people are waiting to go abroad, but Messrs. Cook and similar firms are frequently not told by the Government until a few hours before sailing what berths will be vacant. As a result, boats sometimes go to Egypt and other places with a few score only on board, although capable of accommodating hundreds. Meanwhile, people requiring to travel to the East on urgent business are told that they cannot go for another year!

One for the Y.M.C.A.

A young mercantile officer, after serving throughout the war and having been torpedoed several times, was "demobbed" at the beginning of this year. Despite his many qualifications he had to commence a weary search for civilian work, and this continued for many months without result. At last he got in touch with the Y.M.C.A., who found him a position within a week. One for the Y.M.C.A., as we are glad to record.

Milk for Whitewash!

The Farnham housing scheme includes the erection of about 34 cottages. The Bill of Quantities contains this item: "Twice limewhite (composed of lime ½ bushel, common salt 1 lb., sulphate of zinc ½ lb., and fresh mill 1 gallon) on rough cast." This means the use of two or three gallons of fresh milk per cottage. Farnham certainly ought to scrap its recipe for making limewhite, and do without the whitening, which is merely decorative.

"The Real Poor."

A morning newspaper has been canvassing the woes of "the Real Poor," its sympathy having been generously extended to professional folk with four figure incomes. But what about the advertisement put out the other day by a leading London hospital requiring the services of a qualified dispenser at £150 per annum? The "successful" applicant now informs us that out of this slender pittance he has to provide all his own meals, not so much as a cup of tea being offered him, even when his duties keep him at the Hospital till 7 p.m. If this is not "real poverty," it is hard to give it a name.

Pat's Butter.

"On about six occasions recently," growls a Kettering reader, "the minions of the law have taken a small piece of butter sent from my home on a County Antrim farm, and my good sister keeps sending it in the hope that I may get it." His good sister must be an optimist and a trier. There is an abundance of butter in Ireland, but it is illegal to export an ounce of it, even though people in this country have practically to go without. "Not only is there an abundance of butter in Ireland," another reader informs us, "but seemingly an abundance of everything else, including Scotch and Sinn Feiners." And still they call Ireland the Disthressful Counthry!

Out of Joint.

The times are out of joint—that's the reason given to us for having to register with the butcher. But a demobilised man in the trade, out of Egypt and out of work nine weeks, says registration means robbery. The butchers can do just as they like as to the weight and the price and the quality, while the customers dare scarcely open their mouths to say what they want or question what they are asked to pay. Instead of hampering, he says, registration makes profiteers, and it ought to be brought to an end. Curiously enough, a majority of butchers are of the same opinion. If they could get rid of the control, they would hire the Albert Hall for a sing-song.

Not to be Missed.

Do not fail to take advantage of the remarkable Christmas offer made in connection with our "Bullets" Competition. In addition to a First Prize of £250 and 4,000 other prizes, 200 turkeys and 1,000 valuable Christmas Gifts are to be won this week. See page 24.

CANDID COMMUNICATIONS.

This page is devoted to Open Letters to Celebrities, Notorieties, and, occasionally, Nonentities.

To Lord Fisher of Kilverstone.

DEAR "JACK,"—It is nice to know how you would have won the war, and to observe your fine scorn of most of your contemporaries, but you must forgive a single pertinent reminder. It is your lasting reproach that you ran away from your post of command at a critical stage of the great conflict, leaving us to get on as best we could without the aid of your incomparable genius. That deplorable episode cannot be washed out by a whirling torrent of words. You like plain speaking, don't you? JOHN BULL.

To the Right Hon. C. Addison, M.D., M.P., Minister of Health.

MY DEAR "DOC."—You will forgive my intrusion, but I am told there is very great difficulty in some parts of London regarding the isolation of infectious cases, the Metropolitan Asylums Board being quite unable to cope with the difficulties of the situation. I hear of one case in which a fortnight elapsed before accommodation could be found for a case of acute infection. A mere layman can see with half a glance that this sort of thing will not do. It seems to me that you have "arrived" just in time. JOHN BULL.

To Sir Richard Redmayne, K.C.B., Chief Inspector of Mines.

DEAR SIR RICHARD,—It is suggested, as you are doubtless aware, that the recent terrible accident in the Levant Mines, Cornwall, was due to the employment of old-fashioned machinery, involving needless risk to life and limb. That you will make this charge the subject of searching investigation goes, I trust, without saying, and I shall hope soon to be acquainted with your conclusions. There I will leave the matter for the present—but, if the facts are as stated, pray do not count on my silence.

JOHN BULL.

To Mr. Fred Wootton, Manor Farm, Kingston St. Michael, Wiltshire.

SIR,—I find that when an ex-soldier in your employment was convicted of theft from the farm, and fined £10, you made him a sporting offer. If he would agree to return to work, and pay back the money in instalments, you were willing to discharge the fine, so that the accused might not be sent to prison. It is easy to belittle your action and to ascribe it to selfish motives; but, at any rate, it was more than some employers would have done, and I am only too glad to give you the credit. JOHN BULL.

To Earl Winterton, M.P., House of Commons.

MY DEAR HORSHAM,—See you've been making a hymn of praise and a shout of thanksgiving among your constituents in Cowfold to celebrate your conscientious assurance that you have personally "never made the price of a quartern loaf out of politics," and that your £400 a year Parliamentary salary "goes in the first few weeks." I'm not going to ask you where it goes to, because I am a spendthrift of sorts also, and one does good by stealth and blushes to find it fame; but if you didn't know where £400 a year would come from you would probably still have to find £400 a year to go to, and as an M.P. you will appreciate that every little helps. Your Horsham friends will take care you don't spend it on bread, and I'm sure they are too abstemious to beg it for beer, so I take it the money goes in charitable works and religious thankofferings. As Labour M.P.s are concerting ideas for an increase in Parliamentary wages, you may presently have a bit more to help on the good work. All the best till we eat again. JOHN BULL.

To Sir John Pease Fry, Bart., Society of Friends

DEAR SIR JOHN,—I see that you were in the chair the other night at a meeting at Sunderland, arranged by the Society of Friends. The chief speaker, I noticed, commenced by declaring that "the Friends did not recognise friends or enemies, but believed and tried to act as if all men were brothers." Passing from pious abstractions to practical affairs, the kind gentleman went on to say that since the Armistice "they had been able to visit Poland, Austria and Germany, and in July last he was one of a party to arrive in Berlin." This sweet universal brotherliness may be all very well for those who like it, but it would have been far nicer to begin with Belgium. Why didn't you?

JOHN BULL.

To the Right Hon. Sir H. Brooks Marshall, Lord Mayor of London.

DEAR LORD MAYOR,—I must say I do not think the Epping Forest Committee of the City Corporation are behaving very well in their treatment of their allotment-holders on Wanstead Flats. These people came into being in response to a patriotic appeal of the Government; they have invested money and labour and got the land in good heart; and now, with food supplies still short and dear, the Committee are telling them to clear out at the end of the year. It is a great shame, my Lord Mayor. Two years hence the clearance of the allotment holders may not so much matter; to-day it constitutes a blunder and a folly.

JOHN BULL.

To the Right Rev. H. J. C. Knight (Bishop of Gibraltar), Hitchin.

DEAR "GIBRALTAR,"—Glancing over one of the ladies' papers I find your lordship advertises as to let for a period your furnished house, including large garden, three reception rooms, five bedrooms, two maids, and a gardener. What will probably shock a number of people whose children like olive branches are about their tables, is that this desirable residence with all the appurtenances is to be let only to persons with no children. I assume your lordship is a bachelor and not as appreciative of the blessings of children as the eminent Psalmist who declared him happy whose quiver was full of them. But even so great a man as your lordship had to have a mother with a home in which to bring you into the world and train you in the way a future bishop should go—and this is the manner in which you show your gratitude. You really don't deserve to have been born.

JOHN BULL.

To Major and Mrs. Sydney Everitt, Knowle Hall, Knowle.

DEAR BOTH,—You cannot complain of a lack of limelight in the Divorce Court, or that the papers have not given you ample room for the washing of your dirty linen. But whether the fact that neither of you has found the legal relief you sought will bring you a sense of mutual forbearance is not for me to say. I think Mr. Justice Shearman well diagnosed the root of trouble when he said that you, my dear Major, were "an old gentleman rightly or wrongly jealous of his wife," while as to you, my dear lady, you were undoubtedly skittish on occasion, even although the pyjama jazz left you (as it did me) cold. Whether Dr. Whatley made himself at home at the Hall "foolishly and indiscreetly" as the Judge suggested, he certainly must now be regretting that he ever had anything to do with either of you. You have wasted a lot of the Court's time, and a lot of your own money. To what purpose? JOHN BULL.

To the Viscount Astor.

DEAR VISCOUNT,—You will forgive me the formal use of your new title, although I see you are moving heaven and earth to divest yourself of it, and to avoid being "kicked upstairs" to the House of Lords. I entirely sympathise with your feelings, and no one would be more pleased than I if success should reward your devotion to the popular Chamber, but I am afraid the legal odds against you will prove heavier than you think. We don't want to lose you, but I think you'll have to go. It just shows how careful one should be in the choice of father.

JOHN BULL.

To Major Eyre Smith, Dulwich, London, S.E.

DEAR MAJE,—Sorry to see you having an awful row with some tailors, on the ground that they didn't fit you up as befits a Major. Was charged eleven guineas for the grey suit and same price for the blue suit. Paid the money, and got 'em home, and put 'em on, and took 'em off, and carried 'em into the County Court for Judge Tobin to have a look at and say what he thought of 'em and what was to be done with 'em. The Judge declared the *ensemble* enchanting, asserted you paid far too much attention to the roll of your collar, the measurement of your waist, and the length of your trousers, and recorded a verdict for the plaintiffs. But never mind, my gallant friend. There is always comfort in the fact that a man is not to be wholly judged by the cut of his coat or the length of his trousers. JOHN BULL.

To the Right Hon. Austen Chamberlain, M.P., Chancellor of the Exchequer.

MY DEAR CHANCELLOR,—So at last you have taken your courage in both hands, and have decided seriously to consider the question of a Premium Bond issue. I need not remind you that I have been hammering away at this project for donkey's years, and I am at your service in any capacity to help to carry it through. Don't worry about dear old Kinloch-Cooke; it's my "stunt," not his. In any case, don't waste time, or all the money will have gone to France. As I said in the House the other day, there is £1,000,000,000 waiting for you, and that would just about pay off the entire floating debt. And then we might have cheaper money, increased production, and better wages for all. Hearty "congrats." on your personal triumph in the recent debate. JOHN BULL.

To the Chairman, Civil Liabilities Committee, Savoy Place, London.

SIR,—On 2nd August this year the Secretary notified a Mr. F. W. Ward (X.H.C.D. 2532, so that you will be able to find him if you really would like to) that the Civil Liabilities Committee had granted him £45 to recommence business, and that the grant would be paid to him as soon as the department was satisfied he had obtained premises for the purpose. As long ago as May of the present year your Committee also agreed to advance a Mr. G. A. W. Sims, of Dover (X.D. 16932, in case the Secretary has mislaid his birthmarks and forgotten where he has put the Bradburys)? a sum of £80 for the purchase of a business. Though these men have complied with every requirement of the Committee, up to this moment they have not received a penny of the money—nor, despite frequent inquiries, have they been informed of the reason for the inordinate delay. The Manager of my own Inquiry Department has written several letters but no answer has been vouchsafed. I now write to acquaint you with the abominable way in which these two men are being mistreated. I can conceive of no reasonable excuse for so unreasonable a delay. Can you? JOHN BULL.

A PICTURE OF THE POST OFFICE.

SOME FREEHAND DRAWING BY AN OBSERVER.

Following our remarks anent the discharge of temporary workers from the Post Offices, we have received some queer opinions from a sorter, dismissed after some years' service. We had best tell the tale in his own way:—"Although the P.M.G. stated that all women would be discharged first, we left in the office single women who, before the war, had not found work necessary, and married women whose husbands are in good jobs. Why? Because they have relatives among the supervising staff. The G.P.O. is a gigantic imposition. Thousands of pounds are wasted on unnecessary overtime for the regulars. Superintendents and inspectors walk the floor doing nothing. No business firm would tolerate the position. The attitude of the staff when the approach of the Controller is whispered round is distinctly humorous . . . I asked the Superintendent if my efficiency did not weigh in favour of my being retained, but he said he was sorry that efficiency did not count in the Post Office. He told the truth." Our correspondent seems to know a thing or three.

SURPLUS IN SALONICA.

A "BRITISH" CORPORATION MOSTLY ALIEN.

More advices from Salonica confirm our statement that the "British" Trade Corporation out there is sadly mis-named. Although it sells the Government surplus stock and stores in the Near East, and seems to have a monopoly of that most remunerative business, the Britons who were once employed by it are rapidly shelved and Armenians employed in their places, sometimes at advanced wages. The new manager, an Armenian, sees to this. He has discharged British men and caused others to resign in disgust. Such proceedings are bad in themselves, but are doubly worse as giving the impression on the spot that the Briton is of no account and that the native can "boss" him as he pleases. British officers and men, and British civilians, who should have the handling of Government stores, are refused employment and must stand by to see the trafficking done by grinning aliens. Their feeling of resentment is sore and strong, and the affair is no credit to the Government Department that permits it. This "British Trade Corporation" of Salonica prints on its letter-paper the florid line: "Authorised Capital £10,000,000." As the concern seems to be a private company and not incorporated, we are at a loss to know who "authorised" that capital. It looks like swank.

AN OLD OFFENDER.

THE HEARTLESS FRAUD OF AN EPILEPSY "CURE."

Before the war we repeatedly warned our readers against the artful trickery of Whitby and Co., of Winsford, Cheshire, the vendors of an expensive fake-composition for the cure of epilepsy. With the return of peace, it appears that Whitby is at his old games. When he started out in his present line, Whitby, whose business as a "Manufacturing Chemist" is conducted from a small retail shop at Winsford, was in the habit of paying for advertisements in provincial newspapers, purporting to come from a clergyman who, as it stated, had personally tested the value of his "cure"; and it is with this record of fraud at his back that he now has the impudence to offer £100 to charity if the testimonials he publishes are not genuine. A Liverpool reader, resolving to test this claim, and selecting a particular testimonial for the purpose, was informed that the document in question was one of many received before the war, and recently "destroyed by a fire." In these circumstances, Whitby should forfeit his £100, the publishing of a testimonial which is non-existent being a clear departure from the terms of his undertaking. The fact is, of course, that the whole business is a heartless swindle.

Announcing

A New Sharp's Super-Sweet

Sir Kreemy Knut.

Dear People,

I knew it was going to happen—and it's such glorious news for young and old that I'm jolly glad I am the chap who has been selected to do the telling.

Sharp's of Maidstone, where the super-sweets are made—'Toffeetown,' I call it—have accomplished something exceptional.

SHARP'S SUPER-KREEM TOFFEE

is the name of it, and it is sold by weight at all shops where sweets are sold. It tastes just like—well, get it by *'weigh! and see!'* You know all Sharp's sweet-stuffs are really top-hole, but for purity and endurity and quality they have positively surpassed themselves this time. Talk about 'joy'—everybody's opportunity *I call it.*

Yours confectionally,
Sir Kreemy Knut.

It is sold by weight.

Remember to ask for

SHARP'S SUPER-KREEM

Skin Trouble

CURED BY

Cadum Ointment

"For fourteen years I had a red lump on my cheek, which burned and smarted and was much inflamed with painful irritation," writes Mrs. L. BOUGHTON, 12 Vernon Road, Luton. "For many months I attended two hospitals, but every treatment the doctors could devise failed entirely. After using Cadum Ointment three nights all the inflammation had been drawn out, and in a week my face was completely well. The cure was amazing in quickness and perfection."

Pimples, blotches, ringworm, burns, chafing, and all forms of skin trouble are quickly banished by this marvellous healer. The first application draws out the "fire and sting." The smarting ceases and a growth of new healthy skin is at once stimulated.

Cadum Ointment

For Skin Troubles

At all Chemists and Drug Stores.

A POLICE "MISTAKE."

GROSS MISCARRIAGE OF JUSTICE AT LEEDS.

A week or two ago when James Cooper, a respectable night watchman, was charged at the Leeds City Police Court with a burglary at a tobacconist's shop in Tong Road, the police, as usual, were perfectly certain that they had "collared" the right man. The constable who had effected the arrest stated that he caught the man on the roof of an adjoining building, and although there had been some scuffling on the way to the station, he was prepared to swear on ten thousand Bibles that he had never loosed his hold of the prisoner till he was safely lodged in the cells. Being, of course, fully aware that every policeman in Leeds, as elsewhere in this free and happy land, has the name of George Washington engraved on his heart, the Stipendiary Magistrate, Mr. Horace Marshall, had no hesitation in committing the defendant for trial at the Assizes—where he would shortly have faced a Judge and jury but for a timely discovery which, to say the least of it, has thrown the gravest doubts on the cocksure statements of the Leeds police. A youth, named Tom Senior, has now confessed to the very crime with which Cooper, was charged, his own admission of guilt being borne out by the fact that some of the stolen property, none of which could be traced to Cooper, has been found in his possession. In these circumstances Senior, naturally, has been charged with the burglary, and at the Assizes the Crown will offer no evidence against Cooper, who, after weeks of unjust suspicion and undeserved anxiety, will be formally discharged. But what of the Constable's statement that from the moment of arresting the burglar on the roof he never released his hold till the prisoner was under lock and key? In the case of an ordinary witness this statement, in the light of subsequent events, would be stamped as perjury. What is it when a policeman chooses Ananias for his patron saint?

PITY THE POOR COAL MERCHANT.

SAD CASE OF A SUTTON COLDFIELD FIRM.

If anybody wishes to realise the lamentable position of the British coal merchant, all on account of the Kaiser, he is hereby advised carefully to consider the sad case of a coal merchant's company at Sutton Coldfield. The business of the firm was sold by a Mr. Thomas Cash to a Mr. Corbett W. Woodall, a year before the war, and then—so it would appear—turned into a limited liability company, of which Mr. Cash was appointed Managing Director for three years, at a fair salary, on an undertaking to guarantee the company a nett profit after all expenses were paid of £1,000. The capital consists of 7,000 £1 preference shares at 5 per cent. and 100 £1 ordinary shares. The total nett profits from July, 1913, to June, 1919, have been £21,586 5s. 10d.; excess profits paid, £6,337; directors' and auditors' fees, £1,587 10s.; preference share dividend, £1,623 15s. 8d.; ordinary share dividend—on £100, that is—£6,150. The total turnover of the six years has been £989,789 19s.; and still the directors at the last meeting were found grumbling because the profits were not larger. Here is one wee firm, with a country starved for coal at iniquitous prices, turning into the pockets of people who invested only £100 in the business dividends amounting to £6,150. And when you have thought of this one little concern, multiply it and multiply it till you come to thousands of coal merchants through whose hands practically the whole of the coal distributed in this country has been passing in the war and is still passing in the peace. They have not all paid £6,150 on £100, but you can take it that whoever has done horribly out of the war it is not the man who is selling black diamonds to a disgruntled populace. Pity him, weep for him—but let him laugh.

SIR JOHN BETHELL AND "JOHN BULL."

A "COMIC" PAPER AND A SERIOUS CASE—THE ANSWER.

IN the course of a libel action brought by him last week against his late opponent at the General Election, Sir John Bethell, M.P. for the North Division of East Ham, was good enough to express his opinion of the status of this journal. The action arose out of the circulation by the defendant, shortly before the poll, of an Open Letter which we addressed to Sir John in our issue of April 27th of last year. That letter had reference to legal proceedings in which a West Ham dentist, named Revill, who had joined the Colours, sought to be relieved of certain obligations in respect of premises of which he had been Sir John's tenant, the lease of them having been assigned to him by the original lessee, a Mr. Tiltman. And this is what we said:—

> Dear Sir John,—I am ashamed of you, and I hope when you have heard me, you will be equally ashamed of yourself. A dentist at West Ham, occupying premises belonging to you, joined the Colours, and sought relief from his lease. You opposed that application, but the soldier won the day. However, not content with the decision of the County Court Judge, you used your wealth to appeal to a Divisional Court—where once more, as I am happy to see, you were thoroughly defeated. If this is your notion of proper treatment for a man who is serving his country, I am afraid you have not yet learnt the elements of patriotism. What do your constituents think of it? John Bull.

After the appearance of the letter, we received the following communication from Messrs. Pearce, Foster & Smith, solicitors, of 70, Gracechurch Street, which speaks for itself:—

> The writer of the open letter to Sir John Bethell was misinformed as to the facts of this case. Mr. Revill applied to the Bow County Court under the recent statute to be relieved of the lease which he had taken over from Mr. Tiltman. Sir John Bethell's lessee. As the County Court Judge has to settle the terms between landlord and tenant, and we had notice of the application, we attended the proceedings as solicitors to Sir John Bethell, and our Counsel was instructed not to object to Mr. Revill putting an end to his tenancy. We had no power to do so. We did object to Mr. Tiltman, the original lessee, who is a well-to-do man and not in the Army, being released from his covenants to pay the rent for which he was liable to the end of the lease. The County Court Judge decided that Mr. Revill should be released on payment of one quarter's rent, instead of three quarters, which were then due, and the original lessee was released on payment of another quarter. On this we went to the Divisional Court, not to resist Mr. Revill's application, as you suggest, but to obtain a decision as to whether the original lessee could be released in the County Court.

To this, the Editor replied as follows:—

> I will go carefully into the matter—although I confess that the preliminary consideration of the documents before me when I passed for publication the "Candid Communication," in question, left me convinced that we had done your client no injustice.

In accordance with our promise, we carefully reconsidered the whole matter, and came to the conclusion that there was no reason to modify the views we had expressed, and accordingly made no further reference to the subject.

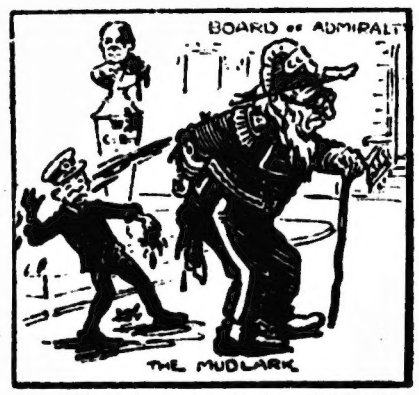
So things stood until the General Election, when, it appears, Sir John's opponent, Mr. Mann, two days before the poll, reprinted our Open Letter and circulated it amongst the electors. Upon this fact coming to the knowledge of Sir John Bethell, he at once issued a leaflet in which he said: "The letter printed in John Bull is a gross misstatement of facts and a libel. . . . I am issuing a writ against the publishers of the libel, and shall apply to the High Court to-morrow for an injunction." This threat, apparently, however, related exclusively to Mr. Mann and his associates, as up to the present no writ has been served upon us.

Here comes the point of this article. Pressed in the witness-box by Mr. Mann's Counsel as to why no proceedings had been taken against John Bull, Sir John replied that "Nobody takes John Bull seriously." In answer to further questions, he informed the Court that "John Bull is looked upon as a 'comic'"—and further that "nobody with any sense reads it." And he indignantly repudiated the notion, suggested to him by Counsel, that the reason he had brought no action against us was that "John Bull and Mr. Bottomley were awkward people to deal with."

Now we have no desire to re-open old sores but we are somewhat jealous of the reputation of our journal, and we cannot permit anyone to shield himself behind cheap and vulgar abuse. We have again looked carefully into the report of the proceedings upon which we commented—notably the claims put forward by Sir J. Bethell in the Divisional Court—and we regret that we are still unable to modify what we wrote at the time. We therefore venture to suggest to Sir John Bethell that he should endeavour to restrain those risible faculties which a perusal of our columns is supposed to arouse, and if still of the opinion that we did him an injustice, make us pay for it. Otherwise, in common decency, he should hold his peace. John Bull has consistently championed the cause of the soldier, and has lost no opportunity of fighting the battle of the men who, because of their patriotism, have found themselves in trouble and unable to meet obligations which in normal times they could not expect to escape. We need not say that neither facetious humour nor vulgar abuse will divert us from our policy.

"JOHN BULL'S" WEEKLY CINEMA.

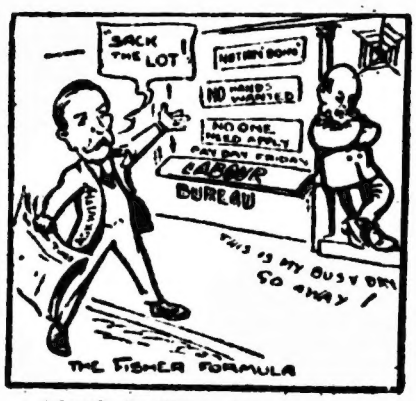
Austen sees naught to worry for,
Because we *might* waste *even more!*



Sir Petey seems (to be quite frank)
A trifle rude to higher rank.

'Tis long since "Have you seen the Shah?"
Elicited a loud "Ha-ha!"

Lord Parmoor, to our great surprise,
Provides us with some German guys!



Askwith the Fisher slogan uses
To put a stop to some abuses.

We can with honesty accord
Congratulations to John Ward.

Dora's return, with all her fussiness,
Must seem to all a sorry business.

When risible lads "come out" to play
Girls take their former jobs away.

"WATCH YOUR INCOME GROW."

THE "SHORT CUT" TO SUCCESS.

BY PELMAN STUDENT R 20330.

I had known G—— almost all my life. We had lived boyhood's light-hearted days in company, and had grown up to manhood together.

Then the war came, and our lives were separated. G—— joined up as a private. Although I knew his capabilities well, I was quite unprepared for his rapid rise from the ranks to a prominent position.

He wrote to me from Egypt in the early days of the great struggle. Already he had gained his commission. His letter was a very striking, very vivid picture of Army life abroad. It set me wondering, did that letter. It was so much fuller, so much more in tune with life itself than its predecessors had been. Also, it contained a curious sentence: "R——, old chap, things out here are rotten and ugly beyond all belief, but I have found the Key to Life."

I did not then understand his phrase, no more than later I understood his rapid promotion. When he was transferred to the Western front there followed a book of poems that brought him instant literary fame. Those poems surprised me. They were so unlike the G—— I had known.

After a wound had released him from further service, instead of coming back to his old position alongside me in the works, he secured a post of great responsibility. I saw him again then, and envied him his success. He told me the secret of his "key to life." *It was Pelmanism.*

The Little Grey Books.

At first I thought he was joking, for I had never considered Pelmanism seriously. I rather regarded it in the light of a "catch-penny."

But G—— was perfectly serious and full of his subject. He talked Pelmanism to me for some hours. I must admit that when he left me I still remained somewhat suspicious and incredulous of this new movement. Nevertheless G——'s insistence and enthusiasm had extracted from me a promise to enrol myself as a Pelman student.

I duly enrolled.

The first of the "little grey books," of which I had heard so much came as a great surprise to me. I had expected to find a jumble of meaningless mnemonics, a collection of absurdities such as those I had used in my school days to remember the eccentricities of Latin syntax.

Instead, there was a homely, common-sense talk on the machinery of the mind which brought to the light of my consciousness many things I had never before suspected.

Running through all was a quiet, confident enthusiasm that stimulated my mind to an immeasurable extent. I studied this first book thoroughly, assiduously practised the exercises which it set, and then answered and returned the examination paper. All my doubts were by then laid at rest.

The second of the "little grey books" arrived in due course, and after studying it I began to realise the significance of G——'s phase, "The Key to Life."

I had until then been immersed in scientific studies necessary to the proper practice of my profession. Although I had qualified I had not achieved distinction. Often I was painfully aware that my knowledge was something cold and dead within me. There was in it no depth or quality of feeling. Now, as Pelmanism was unfolded to me I began to **live**, to feel, and to understand more and more of what lay in my profession and also outside my profession. This understanding and fullness of life was reflected in a great clarity and depth in my scientific work. Where before I had only seen with the eye I now both perceived and understood, and with this understanding to aid me I became able with ease to analyse or synthesise, to reach down to elementals and to build up new and more complex ideas and schemes.

Nearly 300 per cent. Increase.

The financial results of this mental activity soon made themselves apparent. In pre-Pelman days I was just an underling. Long before I had completed the course I was promoted to a position of responsibility and trust at the head of other men. Here I found ample scope for my newly-acquired initiative, and I continued the study of Pelmanism with ever-increasing delight and progress. **My salary to-day is nearly three hundred per cent. higher than when I commenced to Pelmanise.** I have drawn a graph strictly to scale, showing exactly how Pelmanism accelerated my personal progress. The man who designated Pelmanism "the short cut to success" was assuredly right in his judgment.

Pelmanism has altered the whole trend of my life. Once I was content to drift aimlessly along on the tide of circumstance—one day was much like another, each morning brought the same mildly interesting round of duties, each evening the same careless frittering away of valuable leisure.

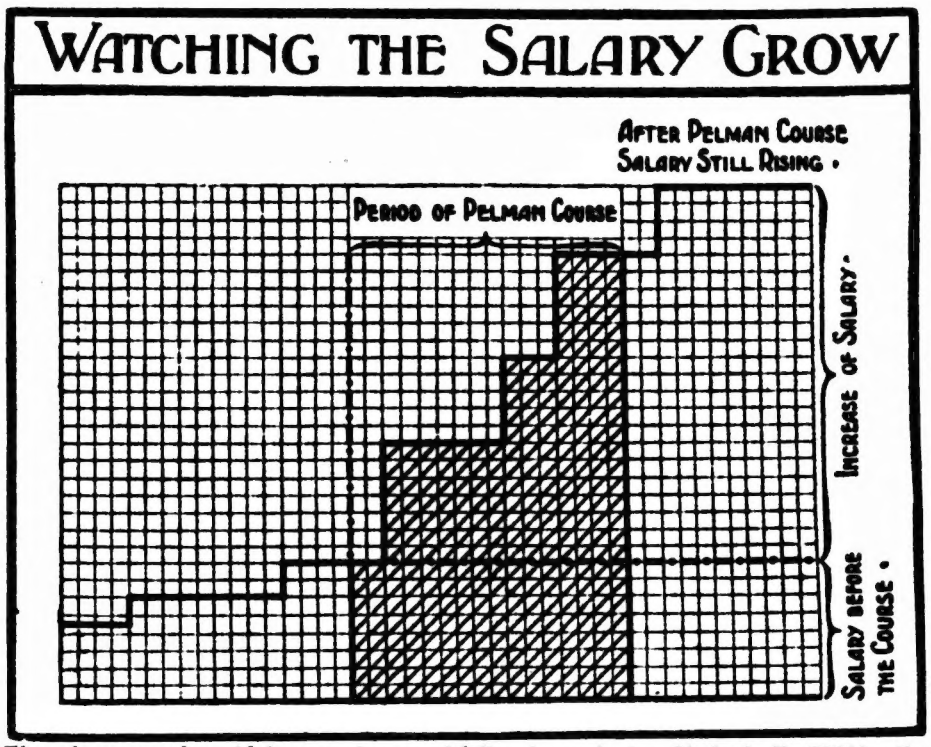
Straight for the Goal.

Pelmanism taught me to cease drifting and make straight for a definite goal. Moreover, Pelmanism showed me how I could reach it. The financial benefit I derived from the course is clearly shown in the graph, but Pelmanism is much more than financially valuable. Its greatest appeal to me lies in the fact that it illuminates understanding and awakens the slumbering intellect.

For many years Art, Music, and the finer things of Literature had but little appeal for me. Indeed my lack of capacity for the appreciation of these things often made me a butt for the genial shafts of my friends. "Old R——, you know. Born deaf and blind—doesn't know the difference between Titian and a signwriter or Chopin and rag-time." I once heard this comment passed in a circle of my friends.

But Pelmanism has altered all this. The understanding of the great calm triumphs of the arts came from where it lay latent within me; but Pelmanism it was that freed it from the thraldom of indifference.

So for the sake of those whose feet are not yet on the highway to success, or whose minds have not yet perceived all the beauty and fullness of life's rich gifts, I have made of my own experience a signpost to the shortest cut to success I know—Pelmanism.*


WATCHING THE SALARY GROW
AFTER PELMAN COURSE SALARY STILL RISING.
PERIOD OF PELMAN COURSE
INCREASE OF SALARY.
SALARY BEFORE THE COURSE.

The above graph, which was drawn strictly to scale by Student R 20330, the writer of this article, shows exactly how Pelmanism accelerated the progress of his income-earning power. It will be seen that in the period before he took the course the writer's progress, although regular, was slow, and the increases in salary he received were small. Directly he began to follow the course, however, his progress was rapidly speeded up, and within a short period he received three large increases in pay. After completing the course he received another rise, and his salary is now nearly four times as large as it was before he began to Pelmanise. Readers who wish to follow the example of this gentleman should write to-day to the Pelman Institute, 15, Pelman House, Bloomsbury Street, London, W.C. 1—or call personally if possible—for full particulars of this famous Course. They will be forwarded by return gratis and post free.

Full particulars of the Pelman Course are given in "Mind and Memory," which also contains a complete descriptive Synopsis of the 12 lessons. A copy of this interesting booklet, together with a full reprint of "Truth's" famous Report on the work of the Pelman Institute, and particulars showing how you can secure the complete Course on special terms, may be obtained gratis and post free by any reader of JOHN BULL, *who applies to the Pelman Institute, 15, Pelman House, Bloomsbury Street, London, W.C.1. Branch Offices:—22, Church Street, Birmingham. 191, High Street, Oxford Road, Manchester. 2, Bank Street, Bradford. 96, St. Mary Street, Cardiff. 15, Hanover Street, Edinburgh. 51B, Dawson Street, Dublin.*

SEND THIS COUPON OR A POST-CARD (OR CALL) TO-DAY.

To THE PELMAN INSTITUTE,
15, Pelman House, Bloomsbury Street,
LONDON, W.C.1.

Sir,—Please send me gratis and post free, a copy of the book "Mind and Memory," a copy of "Truth's" latest Report, and particulars of the Offer entitling me to take the complete Course of Pelmanism on special terms.

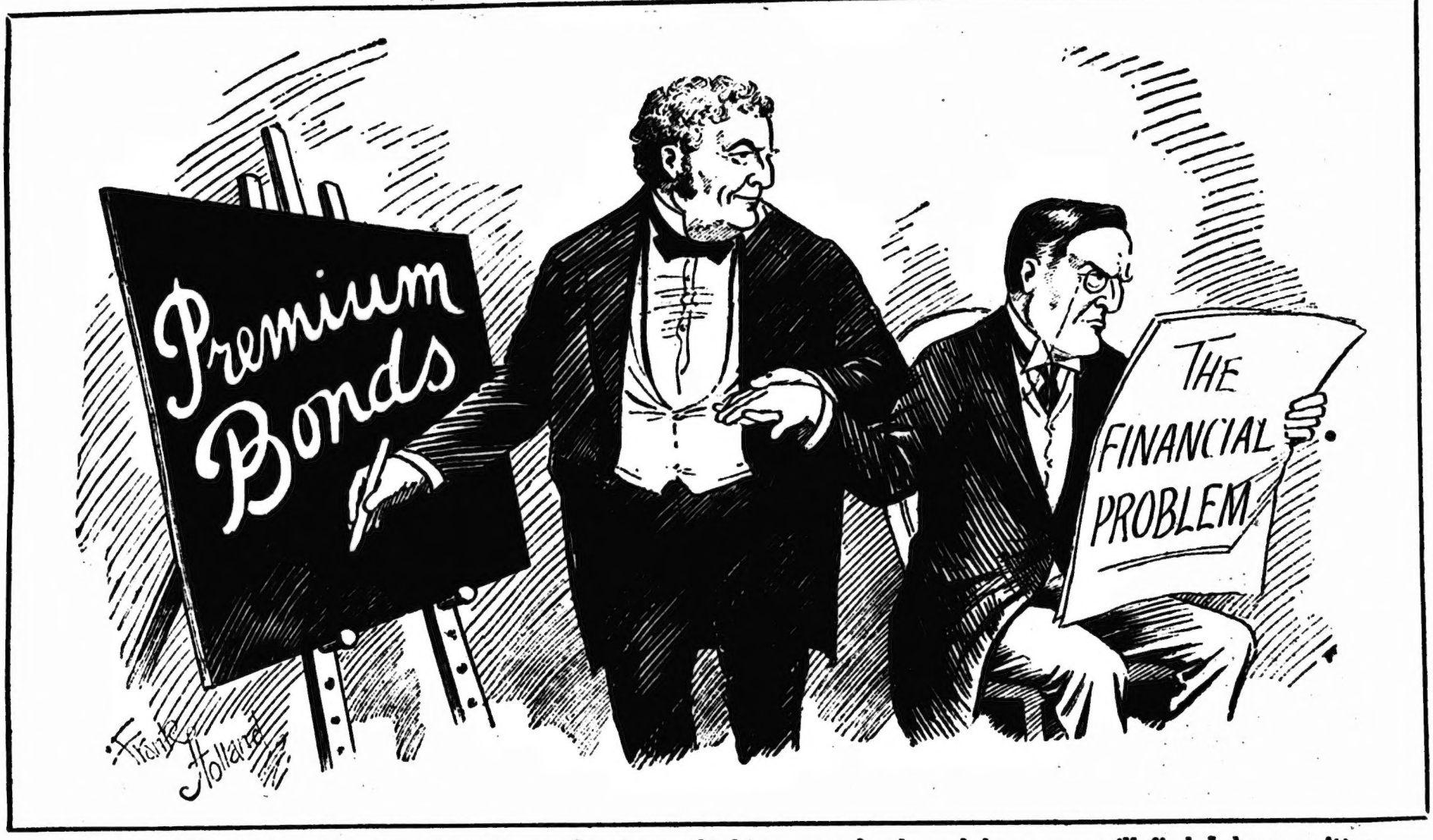
NAME .....

ADDRESS .....

.....

ALL CORRESPONDENCE IS CONFIDENTIAL.

THE THOUGHT READER.



JOHN BULL: "Now, Mr. Chamberlain, you've been thinking very hard, and here you will find I have written down the thought in your mind."

ROBBED OF HIS RIGHTS.

WEAK SPOTS IN THE TENANT'S CHARTER.

The ease with which a tenant may be robbed of the benefit of the Increase of Rents Act is illustrated by the unfortunate experience of an ex-Army officer residing at Witham, Essex. Whilst our friend was on service in Flanders, the house which he and his family had occupied for the past ten years was sold by auction, the "lot" being enlarged by the addition of two cottages and a quantity of surrounding land which had been separately farmed. It is clear that the purchase was a speculative one, and that the purchaser was buying with no other object than to sell again at a profit at the first opportunity. For this purpose, however, it was important for him to secure vacant possession of the principal dwelling-house; but the soldier-tenant, having nowhere else to go, and believing himself to be protected by the Increase of Rents Act, declined to vacate the premises. But, as the proverb states, "there are more ways of killing a dog than choking it with butter." By a curious arrangement concluded with their late landlord, the tenant's family were dependent for their water supply upon a pump situated on the adjoining land, and it so happened that as soon as the Increase of Rents Act was mentioned, the pumping apparatus broke down, destroying the essential service. For weeks the household had no water beyond what they could fetch from neighbouring farmhouses. The incident shows how easily the rights of tenants may be defeated and the provisions of the Increase of Rents Act reduced to a dead letter. We should have thought, however, that the matter might have come within the official purview of the local Medical Officer of Health.

WICKED WAGES.

PLENTY OF WORK FOR THE MONEY.

Boards of Guardians in the habit of offering bad wages have a sneaking way of saying "preference will be given to a discharged soldier." Often the job is one that no such man would touch. At Darlington the Guardians want a Bathman and Barber. He will have "to bath all male inmates and to carry out treatment ordered by the Medical Officer for male venereal and other male cases, and to perform such other duties as may be required . . . including the haircutting and shaving of all male inmates." Salary £30 a year, with war bonus on scale paid to resident officers, with part rations, and 5s. a week for the other part of the rations not provided, no beer, furnished apartments, and washing. The money is not worth the work. There is another job going at Fochabers Public Institute. They say they want a caretaker, but the person appointed will evidently have to be also charwoman, clerk, accountant, and public librarian, in charge of reading room, library, public hall seated for 500, two ante-rooms, lavatory, etcetera, on the ground floor and billiard room and committee room on the second floor, "over which," it is quaintly said, "is the caretaker's house." Duties include keeping the whole place clean, let the hall and rooms, arrange the seats for entertainments, keep order, attend to the reading room by day and eve, act as librarian, open the library to the public, attend to the billiard room, and—— well, that will do as a specimen. Cleaning windows and grates and laying fires, etc., are thrown in by way of make-weight. The salary is to be £40 a year, of course without food, and upon that sum the person appointed will have to live—as long as possible.

HONOURING A DEAD GERMAN.

BOARD OF GUARDIANS' AMAZING ACTION.

We have given Irish politics a rest lately, but it is impossible to overlook the action of the Cork Guardians and Rural District Council, who, as a protest against the alleged ill-treatment of Sinn Fein rebels in prison, have actually gone on strike, thus visiting the supposed sins of the British Government upon their own friends and neighbours. This shining example of Hibernian logic was preceded by the passing of a vote of condolence with the relatives of the late Professor Kuno Meyer, a German Celtic scholar, whose name was erased by the Cork Corporation from its Roll of Freedom. Evidently the Guardians believed, or wished others to believe, that Kuno Meyer was a devoted friend of Ireland—an entirely unwarranted assumption. "As for Ireland," he wrote in 1915, "Germany is but holding out a friendly hand to a nation betrayed by her leaders, and naturally unwilling to shed her blood for those who have oppressed its liberty." But in his pre-war writings, this professorial Junker had nothing but contempt for the Irish. "I look upon them," he said, "precisely as we Germans regard the Poles—a people fit only for poetry, rhetoric, and sedition, an ill-balanced, emotional race, unfitted for any form of self-government." This, forsooth, was the man who, now that he is dead, is acclaimed by the Cork Guardians as "a true and sincere friend of Ireland"! Having carried the vote of condolence, the Guardians, as we say, decided to adjourn until their political grievances were remedied. It is to be hoped that the "rest cure" may speedily relieve the severe mental disorder from which they are evidently suffering.

Are YOU represented in these pictures?

BUSINESS MEN
1. 2. 3.

FARMERS 1.2.3.4.

PICK the character which most nearly represents you Then note the numbers beneath the picture, match them with the corresponding numbers by the watches, and you have a choice of modern, up-to-date time-pieces best suited to your needs.

From the sturdy hard-wearing Ingersoll Yankee Radiolite to the handsome jewelled Waterbury Radiolite "there's an Ingersoll Radiolite Model to suit everyone." These modern time-pieces are designed to give full and complete watch service. They show the time in the dark as plainly as they do in the light.

Ingersoll Watches are built to keep accurate time. Every model is subjected to the same severe and thorough test.

Expert workmanship and skill are employed in the making of these day and night-time watches. The system of inspection the exhaustive tests, and the final five-day tests of the finished watches assure their accuracy and reliability.

Ingersoll Watches are sturdily built and capable of a lifetime of reliable service.

IN THE DARK.

On this page there is illustrated the watch to best suit your own particular needs. Ask any dealer who displays Ingersoll Watches in his window to show you a selection of Ingersoll Radiolite models.

Only Ingersolls are Radiolites—see the name on the dial.

Ingersoll Radiolites are sold by high-class watch dealers in all parts of the world, but if your dealer cannot supply you, any model you wish will be sent post free upon receipt of price.

There is an Ingersoll Model for everyone from 60/- down to 15/-

Illustrated Catalogue, sent post free.

INGERSOLL WATCH CO., LTD.(Dept. 353), 170, Regent Street, London, W.1.

Ingersoll Radiolite

Glows time in the dark.

LADIES
3. 5.

MECHANICS
1. 2. 3. 4.

1 Ingersoll Waterbury Radiolite. A thin watch jewelled at balance 40/-

2 Ingersoll Eclipse Radiolite. Antique pendant solid nickel case.. .. 25/-

3 Ingersoll Wrist Radiolite. with strap 30/-

4 Ingersoll Radiolite. A sturdy, hard-wearing timekeeper. Price, 20/-

5 Ingersoll Midget Radiolite. A small sturdy, accurate timekeeper. Price 27/6.

NOTICE TO THE TRADE.

"JOHN BULL'S" National Window-Dressing Competition. In order to encourage the co-ordination of effort on the part of Ingersoll dealers and ourselves, we The Ingersoll Watch Co. Ltd. will supplement the prizes awarded by the proprietors of "John Bull" to the following condition:—

If Ingersoll Watches and Ingersoll Advertising matter are the prize-winning features of any window to which a prize shall be awarded by the promoters of the "John Bull" N.W.D. Competition, the Ingersoll Watch Co., Ltd., will augment the prize awarded by "John Bull" on the following scale:—

£50 to the winner of the 1st prize of 200 gns.
£20 " " 2nd " 100 gns.
£5 " " 3rd " 50 gns.
£1 to each of the 50 winners of 1 gn. each.

ADDITIONAL PRIZES OF £125 TO BE WON!

This is an exceptional opportunity for Ingersoll dealers. By means of an effective Window Display, you will not only benefit by increased trade, but you have also the chance of winning a big prize.

We believe an Ingersoll dealer will win the big money prize. Why not YOU?

Write to-day to **Advertising Dept. Ingersoll Watch Co., Ltd., 170, Regent St., London, W.1.**

THE PEOPLE'S PULPIT.

The readers of "JOHN BULL" discuss matters of Public Interest.

In giving publicity on this page to the views of correspondents, preference will be accorded to brief letters bearing name and address for publication.

All envelopes and letters must be marked "P.P." in left-hand corner.

Letters for this page must relate to public, as distinguished from personal, topics.

For short acknowledgments of communications and replies to other letters—selected from our general mail—see "Letter Bag," pages 22 and 23.

Sick Benefit.

Under the National Health Insurance Scheme it is an even greater crime to be ill than to be old. Many invalids have to exist on a meagre five shillings a week, while if a person receiving benefits *looks* at anything in the nature of work, he or she is liable to be reported. I suggest that a little less be spent on health visitors and supervisors, and a little more on the patients, whose only fault may be that they have worked too hard.—F. CAMPLING, Gouleeby Schools, Louth, Lincs.

War Fortunes.

On the question of war fortunes I suggest that every assessable person with £5,000 and over should have to declare his pre-war and post-war capital, including gifts and settlements made by him in that period—a graduated proportion of any increase of £5,000 and upwards to be handed over. The onus of proof would lie on him that such increase was not due to war conditions. Gifts and bequests received and savings from income to be exempt. A special Commission would adjudicate on doubtful cases. W. J. A. BENNETT, Comiston Drive, Edinburgh.

More Maternity Homes Needed.

Many thousands of married men have been demobilised, and have no homes and very little hope of getting any. Many of these men's wives expect to become mothers shortly, and have not the means or opportunity of entering a nursing home. Would not the Ministry of Health take over some of the hospitals left vacant by the military and equip them as maternity homes at moderate charges? If the Government cannot find homes for its demobbed soldiers, surely it might adopt this suggestion, and thereby lighten their load and safeguard the future members of our Empire.—R. J. HUBBERD, "Awbridge," East Street, Epsom.

Found Wanting.

The present Parliament is supposed to contain many of the best business men of the country, while "supermen" of business are still heading Departments of State. In view of the colossal sea of waste and muddle into which the country has been plunged, it seems reasonable to suggest that these supermen have not been very successful, while the failure of the present Government to gauge the temper of Labour, or, indeed, that of the country, scarcely augurs well for the success of a Business Government, unless worked on far different lines.—F. CHARLES, Briton Road, Faversham, Kent.

Scrap the J.P.'s.

The Government proposes to place women upon the Commission of the Peace. This is all wrong. The amateur Justice of the Peace, elected in the first instance as a compliment or political reward, with his ignorance of law, his patent partialities, and those terrible travesties of justice to which JOHN BULL so often calls attention, should give place to the Stipendiary Magistrate. Trained to the law from his youth upward and without bias, this official will dispense justice tempered with mercy and common sense.—DAVID GARTH, Morecambe Terrace, Morecambe.

France's Way.

Nine persons out of every ten in England willingly give up their seats to a disabled man when travelling. Unfortunately, there are always a few individuals who, often through sheer thoughtlessness, do not offer their seats. I suggest the French method as a solution to the difficulty. In every compartment four seats are numbered by means of metal discs, and the following notice is placed in a prominent position: "The numbered seats are reserved for the disabled. Other passengers may use them temporarily, but must vacate them in favour of maimed passengers."—A. E. STERLING, Avenue Jean Jaures, Paris.

The Stage and the Franchise.

There are thousands of intelligent people who never get an opportunity of becoming voters, by reason of having no fixed abode, especially those in the theatrical and musical professions, who are continually travelling about the country, and, consequently, are really more capable of judging men and matters than the stay-at-homes. "Pros." invariably take a thoughtful interest in the nation's welfare, but whilst the labourer can put his opinions into practical expression, the pro. has no chance of doing so. There should be no difficulty in formulating a plan whereby travellers may vote in any part of the country. Ration cards are issued on that basis; why not voting tickets?—JACK WHITE.

Five Guineas is paid to the writer of the most interesting letter. That amount has been sent to Mr. Westripp.

Military Prisoners.

Why should the taxpayer still help to keep military prisons full-up of soldiers and sailors who are undergoing various terms of imprisonment, often for comparatively trivial "crimes"? They should be released, if only from the point of view of economy.—H. BROWN, Radbourne Street, Derby.

Surplus Profits on Property.

The present increment duty of 20 to 25 per cent. on increased selling price of property over agreed Government valuation is not drastic enough. The Government should take the whole of such increase, and, further, all rents should be based on the agreed Government value of property—any increase of rent above a certain percentage on the net rent should belong to the Government. This would stop profiteering both in rents and selling, and still further would cause owners to keep property in decent repair.—T. C. SAXBY, Undercliffe, Lewes.

Tommy or Jack, "D.S."

Bearing the brunt of war's worst horrors, our soldiers and sailors stood between us and defeat. It is now up to us to stand between them and want. In the matter of employment they are entitled to and should be given preference, and to distinguish ex-Service men from others, I suggest each man who has served be allowed to put the letters "D.S.," denoting Discharged Soldier or Sailor, after his name. WM. J. PAINE, Marden Villas, Caterham Valley, Surrey.

A Ministry of Wages.

In place of the now unnecessary Ministry of Munitions, the workers of the country should insist upon a National Wages Commission being set up at once. This should be an honestly representative body, having access to the accounts of every labour-employing firm and company in the kingdom. Its function would be to fix wages in fair proportion to the profits made, and encourage increased production by guaranteeing a corresponding rise in the rate of pay.—W. WESTRIPP, Norwich Road, Ipswich.

"Afforestation."

Some time ago the Government were talking about Afforestation. Recently, thousands of acres of land have gone under the hammer, but the Government do not appear to have purchased a single acre for this purpose—for which there are thousands of acres of suitable land, unfit for other cultivation. If the supply of home-grown timber is to be replenished, the sooner tree-planting is started the better.—WALTER W. SWAN, Harewood Estate, near Leeds.

Nature's Marriage Laws.

The unmarried mother and the proved father of her child should be deemed by law to be as much married as if they had gone through the religious or civil ceremony ordained by the Church or State. Neither of them should be at liberty to contract a legal marriage with another party until that one is formally dissolved by a Stipendiary Magistrate. In the event of the father already possessing a legal wife he should be treated as a bigamist and punished as such. Nature knows not the unmarried mother. To her the birth certificate is also the marriage certificate.—CHARLES STANLEY LEADBETTER, Gt. Ducie Street, Strangeways, Manchester.

Water Power.

If reconstruction is to be anything but a mere name, the Government should immediately adopt measures to utilise the tremendous amount of power that is at present running to waste in our rivers and tidal waters, by harnessing these for the generation of cheap electricity for national and industrial purposes. Great progress is being made in this direction in America, and also I believe experiments are being made by the French Government off the coast of Brittany. Is our Government doing, or going to do, anything in this direction, or are we going to be left behind as usual?—GEORGE WILCOX, Malvern Road, Wallasey, Cheshire.

"Fitting the Crime."

Will the punishment for cruelty to animals *ever* fit the crime? The penalty is, and always has been, absurdly inadequate, and even in cases of atrocious cruelty the Law merely imposes a fine which, as a rule, is not the slightest deterrent to further cruelty. Could not the Cruelty to Animals Act be revised so as to make "Hard Labour" a prominent feature of its infringement?—C. CARROLL, "Homeside," Bournemouth.

"The Metric System."

Now is the time and opportunity to revolutionise wages and prices, by the adoption of the metric system. Over a dozen European countries, doing enormous trade in the "Commercial World," have adopted and proved its worth. If carried out in a business way it would almost automatically readjust wages and prices, and effect the needed reorganisation of industry on standard and productive lines.—W. BELLAMY, Hungerford Street, Cheltenham.

Starvation Wage.

At the local Employment Exchange recently I noticed an applicant being given particulars of a vacant situation. When the wage was mentioned, the applicant told the clerk that he could not possibly exist on it. He was at once informed by this official that he must not refuse it or his out-of-work donation would immediately cease; thus offering a choice between absolute or semi-starvation. Many women are being treated in the same way—even widows with children to support are expected to accept such a wage as £1 or 30s. a week, and maintain their youngsters in a separate home!—W. E. SCRIVENER, Stracey Road, Forest Gate.

Land for Housing.

When landed proprietors sell their farms, the farmer buys at an average of £20 per acre; when land is required for building purposes, the landed proprietor charges on an average £300 per acre. There is far too wide a margin between the two prices, and something ought to be done by legislation to limit the price of land when it is required for building purposes; £100 per acre would, in my opinion, be a fair price. By limiting the price of land to the sum quoted, and abolishing the feudal system, we should get cheaper houses.—JOHN THOMSON, Balcarres Street, Morningside, Edinburgh.

The Old Folk.

If the Old Age Pension question waits until red tape has done with it, half the forebears of our glorious dead will have joined them—starved to death! One fitting memorial would be Old People's Homes, tiny flats everywhere with discharged men as hall-keepers. Also, why should not every district immediately draw up a list of pensioners, and better circumstanced people each take one under their wing, visit and befriend even in small ways, until the tardy common justice arrives? Do not let us "wait and see" until a few hundred avoidable deaths are laid to our account.—C. EDMUNDS, Trinity Square, Margate.

Teach Them Tailoring.

In our Board Schools, Cookery and care of infants, and occasionally Laundrywork are taught, but why not teach the big girls, and boys, too, the mysteries of the sewing machine? Tailors and tailoresses will always be in request, and sewing is a greater and far more useful accomplishment than strumming an out of tune piano. The aliens amongst us are doing well, for tailoring is a lot better paid job than typing and clerking. Why should we depend on the alien to do all our light and well paid jobs and on the Britisher do all the heavier and donkey work?—E COOPER, East Brook, Dinas Powis, Glam.

Our Game Laws.

Now the war is over, and our politicians can devote more time to home affairs, I suggest a complete reform of the Game Laws. Our farmers have been urged to produce as much corn as possible, especially during the last five years, to meet with prevailing conditions, and yet they have to stand by and see their crops eaten and destroyed by game—birds which they are not allowed to shoot. Nor can they claim compensation for damage. Surely something can be done to remedy this unsatisfactory position? If owners and landlords will not accept a compromise, let the farmer have shooting rights over his farm.—R. TUCKER, Burford Road, Nottingham.

The Cocoa Nibs. Adventure No. 2.

Cocoa for 3

The Cocoa Nibs were glad to meet
A sign-post on their way.
The strangest sign-post they had met
For many and many a day.

Oh, Mr. Sign-Post, don't you find
It cold in wintry weather?
Let's get some Rowntree's Cocoa hot
And drink it all together.

R. ARKELL.

(To be continued.)

THERE is Health in every cup of Rowntree's Cocoa—health for the children, for the worker, for the nursing mother. On a cold raw morning a cup of Rowntree's is an excellent beverage before starting out to school or to work. And at supper-time Rowntree's Cocoa refreshes and warms, bringing that delightful sense of bodily contentment which induces refreshing sleep.

Rowntree's ELECT Cocoa

THE PEOPLE'S FOOD-BEVERAGE

Fine!

It's Goodall's Custard

A GOLDEN TREAT—delicious, wholesome, nourishing Goodall's Custard. Try it with fresh, preserved or dried fruit or as a delicious sauce with puddings or pies. Made in a few minutes. Children love it—and it's good for them—so nourishing. Don't worry when they ask for more, and more and more—such a pure, wholesome product can do nothing but good.

But be sure you ask for Goodall's Custard Powder—there is nothing else quite like it—nothing quite so rich or quite so wholesome.

Ask your Grocer for a packet to-day.

PACKETS 7½d. AND 1/3 (AND IN LARGE TINS).

GOODALL'S Custard Powder

GOODALL'S JELLY CRYSTALS

No injurious artificial flavours or colourings are ever put into Goodall's Jelly Crystals; therefore they are the most wholesome and delicious.

Ask your Grocer for a packet.

Per Packet, 9d.

GOODALL'S EGG POWDER

New laid eggs are *not* required for pastries, puddings, cakes, etc., if you use Goodall's Egg Powder, and yet the result is just as light and wholesome.

Large Packet, 1½d.
Tins, 8d. and 1/4.

Yorkshire Relish

Still up to its pre-war level—still the "Most Delicious Sauce in the World." Its unique appetising flavour makes a world of difference to broths and stews, and all kinds of meat, fish or fowl, hot or cold. Try it!

10½d., 1/9 and 3/6 per bottle from your Grocer.

GOODALL, BACKHOUSE & CO., LEEDS

Sole Proprietors of Yorkshire Relish.

IMPORTANT TO THE TRADE

The National Window-Dressing Competition.

All the above lines are eligible for displays in connection with the JOHN BULL *Window-dressing Competition, and we shall be glad to assist any competitor by sending showcards, cartoons or other display material on request.*

GOODALL, BACKHOUSE & CO.

GERMANY STI

Good News for the Taxpayer—Prem

By TH

WELL, we have had the great debate—and certainly it has cleared the air. And, with the exception of Mr. Asquith and his little band of Faithfuls, everybody is happy. It is true that the Government hadn't really anything to show as regards the immediate present; but next year—*unless* something or other happens before then—everything will be beautiful. The big army will have gone—although what all the released men will then be doing we are not told. Most of the subsidies and doles will have ceased—which means, I suppose, that there will then be plenty of employment for all and that trade will be so good that increased railway and telephone rates won't matter; whilst there will be no necessity to subsidise any longer the bread of the people. And there is to be no new taxation. All of which I sincerely trust may come to pass. Speaking quite seriously, there is no reason why it should not—but without waiting for next year, or that hypothetical "normal" year upon which the Chancellor of the Exchequer bases his calculations, I want to get on with the job at once. It was my privilege to contribute to the debate—which, in many ways, was the most remarkable that has taken place in the House of Commons since the General Election. It was what the newspapers call "an historic occasion"—the famous White Paper issued by the Chancellor of the Exchequer a few days previously having prepared the House and the country for further "dramatic revelations" as to the state of the national finances. To a great extent these sensational anticipations, studiously fostered by that section of the Press which delights in making our flesh creep and our hair stand on end with a sense of imminent doom, were disappointed; but that is not to say that there is not still room for plain speaking on some of the issues raised. There is certainly no occasion for panic, and I for one am more deeply convinced than ever that we shall weather the present financial and industrial storm, and bring the good ship Britain safely into the haven of Prosperity; but I am afraid the voyage is not going to be altogether a smooth one, and presently I have a word or two to say to the Man on the Bridge.

The "Arrival" of Austen.

But first of all I want to touch upon what I may call the "personal equation." The study of human nature is always a fascinating hobby, and nowhere can it be pursued with more interest and advantage than on the floor of the House of Commons. In that democratic assembly the humblest private member meets Ministers of the Crown on a footing of equality—all class distinctions are abolished, and as long as a man has something to say, and can "catch the eye" of Mr. Speaker, he is sure of a fair hearing, irrespective of the cut of his coat or the length of his pedigree. Consequently, when "Jimmy" Clynes, as his friends call him—or, to speak more formally, the Right Hon. Member for the Platting Division of Manchester—rose to move what was in effect a Vote of Censure upon the Government, he was received with the respect due to one of the most honest, patriotic and statesmanlike politicians that the Labour Party has yet produced. But Mr. Clynes had a difficult task. On the previous day the Chancellor of the Exchequer, Mr. Austen Chamberlain, had scored a wonderful personal triumph. His speech, in moving the Vote of Confidence in the Ministry of which he is a member, was far and away the best thing he has ever done in the House of Commons—recalling his distinguished father's wonderful ascendency in the popular Chamber—and so, as I say, it was not easy for Mr. Clynes to rally the forces of pessimism, or to persuade the House to embark upon desperate and untried expedients for tiding over the financial crisis. Poor Mr. Adamson a day earlier had failed dismally in the same cheerless enterprise, and truth compels the admission that his brilliant lieutenant fared little better, moderate and dignified though his speech was. When the Prime Minister rose to speak, the Weeping Willies were already routed, and it needed only his spirited attack, pressed home by Mr. Bonar Law, to scatter them in hopeless confusion. The Opposition, of course, were at fault in their choice of tactics. For a contest with the Government they had selected their ground badly. In the Parliamentary handicap the anti-Coalition leaders are no hand at all at "spotting the winners." It should have been evident to them from the beginning that "Capital Levy" was a rank outsider, and "War Profits Tax" at the best a doubtful candidate even for a place. These two-edged proposals—utterly unworkable in practice, however just in theory—are but the expedients of desperation, and the situation, as Mr. Chamberlain has shown, though serious enough, is not to be viewed with despair. To make this clear to the critical intelligence of the House of Commons was the Chancellor of the Exchequer's supreme contribution to the debate. And here let me repeat that within the last few months "Austen" has "come on" wonderfully fast; he has now "arrived." As might be expected of the son of Joseph Chamberlain, he has the "real stuff" in him—and it is good stuff, politically, that comes from Birmingham. As for the Welsh Wizard—well, of course, he was wonderful, as always, in his way—moving the feelings of the House, and resurrecting the spirit of courage and optimism that won us the war. Yes, it was largely a personal triumph for the Big Three—composed, be it observed, of an Englishman, a Welshman, and a Scotsman! Which is as it should be. But it is not my purpose to throw bouquets at Ministers. My satisfaction chiefly arises from the knowledge we now possess—it is a pity we could not have had it a bit earlier—that in the opinion of the financial experts of the Treasury, the nation, though sorely tried, is in a solvent position as far as future developments can be foreseen. We shall not be driven to embrace the frantic expedients of bankruptcy—a prediction which I protested against when it was first uttered. As I said in the House, we shall now have a rest from the interminable scare headlines with which we have been tormented since August. Let us have—the oftener, the better—clear and intelligible statements of the position from responsible Ministers, but there is no need to *frighten* the British people into a due realisation of their very heavy responsibilities. These "epileptic screamings," as the Prime Minister called them, about "the road to ruin," "bankruptcy staring us in the face," "the country in the position of an insolvent debtor," can do no possible good—and may do infinite harm by still further damaging our credit abroad, at a moment when the rate of exchange is already heavily against us; and it is the duty of the Government not to play into the hands of the scaremongers, but to seize every opportunity of placing the true facts of our financial position before the country, coupled with words of plain and honest explanation.

Germany Still Fooling Us!

Take, for instance, the question of the Indemnity from Germany, stipulated for in the Peace Treaty. Are we, or are we not, to get this money; or are the tricksters of Berlin to escape the penalty altogether? It is high time this question was asked and answered. I shall be told, of course, that the whole matter is in the hands of some exalted body at Versailles, and that, as it would be a sort of *lèse majesté* to hurry their stately deliberations, there is nothing for it but to "wait and see." Well, I am afraid that won't do for me, and if I were a member of the Government I should be ashamed to go before my constituents and offer any such paltry excuse for the redemption of definite Election pledges. What is the position up-to-date? To take a single point, it was clearly stipulated in the Peace Treaty that the cost of the Army of Occupation should be borne by Germany, and it was estimated that the share to come to this country on that item alone, for the present year, would amount to £75,000,000. Afterwards, a reduction in the size of the British Army on the Rhine brought this amount down to £48,000,000, which—and this is my point—was to be a *first charge* upon the resources of the enemy. Very well, then. Is the money safely to hand? In un-Parliamentary phraseology, I have to reply "I *don't* think!" Why, bless our simple hearts, we have scarcely begun to collect it. All we have received, so far, is one single million pounds' worth of "German currency" for the use of our troops on the Rhine. The balance of £47,000,000 is still owing, and I shall not be a bit surprised if, one of these cosy winter evenings, some

L FOOLING US!

m Bonds Coming—A Political Poacher.

EDITOR.

Minister rises in his place in the House to assure us in his blandest manner that it has been written off as a bad debt, together with the rest of the vast Indemnity that the present Government are bound by specific pledges to extract from the coffers of the Hun—or, if these are empty, from his material resources—which must be well-nigh inexhaustible. Really, it is difficult to speak with patience of this weak shilly-shallying with an issue of first-class importance. Germany is still fooling us. Just reflect what she would have had to find if the war had gone on for even a further week! Why, she hasn't paid us what an hour's fighting would have cost her. What fools we are!

Silly Subsidies.

On the other hand, look at the extravagance of certain Government Departments, not all of which have taken the whitewash so liberally applied by Ministers. I am as well aware as the Prime Minister that economy as a theory is always popular, while particular economies generally evoke noisy protest from interested quarters; but I still think, and I am bound to say, that their handling of this vital question was the weakest part of the Government's defence in last week's debates. Take the case of the bread subsidy which, in order that the price of the loaf may not be raised to the very poor, is costing the nation some £60,000,000 per annum. Am I to be told that this is the cheapest way of effecting the object in view? This bread subsidy, falling upon the general taxpayer, benefits the millionaire as much as the poorest person in the realm. Is this business? Is it even common sense? If poor families are unable to afford a sufficiency of bread at what is called an "economic" price, let bread tickets be supplied to them at the present subsidised figure—or free, if necessary—but let the rest of us pay the natural price of the article, and relieve the nation of this crushing burden. Another way in which millions of money could be saved every year without hurting anyone, is by sweeping away the whole system of Government Labour Exchanges, which, generally speaking, are grossly unpopular with the working-classes, and, as a national asset, not worth half what they cost to maintain. I have dealt elsewhere with this subject, and shall return to it later.

Premium Bonds.

Meanwhile, on the Revenue side of the account, I strongly advise my readers to prepare for an issue of Premium Bonds, for I am strongly disposed to think that, in spite of what used to be termed "the Nonconformist Conscience," some scheme of this kind will be shortly set on foot. My references to the matter in the House during the debate were most sympathetically received, and if the "kill-joys" and "goody-goodies" were present, they were certainly as quiet as church—or chapel—mice. I have said many times, and I see no reason to qualify the prediction, that if only the Government would make a sporting offer of Premium Bonds, with a chance of substantial money prizes to be periodically drawn for, they might easily "net" as much as £1,000,000,000 in a single week. With this money, as I pointed out recently, they could buy up all the outstanding Treasury Bills—what are commonly known as "the floating debt"—thus placing this portion of the War Debt on a stable footing. Nor would this be the only advantage from the standpoint of the Exchequer. With the abolition of "short-dated securities," the banks would be driven by force of circumstances to advance money at lower rates. The effect of this change would be to cheapen, and therefore to stimulate, production; to assist the export trade, and thus, to a great extent, to remedy the inconvenience caused through the falling value of the British sovereign as measured by the rate of exchange. Believe me, I am painting no fancy picture. All I am saying will be endorsed by practical business men who, familiar with the intricacies of "high finance," are satisfied that some scheme of Premium Bonds affords the only hope of cheaper money for the rehabilitation of industry. The position at the moment is simply ludicrous. While our own authorities neglect this golden source of revenue, the banks are every day receiving applications for particulars of the French Lottery Loan, and unless the Government speedily seizes its opportunity, people will actually be selling-out British securities and ear-marking future savings for the purpose of a harmless "flutter" in the French issue. I earnestly appeal to the Chancellor of the Exchequer—who, in this matter, as in many others, shows welcome evidence of a broadening mind—to fling aside old-fashioned prejudice and follow up his mild experiment in the Victory Bonds by a genuine British Prize Loan. Naturally the bankers do not favour the project, which, as I have shown, would operate to their disadvantage, but I have never yet been able to understand why these glorified money-lenders should control the financial policy of this great nation. Mr. Chamberlain must not—as so many of his predecessors in office have been—be hoodwinked by the old gentlemen of Threadneedle Street.

A Political Poacher.

I am bound to say that I am greatly amused to find my good friend Sir Clement Kinloch-Cooke being heralded as the champion protagonist of these Premium Bonds—a subject which I have made peculiarly my own for some years past. In every Budget debate in the Parliaments of 1906-1912, and upon every other possible occasion during those years, I was always urging this form of revenue upon the Government; whilst I have lost no opportunity of doing so since I have been back in the House, and I need scarcely remind readers of this journal that such Bonds have been a constant theme of commendation in our columns. As a matter of fact, when the Chancellor of the Exchequer made his issue of Victory Bonds—which, as I pointed out at the time, were the thin end of the wedge for the real thing—I ventured to improve upon his scheme by forming the Victory Bond Club, through the medium of which in less than a week we took half a million of the Victory Bonds, the members of the Club agreeing to pool the whole of their interest and have periodical prize drawings—their capital remaining intact and guaranteed by the State. And probably when the Government issue comes along the Club will proceed upon the same principle and take up a very much larger block of the Bonds and have its own periodical prize drawings quite apart from the chance, which it will have of securing big prizes in the official Draw. More of that, however, anon. I am only too glad that my ten years' work is now bearing fruit—just as in the same way I hammered away for years at the unclaimed bank balances and securities, to be at last rewarded by the appointment of the Select Committee just now sitting, and which I entertain little doubt will approve the principle of the Bill for which I obtained a Second Reading a few months ago. Now, "all of a sudden," up bobs my gallant and honourable friend—who, by the way, sits on that Select Committee with me—and takes possession of my child! It is one of the neatest bits of Parliamentary poaching I have come across, and it is affording me infinite amusement. After all, what does it matter who gets the credit for the idea so long as we get the Bonds? On the whole, however, I am relieved by the Government statement—and as long as they pursue a sane financial policy, avoiding panic expedients, and taking the country into their confidence, they may be assured of the "reasoned support" that I undertook to give them when I was returned to Parliament last December. None of the "alternative Ministries" recently sketched in this journal is particularly to be desired, and other things being equal, I shall be glad if Mr. Lloyd George can earn the proud title conferred on the younger Pitt of "the Pilot who Weathered the Storm." At any rate, I am certain that whoever is on the bridge we *shall* weather the storm and bring the good ship Britain gamely into port. Having "kept my pecker up" all through the war, I am not going to give way to despondency now. This old Empire of ours is not done with yet. My firm belief is that if we keep our heads and refuse to be turned from our great purposes by wild revolution on the one hand or foolish reaction on the other, if we can bring about a proper understanding between Capital and Labour, and find some means of revitalising the springs of industry, the future of Britain will be more glorious than any era in her storied past—that "God who made her mighty, shall make her mightier yet"!

IN THE BARBER'S CHAIR.

THE CAMBRIDGESHIRE.

Did I go to Newmarket last week? No, sir. I did *not*. I'm sorry I didn't. I might 'ave saved the cash I was mug enough to put on Scatwell. I might 'ave got the w'eeze about Brigand and got a dollar on at twenty-fives. I might 'ave picked Green Fruit at four and a 'arf to one. I might 'ave . . . Well, I *might* 'ave spotted the winner of ev'ry race! Instead o' w'ich, I was sorft enough to follow private tips, wot never 'ave come orf yet with me . . . *Me own fault?* I know it's me own fault! I aint grousin'—I'm on'y *sayin'*. The gents wot give me the tips no doubt went down too; but there aint much consolation in thet. Wot I complains about is thet some people are so bloomin' cock-shore thet their pertickler fancy is the right one. I was on Scatwell. I'll tell you 'ow it was. I got it more or less indereck from a biggish racin' owner, an' then it was rubbed in by a stud groom o' my acquaintance. A nice enough gen'l'man 'imself—shouldn't wish to know a better. But w'en it comes to makin' a selection, w'y, I tell yer, I wouldn't feel safe now in backin' a 'orse 'e favoured, not if I knew it was goin' to be a walk-over! 'E may 'ave the judgment, but 'e 'asn't got the luck with it. 'E told me *w'y* Scatwell was bound to win. 'E went into all the bloomin' details, an' made it look so certain that I very near raised a mor'gage on me bizniss. I didn't go so fur as thet, I'm glad to say, but I 'ad me bit on. Then I 'ad seven or eight straight tips in succession. Each one was bound to win. There wasn't no doubt about it. Parst performances, breed, weights, jockey, length o' the course, an' the state o' the ground, all made it a dead cert in each case. I begun to think I'd bin a mug to back Scatwell w'en it 'ad bin so clearly proved thet seven other 'orses was bound to win. But nobody never mentioned Brigand. Oh, no! 'E was a rank outsider wot some blighted idiots 'ad bin barmy enough to take forties about! Then a young chap wot takes a deep *hinterest* in the Turf w'ispered in me ear thet Shoemaker was shore to win the One O'clock. It was a dead snip. 'E's a nice young feller, and I acted on 'is advice. Well, the Brigand romped 'ome, and Green Fruit beat Shoemaker by three lengths! . . . *Glorious uncertainties o' horse-racin'?* I don't grouse about the uncertainties; it's the dam'd *dead certainties* wot I feels inclined to complain about . . . *Use me own judgment?* Thet's exackly wot I've made up me mind to do in fucher. W'en I next 'as a flutter on a race I'm going to put a bob on *each 'orse*, so as to 'ave the satisfaction of at least one win before I piece up . . . 'Eh? *You've 'eard a good thing for the Manchester November 'Andicap!* Very likely. Will you 'ave anythink on your 'air, sir? *Wot race is Your 'Air runnin' in?* You misun'nerstand me, sir. I mean brilliantine, bay rum, or anythink. Thank you, sir. Allow me to help you with your coat, sir . . . Thet's it, sir. Your ticket, sir. Only ninepence . . . Much erbliged, I'm shore . . . Er . . . by the way, sir, if you won't think me rude, would you mind tellin' me the name o' thet 'orse wot you think is a safe thing for the November 'Andicap? Eh? . . . Thank you very much indeed, sir. I'll jest make a note of it. Goo'day, sir. Very much erbliged.

THE IDEAL PAPER FOR WOMEN.

EVERYWOMAN'S

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Free Paper Patterns—Fashion Notes—Children's Page—Stories—Gossip—Pictures, etc.

TAKE IT HOME WITH YOUR "JOHN BULL."

BULL'S EYES.

Some humorous hits—and some misses.

Motto of the Profiteer:—Never put off till to-morrow the public you can do to-day.

* * *

When the French traitor was ordered to march to the place of execution, he said: "I'll be shot if I do!"

* * *

"The Sweated Middle Class."—What with one trouble and another, it is a blessing, this weather, that somebody makes things warm for them.

* * *

When lovely woman arrives at the Gates of Paradise, her first question always is, "Is my halo on straight?"

* * *

Comment has been evoked because a man in court at Ashby-de-la-Zouch could write, but could not read. But why call him a freak? There are men who can do neither.

* * *

According to a West-end dressmaker, women's waists, which are more variable than the barometer, are going in and down this winter. Wherever they move to, men will find them.

* * *

There has been much uncertainty whether Lady Astor would, or would not, contest Plymouth. But one thing is sure. They Astor.

* * *

Headlines from the Cocoa Press:—"Judge's Warning. Solemn Appeal after Death Sentence—Keep away from drink!" Good advice, but not necessary in the circumstances.

* * *

King Alfonso is said to have set a new fashion by appearing at dinner in purple evening dress, with a pleated shirt. But the fashion of going clothed in purple and fine linen is as old as the Bible.

* * *

In the Law Courts a lady declared she called a man a liar because she could think of nothing else to say. Seldom is a lady's flow of language dammed like that. They generally say lots of things without thinking.

* * *

Mr. Harvey, a Yankee of Poughkeepsie, declares cows give better milk when listening to music. All the same, dairymaids must beware of the music grandmother used to refer to as "the tune the old cow died from."

A QUEST ON THE QUEER.

MYSTERY OF A BATH SERVANTS' REGISTRY.

Whoever goes to Bath may, or may not, find Mrs. Francis at the receipt of custom as the "Select Agency for Ladies and Servants," 32, Lyncombe Hill. We say "may or may not" because Mrs. Francis is a little difficult to understand. She advertises in the *Church Times* as, let us say "D. Moore," domestic servant, seeking a situation. On a mistress writing to "D. Moore," she receives a reply from the Select Agency, signed "E. Francis," who is indicated on the printed notepaper as the proprietress. In her letter she explains that on receipt of her booking fee—3s. 6d.—she will at once put the applicant in communication with "D. Moore," and, should the girl not be engaged, there are other goods to select from. We shall not dwell on the fact that in one instance a lady who paid the subscription did not receive a single answer in reply to the letters she wrote to the servants on the list of addresses given. But now for the next phase of Mrs. Francis. Another advertisement appears in the *Church Times* in the name of "A. Bridges, 2 Melrose Villas, Yatton, Bristol." The lady we have mentioned answered this one also. In reply she received a letter from "The Agency for Ladies and Servants," 2, Melrose Villas, signed "F. Johns." This is in precisely the same handwriting as that of "E. Francis," and begins in almost the same words; the main differences being that the servant is not "D. Moore," but "M. Lloyd," that the name of the proprietress is not disclosed as required by the Business Names Act, and that the "Booking for Ladies" is 6d. dearer. How does "E. Francis" become "F. Johns," and why? We suggest that the publishers of the *Church Times* should ask her this question.

A STATE INSURANCE COMEDY.

EXCITING CHASE OF A LOST MEDICAL CARD.

If you want to make certain of losing anything, such as your mother-in-law's photograph, or last year's tailor's bill, send it to the National Amalgamated Approved Society and enclose a stamp for its return. As for medical cards—well, they are a lot safer in the nearest drain. A West Worthing reader who, with the expert assistance of the "Amalgamated," had lost his medical card, was just wondering how he would get along without a few bottles of panel medicine every now and again to flush out his system, when he lighted upon an advertisement in a local newspaper which seemed to offer a ray of hope. It comprised an invitation to State insured persons, "particularly discharged soldiers," who had experienced any difficulty in obtaining their full allowance of "rare and refreshing fruit," to communicate with Mr. W. Roberts, of 27, North Street, Worthing. Upon inquiry, it appeared that Mr. Roberts was a collector for the Liverpool Victoria Friendly Society—and therefore, as he explained, in a peculiarly advantageous position for reclaiming any little odds and ends that the National Amalgamated might have consigned to the "demnition bow-wows." It seems, finally, to have been arranged that upon the owner of the lost medical card consenting to insure his imperilled life with the Liverpool Victoria, the said Society would undertake to put the fear of Lloyd George into the N.A.A.S. It is a joy to relate that this neat arrangement has proved immediately successful, so that our friend is now in hopes of having two large bottles of physic in hand in case of accidents at Christmas. These little problems only need thinking out, and then taking vigorously in hand.

PRINTER'S PIE.

(Half-a-crown is paid to the sender of each item published under this heading. Envelopes must be marked "Pie.")

"WEEKLY DISPATCH":—
"The LADY MAYONNAISE . . . The Lord Mayor and his Lady Mayoress are going to set the pace for a long overdue revival of civic glories."

PRINCE'S THEATRE, MANCHESTER (programme):—
"CHILDREN BY ARRANGEMENT WITH Miss————."

"HULL DAILY MAIL":—
"FATALLY Shot by Sentry. A young Irishman LIES IN FERMOY HOSPITAL SUFFERING FROM WOUNDS IN THE LEG caused . . . by a sentry firing at him."

"COMPANION LIBRARY" (title):—
"'THE PRICE OF HIS SOUL.' 4D."

"EVENING STANDARD":—
"In the estimated expenditure the items which FAKE up the added deficit of £191,195,000 are . . ."

"FRAGMENTS":—
"We shall be GLAD to hear of EX-SERVICE MEN IN TROUBLE THROUGH NO CAUSE OF THEIR OWN."

"SUNDAY CHRONICLE" (serial):—
"Her cheeks . . . were suffused with BUSHES."

MUNICIPAL REFORM CANDIDATES, TUFNELL WARD:—
"Ladies and UNFURNISHED LODGERS can vote at this election."

"NORTH EASTERN DAILY GAZETTE" (advertisement):
"ANTIQUE Jacobean Sideboard for Sale . . . PRACTICALLY NEW."

"NORTHERN ECHO":—
"It is pleasing to find an empty gaol. But they do not know what to do with Wakefield . . . Stone walls do not a prison make, nor iron bars a CAKE"

WOLSEY

"The Best the World Produces"

You will never get the Wolsey benefits by merely ***thinking*** of them!

You will never get the comfort you ought to have, the health-protection you must have, the satisfaction you want to have so long as you are "making up your mind."

You will never profit by the finest Underwear investment in the world while you dilly-dally.

You'll never know what Wolsey *means* to you until you *wear* it.

Be advised to wear it NOW!

WATCH A WOLSEY WINDOW WIN!

Apart from the wonderful effects to be obtained with Wolsey showcards, tickets and the like—gladly sent free—the very fact of showing Wolsey will repay you, and a little extra skill may very easily land the "John Bull" Prize. *Write us to-day, mentioning the "John Bull" Competition.*

Wolsey is made in all garments for men, women, and children, and in a wide range of qualities. Should any Wolsey garment shrink in washing you get a new one free.

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Libby's MILK— for all uses —at your grocer's

You can get plenty of rich, creamy milk from your neighbouring grocer!

Libby's Sterilized Evaporated Milk is perfect for *all milk or cream uses.* It is simply fine, pure milk, with more than half the natural moisture removed—nothing added, none of the food values changed.

To reduce Libby's Sterilized Evaporated Milk to the consistency of fresh milk, you simply dilute it with a little more than an equal quantity of water. For coffee, or whenever you want cream, use Libby's Milk undiluted.

For Infant Feeding dilute Libby's Sterilized Evaporated Milk to the consistency of fresh milk by adding a little more than an equal part of boiled water, then dilute further as you would fresh milk according to the age and strength of the child.

Get a supply of Libby's Sterilized Evaporated Milk from your grocer when you get your other staples. Its richness, purity, convenience and economy will make you a permanent user.

If your grocer cannot supply you, write direct to us or to one of our nearest branch offices.

Libby, McNeill & Libby, Ltd.

8, GREAT TOWER STREET, LONDON.

BRANCHES:— MANCHESTER. BIRMINGHAM. LIVERPOOL. BRISTOL. HULL. GLASGOW. NEWCASTLE. ABERDEEN.

To the Trade.

We shall be glad to supply all those who are entering for the *"John Bull" National Window-Dressing Competition* with showcards and other helpful material for window displays.

PINKS ORANGE MARMALADE

is always acceptable—it's the sweetmeat you simply cannot resist because of its luscious appetising flavour.

Every jar contains the goodness of the best selected oranges prepared with a care and nicety always associated with the house of "Pink."

Order it to-day and try it for breakfast to-morrow.

TO RETAILERS.—All retailers entering the "John Bull" Window Dressing Competition will receive every possible support from Messrs. E. & T. Pink. Applications for Show Cards, etc., are invited.

Sold by Grocers and Stores everywhere.

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COLGATE'S RIBBON DENTAL CREAM

such clean teeth— and a healthy boy!

(He uses COLGATE'S).

COLGATE & CO. (Dept. 24)
Established 1806
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JOHN BULL AT PLAY.

RACING, FOOTBALL, BOXING AND OTHER SPORTING NOTES.

RACING.

A fortnight hence, and we shall have commenced the National Hunt Season proper. Judging by the entries at Birmingham, there is not going to be any shortage of jumpers this winter. Executives have only to increase the stakes—to double them on the pre-war standard—to have a bumper season. £6,175 will be given in stake money in two days at the Cheltenham March meeting.

We rather fancy we detected a "yellow streak" in Sir Berkeley's Cambridgeshire display. If that was so, he will not brook much buffeting about in the Liverpool Autumn Cup. Even if he does put it all in, My Dear may prove a bit of a stumbling-block for him, as the top-weight beat him readily enough at Newmarket last week, and now has a slight pull in his weight. Cotterill, however, remains loyal to Sir Berkeley, and he tells us he thinks his charge will win. At his best Sir Berkeley is not a horse to gamble on.

We are sorry that Aynsley did not run, but in the adamant condition of the course the horse would have had no chance, as he cannot act at all on hard ground. We are confident, however, that we shall see this horse winning a good handicap before the year is out, and we should not be surprised if the Manchester November Handicap proves to be his journey. It was on this course, it will be remembered, that he gave such a fine display in the Manchester Cup, when running second to By Jingo.

It has in the past always been a paying policy to follow Lord Derby's colours at Liverpool, and we know of no reason why the Stanley House stable shouldn't saddle winners at this week's fixture at Aintree.

March Along we are giving another chance to in the Liverpool Nursery. Though beaten at Doncaster, he was, we understand, a long way from being disgraced.

FOOTBALL.

We like the idea that has been mooted of the Corinthians mixing the teams when they play games with the Public Schools. With half the time devoted to this educational process, and the other half to a match between the men and boys, better propaganda work could be done than by merely slaughtering the youngsters with double figure scores.

There is marked activity in the football market. Stoke are said to have paid about three thousand pounds for Whittingham and another player; Liverpool sold Pagnam to the Arsenal for something like £1,500, and goodness knows how much an ounce it cost Chelsea for Cock, the peripatetic Huddersfield forward who formerly assisted Brentford and Fulham. There are no controlled prices for football flesh, and so the merry game goes on.

So Billy Meredith, the brilliant Welsh international, has joined the football tipsters, and his name is being freely advertised in this connection by a certain paper. He is not the only international player who has capitulated in this way, and, rightly or wrongly the Football Association might interpret it as an encouragement to football coupon betting, which the Players' Union themselves recently condemned by resolution.

In our seventh Football Competition no competitor succeeded in giving a correct forecast of the 18 matches played on October 25th, but the following three competitors sent coupons with two errors each, and therefore share the prize of £100: H. Austin, 20, Winchester Road, Brislington, Bristol; A. Martin, 7, Kinnear Road, London, W. 12; and T. J. Phillips, 106, City Road, Haverfordwest, South Wales. Another £1,000 Football Prize is offered on page iii. of cover.

LAWN TENNIS.

Wimbledon Challenge rounds of the future?—Mdlle. Lenglen *v.* Miss K. McKane; G. L. Patterson *v.* B. I. C. Norton.

Mr. A. J. Balfour, who presented the challenge cup for the professional Lawn Tennis Championship to C. Hierons at Queen's Club, believes in the game as one of the best of exercises. Great was the delight of the Wimbledon crowd a few years ago when he appeared in an exhibition doubles with the late A. F. Wilding. At Queen's Club Mr. Bonar Law is often to be seen wielding the racket—in fact, everybody's doing it in high circles nowadays.

WEEK'S RACING SELECTIONS.

Liverpool—Wednesday.

Becker Steeplechase—*Wavertree.
Knowsley Nursery—Fair Simone; if absent, Placida.
Lancashire Handicap—Roseacre or Rothesay Bay.

Liverpool—Thursday.

Witherslack Nursery—Great Seal.
Grand Sefton Steeplechase—*Loch Allen.
Stewards' Plate—Mount Lebanon.

Liverpool—Friday.

Downe Nursery—Service Kit; if absent, Discreet.
Liverpool Autumn Cup—My Dear; if absent, Sir Berkeley.
Croxteth Plate—*Danegelt.

Liverpool—Saturday.

November Hurdle Handicap—Stainton.
Valentine Steeplechase—*Pollen.
Grosvenor Cup—Glaciale.
Liverpool Nursery—March Along; if absent, Light Hearted.

Windsor—Friday.

Black Nest Welter—St. Gingoulph.
Clarence Handicap—Fitz George.
Frogmore Nursery—*Dunkirk.

Windsor—Saturday.

Thames Handicap—Pourboire.
Combermere Handicap—*Aris.
College Nursery—Illuminator; if absent, Adorna.

HOCKEY.

The hockey umpire who blew the whistle during the progress of a corner kick, and declared it no goal on the score that time was up, is to be congratulated upon providing the sporting journalists with a nice bit of copy. What we should have done in his place is a different matter. The argument that there is no rule to govern the case is a weak one, as in such an event common sense should prevail. The decision was all against the spirit of such a pre-eminently sporting game.

We notice that R. W. Crummack, the famous amateur golfer, is back to his old love, hockey, at which he has excelled as an English international. Hockey, by the way, is having a big vogue at the 'Varsities, where there has never been keener competition for places in the teams. In the Army, too, hockey is immensely popular, and in view of the fact that it can be played almost anywhere is an ideal game for the Service.

BILLIARDS.

Everyone rejoiced to see Stevenson come out of his shell and show in parts of his match with Newman that at his best he is still the best billiardist of them all. How annoying it is that he cannot be more consistent.

Meanwhile Newman and Falkiner are coming along in big strides. What wonders these young fellows will achieve when they reach the limit of their possibilities. And we must keep our eyes on Smith.

BOXING.

Not for a long time have we enjoyed a fight so much as that put up by Charlie Stone and Fred Jones at the N.S.C. Stone, who had previously conquered Tancy Lee, received the verdict, but we thought it such a near thing that a draw would have been an equitable decision. On the score of boxing skill Jones had something in his favour and he made many friends at Headquarters, where we shall doubtless see him again.

We are also deeply impressed with Jock Whiteford's form against Harry Reeve at the Ring. A boxer and fighter too, the ex-amateur was full of grit, but Reeve won on his greater experience, although he seemed to lack condition.

Will McGoorty and Townley ever meet? The fates seem to be all against them, as it was Townley's injured hand that cancelled the fixture, whilst a similar mishap to the American annulled the second. This was again bad luck for Charlie Cochran, but the popular promoter filled the gap with a fine draw in Balzac, McGoorty's conqueror in Paris.

We are to see Frank Goddard at the N.S.C., on Nov. 24th, in fifteen rounds with Victor McLaglen, the Gunnersbury man. McLaglen is said to be a dark horse, but we question whether he will severely shake Goddard. He once opposed Jack Johnson, and that was aboard ship. His bout with Goddard will not be for a championship or belt, as has been erroneously stated.

With all due deference to Mr. J. T. Hulls, one of the best and most conscientious of referees, we considered that Townley was guilty of at least a technical foul before Balzac was counted out, and that, strictly speaking, he should have been disqualified. From the purely sporting point of view, however, it was undoubtedly Townley's fight on the general run of the contest.

GOLF.

One of the troubles with golf is the difficulty of exactly arriving at comparative merit, especially in competitions, by stroke play, as no matter how expert or otherwise the player may be, the element of luck is bound to assert itself. Furthermore, at golf a man plays his own game and the combat is with himself rather than with his opponent. There is no "crossing of swords," as it were, as in lawn tennis, where the players come to grips and have their own game to play and their opponent's game as well.

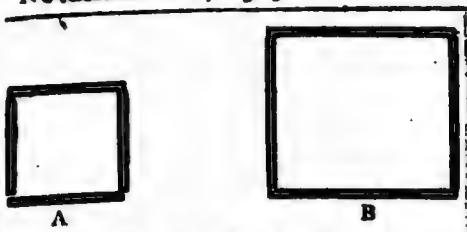
In cricket you have the bat *v.* the ball, whilst in most games outside billiards and golf there is the double purpose and the dual task. You may play the game of your life at golf, but you cannot stop the other fellow doing the same—whilst, as we have suggested, little things wholly unassociated with strategy may so turn the scale as to render inconclusive what is termed a test of comparative merit.

Vardon once took nine for a hole on a North London course, because his ball went down a crack at the bottom of a ditch. This sensation neither detracted from his merits nor enhanced the reputation of his opponent.

Congratulations to the matey worm which pushed up the golf ball after the perspiring player had missed it ten times, and thus provided a good lie.

SCULLING.

Barry had all the worse of the conditions when he lost his championship to Felton, but the latter is a fine man and Barry knows it. The suggestion that Felton would have lost the race had he lost the toss is beside the point, and candidly, after what we saw of Felton towards the close of his training, we do not believe it.



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Do not think that because you have only a small window, you do not stand a chance of winning a prize in the "John Bull" National Window-Dressing Competition.

The small window will have just the same consideration as the big one—the amateur photograph the same chance as the professional one.

N.B.—Show this to a local trader and ask him if he has entered for the "John Bull" Window Dressing Competition.

A single tin or package well displayed to attract attention may win the first prize.

"John Bull" is offering the following handsome prizes for window displays of articles advertised in its pages between now and Dec. 31st, 1919.

1st Prize - 200 gns.
2nd Prize - 100 „
3rd Prize - 50 „
50 Prizes of 1 gn. each.
500 Diplomas of Special Merit.
Designed by Garth Jones.

All you have to do is:—

1. To select an article advertised in "John Bull" between now and December 31st, and display it in your window for one week.
2. Send a photograph of the display to "John Bull."

Write for full particulars of the competition to-day. In any case, a good window display will bring you increased business, and—it may also bring you a handsome cheque.

Take up your pen and fill in the coupon NOW.

CUT THIS OUT

To the Manager, The "John Bull" Window Dressing Competition (Dept. J.B. 4), 90, Long Acre, London, W.C.2.

Please send me full particulars of the "John Bull" Window Dressing Competition. I am a bona-fide trader and attach my bill-head, card or business note-paper.

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Address .....

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Occupation.....

Date....., 1919.

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Tiny Tonic Tablets.

Keep fresh, smiling and mentally alert by taking Iron-Ox Tiny Tonic Tablets. Help your liver to carry on in a healthy natural way. Don't abuse it, help it with Iron-Ox Tiny Tonic Tablets.

An ounce of prevention is worth a pound of cure.

50 Tablets, 1/3 Packed in Aluminium Boxes as formerly.

ON SALE EVERYWHERE.

THE IRON-OX REMEDY CO., LTD., 10, Lincoln's Inn Fields, London, W.C.2.

250 Tablets, 5/- In Bottles. Small metal container for pocket use supplied with each bottle.

I will teach YOU to play brilliantly

without Drudgery, Fatigue, or Failure.

In a few months, with less than half the usual practice, my modern, progress-compelling

Piano Correspondence Lessons

will give you such a grip of the Keyboard and ease in reading **ordinary music**, that you shall play with spirit and feeling Songs, Marches, Dances Hymns, and many of the famous Classical Gems

I guarantee success to any average person.

Adult Beginners *need not know a note to start.*

Send a card to-day for my illuminating book,

"MIND, MUSCLE & KEYBOARD."

Read about my System, see what hundreds, of all ages and stages, say it has done for them, and **judge for yourself what it can do for you.**

An Elementary Player writes:—"My husband came into the room, thinking I must have a visitor at the piano. **It was myself; he was delighted**, and I congratulated your wonderful System. Thank you for giving so much time to help those who have no confidence in self."
—Mrs L. A. M. Fishponds, Bristol).

A postcard with **full address** (Mrs., Miss or Mr.) and the word Moderate, Elementary, or Beginners, will bring my book, with form for free advice and opinion, by return.

Mr. H. BECKER, 81, Bristol House, Holborn Viaduct, LONDON, E.C.1.

Hindes

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Roughly speaking. Sweets may be divided into two classes—Sweets and CLARNICO SWEETS.

It doesn't matter what kind of Sweets you fancy, you can make sure of getting the best, purest, and most delicious by asking for CLARNICO make.

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anything you fancy, in fact; to say nothing of such CLARNICO SPECIALITIES as—

MY QUEEN, SATINETTES, MILK CHOCOLATE LUNCH, LA TOSCA, LILY CARAMELS, CHOCOLATE LILY CARAMELS.

You ensure the best and only the best if you Always say—"CLARNICO, please!"

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BLANKETS.—Write for full particulars of blankets and bedding of sound quality at low cash prices. From 17/11 per pair, and upwards. Exchanged after washing if found unsatisfactory. Also large catalogue of "Every Household Requirement."—H. Fitzpatrick, Department 307, Burnley.

CYCLISTS, SAVE MONEY by purchasing at wholesale rates. Cycles, Tyres and accessories supplied at prices that defy competition. Write for huge, free catalogue. A valuable book of "Secret Realms" will be sent (whilst stock lasts) to those enclosing four penny stamps.—Moorhouse, Ltd., Dept. 89, Padiham, Burnley, Lancs.

PRODUCE your own Christmas and New Years' Cards, etc., on the PLEX Duplicator. Most instructive and interesting. Prices from 6/6.—H. PODMORE & Co., 97-99, Chancery Lane, LONDON, W.C.

BOOTS AND SHOES.—Men's Strong Field, Special Brown, and boots and shoes of all descriptions at bargain prices. Send for catalogue. Money returned if dissatisfied. Postage and packing paid.—Dept. A., R. Asher & Co., 119, Angel Lane, Stratford, London, E.15.

SINGLE GARMENTS AT WHOLESALE PRICES. 32/6 GENTS' TWEED SPORTS COATS 32/6 each. 57/6 DARK WINTER OVERCOATS 57/6 each. 37 ins., 38 ins., and 38 ins. Chest Measurement. MOORE & COCKS, 23, Egerton Cres., Withington, Manchester.

250 BULBS All Flowering Size 10/6 Carr. Pd. 25 each of sorts. Hyacinths, Tulips, Narcissi, Scillas Iris, etc. ELLISON'S, 9, WEST BROMWICH. Established 1870.

BULBS FOR GARDENS, ROOMS, GREENHOUSES Reliable quality, Reasonable prices. Catg. Free. SHALLOTS, ALL SOUND, 12 lb. Carriage Paid, 5/6.—ELLISON'S, 9, WEST BROMWICH. Established 1870.

LEARN TYPEWRITING AT HOME. We loan machine. Train for a business position. Write—Dalton's College, Dept. J. 4, Skegness.

TWILIGHT SLEEP NURSING HOMES, LTD., Bushey Lodge, Teddington, Middlesex. Resident Physician. Write for booklet, Lady Secretary (Office 21).

BOOTS. 4s. Saved. Buy Direct from our Northampton Factory. Send postcard for catalogue. Gents', Ladies' and Children's Boots.—John Emmet, Ltd., Dept. 7, Northampton.

BEST and CHEAPEST Wholesale Warehouse for Beginners, Remnants, Drapery, Readymades, Travellers Samples. Send for Catalogue free.—Cochrane's Warehouse, 1, Victoria Bridge, Manchester.

GOOD SPARE-TIME AGENCY.—Applications invited from respectable working men in regular employment to supply Boots, Suits, Drapery, Watches and Jewellery for cash or credit. No outlay. Liberal supply of samples. Commission, highest paid.—Apply Freeman, Contractors H.M. Govt., Lavender Hill, London.

HARRIS Tweed, direct from Scotland, genuine hand-made, hard-wearing, all wool tweed, direct from weaver to wearer, 1s. 6d. a yard; selected patterns post free.—A. Driver, 31, Alness, Ross-shire, N.B.

MEDAL RIBBONS.—General Service and Victory. Pure Silk, on patent "Non Sew" bar, reduced to 1/- Including Mons, 1/6 post free. Special price for quantities.—P. Berney, 35, Oxford St., London, W. 1.

£250 £1,000 a Year.—EARN MONEY BY YOUR PEN. Unique postal course. Booklet free.—Regent Institute, (Dept. 101), 22, Bedford St., W.C. 2.

FISHERMEN, ANGLERS.—My 16 Fish Bait Secrets win you first-class prizes. Price 2s. 6d. the lot.—Hoult, 253 Box 19, Whitegate Drive, Blackpool.

BIRDS, etc. Humane devices for catching Birds, Rabbits, Rats, Mice. Choice Canaries. Either List free. Birdlime 1/3.—Rudd, Bird Specialist, Norwich.

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NOTE.—If the subject desired is not in the above list, write it here.

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"TOMMY AND JACK."

Dealing also with the Discharged Sailor and Soldier and their Dependents.

OUR PLEDGE.—"No case of hardship or injustice, no instance of beggarly treatment or mean cheeseparing, shall go unchallenged and unremedied."—*Horatio Bottomley*, 19th August, 1916.

"TOMMY."

The O.C.'s "Duds.":—There is a small unit at home where there is no Officers' mess, wherefore the O.C. sends his servant to the Sergeants' mess for whatever liquid refreshment he requires—the drinks being slated up to him. In settlement, he gives cheques which are dishonoured, and come back to the Sergeants like boomerangs. When the victims complain that they cannot run their mess on these lines, the offending O.C. threatens them with "disciplinary action"! They may remedy matters by complaining to higher authority.

Forgotten?—The men who volunteered for exhumation and re-burial work in France, were promised a leave every three months—and goodness knows they deserve it. We would ask the O.C. of the 84th Labour Company to see that his command are given their due, as they have been five months on duty without a day off.

Blood-Red Tape:—The civilian drivers of the R.A.S.C., at Aldershot, were recently granted an increase of pay, but they have not received the cash. They are officially informed that the money has actually arrived at the company office, but "no authority for paying it out has been received." It is time the officials concerned bucked up.

Hospital "Treatment":—We have a letter with several signatures from a Military Hospital, telling us that the doctor in charge visits his patients only once in "a blue moon." One man was in his ward for six weeks, and was seen but once, and now, without further examination, has been discharged as fit, although he is suffering from a disease that has all but deprived him of his voice. Further information is at the disposal of the Director-General of Medical Services.

Left Behind:—A battalion of the Middlesex Regiment sailed for Gibraltar the other day, but the men's wives, who paraded with them, were kept back and placed in unfurnished quarters at Colchester. They have now been removed to Mill Hill. We gladly comply with the request of the men and their womenfolk that we should make the matter public. They have been parted long enough already.

"JACK."

The Pay Muddle:—A destroyer returned from the Baltic recently, and her crew were sent on 14 days' leave, each with £5 in his pocket, although an average of £40 per man back pay was due. Surely the parent ship at Immingham might have done better than this. Five pounds is not much for a married Jack to go home with for a fortnight.

The *Highflyer*:—Have the Admiralty paid heed to our remarks about H.M.S. *Highflyer*, the old tub that has been fitted up as a flagship for the Commander-in-Chief of the East Indies? She can steam only 20 knots for strictly limited periods, though supposed to keep pace with 30-knot vessels. Of course, if Whitehall has decided to use the ship as a luxurious yacht for the Commander-in-Chief and his family, nothing more can be said—except it falls heavily upon the taxpayer.

A Tip for Whitehall:—Promotion in the Navy is now dead slow, owing to the plethora of higher-rank ratings—mostly men in their final period of service. We would suggest that the Board should get rid of the surplus, and then proportionately reduce the remainder to post-war Fleet requirements.

Why Not?—Why not give all Chief Petty Officers and Petty Officers who have, say, 18 years' service and over to their credit, the option of going out with the pension they have earned up-to-date, and of being allowed to earn their full pension by completing the balance of their 22 years' service in a special reserve? This reserve should prove a valuable asset in case of emergency. Economy, too, would be effected, and the men would not be robbed, but given a fair chance of getting a full pension. Perhaps the Naval Welfare Committee will consider these points?

Quite Irregular:—We hear that a coastguard on the South Coast has to face a "crime," the offence being that he has refused to sweep the yard of his Chief Officer, a job that should be performed by that functionary's household servant. Our sympathies are with the ex-bluejacket, and we hope that the Admiral Commanding Coastguards will keep his eye on the case. If he does not, we will.

"THE SILVER BADGERS."

Secretaries of Discharged Sailors' and Soldiers' organisations, in sending cases of injustice or other information, should mark their envelopes "Silver Badgers."

Can It Be True?—We have many letters telling us that civilians who never risked their skins for us are employed in the many tax-increasing departments, while demobilised officers and men who went over the top are vainly looking for work. Here we have a complaint that an ex-Indian judge, retired, no doubt on a fat pension, is employed at a branch of the Coal Control Board. By such means, we—or rather the Government officials who seem to wish for Bolshevism—make our discharged men happy.

For Demobilised Engineers:—If you are a demobilised engineer or a pre-war engineer-student, and happen to be in the Sheffield district, call upon the Secretary of the British Society of Engineers, 141, Broomspring Lane. He will give you advice and help. It is good to know that there is a spirit of patriotism somewhere.

Sad Selkirk:—"Selkirk" is usually associated with the man of that name who was the original Robinson Crusoe. Selkirk is in Scotland, and the local officials, being of that nationality, are clannish—and possibly inter-married. When a job turns up it is given to one of the clan, and the ex-soldier is left to fossick around for anything he can find. Fie on you, Selkirk, also on Bailie Crichton, if all that has been written about him in the local papers be true!

Stand-By:—A Member of Parliament of Irish nationality, who represents a South-Coast constituency—let us call him "the King of Tyre and Side-on"—recently bought a yacht, and is about to make a long cruise. He wanted a captain for the craft, and when making his selection, he turned down splendid fellows who fought for us, and selected a gentleman who stayed at home and did not risk his carcase.

"From Whom All Blessings Flow":—We have a line from a district in which is a medical branch of the Ministry of Pensions. The chief clerk is a widower clergyman with a good living. Recently two clerks had to go, and one of the unfortunates selected by the man of God was an ex-soldier. In the office, by the way, are, we are informed, some members of the righteous one's choir. Will the parson step down and out, and make room for some intelligent needy man who fought "for King and Empire"?

"THE GREATEST OF THESE—"

[The object of our Fund is to relieve (a) the dependents of our Soldiers and Sailors; and (b) suffering amongst the people generally. No genuine appeal is ever refused, and although we see to it that adequate proof is presented in every case relieved, no harassing or degrading questions are put to applicants. Will you please help? We gladly defray all expenses of administration.]

A Distress Signal:—It is one of our pleasantest reflections that since we started this Fund we have been splendidly supported by our readers, who in turn may be happy in the thought that much darkness has been dispelled and suffering alleviated through their kindness. Some months ago we predicted that there would be much additional distress this winter, and, unfortunately, the forecast has proved to be only too true. There is much unemployment, and day by day we are applied to by workless men with families. As time goes on this state of things will undoubtedly become worse, for about 70,000 extra demobilised men are being thrown on the labour market each week, and when the winter really sets in the building and other outdoor trades will be interrupted or suspended. We note with regret that our little Fund is rapidly dwindling—in fact the grants sent out each week total about four times the amounts sent in as contributions. We feel certain that after this candid statement our readers will make further sacrifices to keep the good work going.

Among the numerous cases we assisted during the week were the following:—

A Troubled Tommy:—A discharged soldier with a wife and child is ill and unfit for work, and another little one is about to arrive.

Another Unfortunate:—Another ex-soldier cannot work. He has no pension, but has a wife and four young children to look after.

Yet One More:—An unemployed man with a family has a wife who is again about to become a mother.

A Widow's Burden:—A widow with five young children has not as yet received her late husband's gratuity, and the family was starving.

Another Increase:—A woman with six children, about to have another, has a husband out of work, and there was no provision for the coming little stranger.

Starving:—An ex-soldier, with his wife and six youngsters, was in a condition of starvation.

The Dead Buried:—We had the usual claims to bury the dead relatives of soldiers and civilians.

Another Unfit.—A man with three children is unfit for work. Like so many more, he is about to have an increase in his family.

Perhaps a Crime.—A "deserter" who claims that he was only an absentee, has lost his medals, and has forfeited his pay and gratuity. A common case, which we intend to hold up before the public eye.

SUBSCRIPTIONS.

(Active hostilities have ceased, but requests for help have grown in number and continue to grow. Please do your bit to assist us to meet these new demands, soldiers and sailors and their dependents having the first claim upon the Fund, though civilian sufferers are not forgotten. Every penny subscribed goes in relief, whilst the accounts in connection with the Fund are duly vouched by a leading firm of Chartered Accountants.)

WHAT HAVE *YOU* GIVEN?

"Mac" (Singapore), £5; A. E. B. (Gravesend), 15s.; "A Motorist," £3; "In the Name of St. Paul" (Great Yarmouth), 2s. 6d.; C. R. (Glasgow), 5s.; "Nigger Panne," 5s.; "As Ex-Naval Stoker's Mother," 10s.; "Airman," 2s. 6d.; Mrs. A. G. (Hayes End), 1s.; H. J. W. (Clapton), 2s.; "Repentant," 10s.; R. F. (New Southgate), 10s.; G. Y. (Paddington), 3s. 6d.; C. R. M. (London, E.), 1s.; H. S. (Yeovil), £3 2s.; H. A. F. (E. Twickenham), 2s.; "A Mother of Three," 6d.; L. K. (Edinburgh), £1; "Two Knobs," 5s.; Mrs. E. B. (Dewsbury), 2s.; F. S. (Saskatoon), $1.50; "Anti Yank Bluff," 10s.; F. W. F. (Paddington), 5s.; B. J. A. (Maida Vale), 2s.; Anon. (Newent), £5; "Bedford," 2s.; A. M. (Forest Hill), 5s.; B. C. (Sheffield), 1s.; E. S. (Ealing), £1; R. T. W. (Plymouth), 5s.; "Anonymous," £10; Anonymous, 10s.; "S. Ealing Reader," 2s.; W. M. (Glasgow), 1s.; M. W. (Glyn), 1s.; S. B. (Watford), 5s.; W. S. (Old Trafford), 6d.; J. F. (Bootle), 1s. 8d.; J. L. (Fife), 1s.; "Fag," £1; D. R. R. (Skelty), 5s.; W. I., 1s.; E. S. M. (Bridge of Weir), 1s. 6d.; Anon., 5s.; Anon. (Bristol), £3; R. M., 5s. 9d.; F. A. F., £1; J. M. T. (Bristol), £2 2s.; "Cob," £2; M. A. W. 6d.; Employees of Messrs. Dack & Co. (Kilburn), 10s. 6d.; Mrs. F. S. B. (Pretoria), 5s.; "New Zealand," £3 10s.; "Widow" (Wimbledon), 1s.; M. N., 10s.; "Mem," 7s. 6d.; F. F., 10s.; "Fido," 2s.; Anon., 5s.; "In Memory of Fred. S. W." 2s. 6d.; G. W. H. (Aldershot), 2s. 6d.; E. S. (Birmingham), 1s.; Mrs. A. B. (Penarth), 1s.

New "Nerve Life."

The primary trouble in all phases of Nerve Exhaustion is starvation or semi-starvation of the Nerve Cells, the reason being that the sufferer fails to extract from his daily food the precious concentrated nutrient the Nerve Cells live and thrive upon. No medicine or tonic or stimulant can replace this lost nutritive substance, but by taking such false remedies the nerve sufferer sometimes feels a temporary improvement or exhilaration, which in due course passes away, leaving him worse than before.

How to supply the nerve cells of the debilitated with the essential nourishment they require has been the grave problem in all nerve prescriptions. In the ordinary routine of life the vital organism of the body is kept alive by a rare lecithinic substance which is obtained from the ordinary daily food, but when the body is run down, this substance is not properly assimilated by the blood and nerve centres. It was therefore found necessary to devise some method by which the essential nutriment could be conveyed into the blood, and from there to the nerve centres, in a highly concentrated and assimilable form.

After considerable research the ideal method has been devised in the Muller Nutrient, and the results of this perfected preparation in Nervous Disorders (such as Insomnia, Exhaustion, Brain Fag, Lassitude, Nervous Prostration, Premature Decline, Loss of Energy, Paralysis, Neuralgia, Want of Concentration, and others too numerous to mention) have been most extraordinary.

THE WAY TO HEALTH. The main guiding principle of the modern preservation of health may be said "to prevent." It is far better to think in good time, "What CAN I do for my health?" than to one day have to say, "What MUST I do for my sickness?" While there is time it behoves you to put your bodily "house in order." Do not make the serious mistake of waiting until illness is knocking at the door with all the signs of a complete nervous breakdown.

MARVELLOUS RESULTS. The Muller Nutrient is a concentrated tonic nerve food, identical in character with the natural nutrient the Brain and Nerve Cells live upon. It has great reconstructive value in cases of mental and physical exhaustion, and unlike tonics which may create rapid but only temporary improvement, its good effects are LASTING.

Sixpence gives you a Seven Days' Trial.

NO REACTION. This remarkable Preparation is assimilated in ONE HOUR, and quickly creates a feeling of new mental and physical vigour. It is followed by no reaction, as is the case with medicinal "Nerve Tonics," and the effects are LASTING.

By rebuilding and revitalising the Brain and the Nerve Centres in the ONLY NATURAL WAY, The Muller Nutrient is not only a most powerful antidote against Nerve Fatigue, but is also the one certain and NATURAL remedy for nervous affections of every kind.

REMARKABLE LETTER FROM AN OFFICER IN THE GORDON HIGHLANDERS.

Dear Sirs,—It gives me great pleasure to inform you that by systematically taking the Muller Nutrient I have completely regained my health.

Since 1915 I have suffered from "shell shock," and have tried most seriously many treatments, with no result. Up to a few months ago I was in a lamentable condition, such as I will not attempt to describe, except to say that I was hardly responsible for my actions and suffered from acute depression.

Within a week or two of taking the Nutrient I began to feel a change, and earnestly concentrating I got better and better, until to-day I am a transformed man, bright, active and happy. My "night terrors" have left me, also that horrible weighed-down feeling, and I find myself in a calm and contented state.

Over TWENTY MEDICAL BOARDS have found me "unfit," and now I am in the finest condition. I give you permission to use this letter in any way you may see fit, but it very inadequately expresses what the Muller Nutrient has really done for me.

Yours, with best wishes and gratefully,
VICTOR NEWTON PECK,
Lieutenant, "The Gordon Highlanders."
London, October 7th, 1919.

AND ITS MEDICAL CORROBORATION.

CERTIFIED that I have this day examined Mr. Victor Newton Peck, and that he is very greatly improved in health and is in my opinion now fit for work of a physical and mental character. I have had him under observation on and off since 1916, and am fully acquainted with his late disability.

(Signed)
C. F. H., M.B., B.C.
Note.—Full name and address on application.

ACTIVE BRAIN WORKERS. The Muller Nutrient is largely used by all kinds of mental workers, especially literary men and women, who have found it most helpful in their labours. For example, Mr. Robert H. Sherard, the well-known litterateur and author of "Twenty Years in Paris," writes:—

"I have been taking the Muller Nutrient, and I have experienced a most remarkable return of energy, both mental and physical. I had got so run down that the writing of a mere postcard seemed to me a herculean task. I am now back at work again, and scheming a daily campaign of about 3,500 words a day. I have found that no stimulant of any kind is wanted when one is taking this preparation, and stimulants are what the nerve run-down usually resort to."

"A NEW LEASE OF LIFE" TO THOUSANDS. "It is no exaggeration to claim that the regular administration of the Muller Nerve Nutrient for a sufficiently long period has been the means of giving a new lease of life to thousands of nervous sufferers and exhausted and aged people." The Muller Preparation has been pronounced by scientific investigators to have a really marvellous effect in all phases of Nervous Depression, Muscular Weakness and Incipient Paralysis.

THE SILENT TESTIMONY OF IMITATION. A most eloquent testimonial to the remarkable merit of the Muller product are the number of spurious "nerve foods," and other imitations of the genuine article on the market throughout the world, and the fact that no less than 5,000 people, in all ranks and conditions of life, have written unsolicited letters recording the marvellous benefits they have received from this veritable Food of Life.

LIBERAL TRIAL SUPPLY AT NOMINAL COST. The Muller Laboratories have put aside 10,000 full-sized boxes of Dr. Muller's Nutrient for distribution amongst readers suffering from any nervous ailment, each box containing sufficient to last for seven days. By writing for it to-day, you can obtain the whole week's supply for 6 stamps.

It will enable you to commence to rebuild your nervous trouble and make yourself strong and well and full of vitality, force and power.

With this week's trial course of the Nutrient will be sent full directions for use and a presentation copy of Dr. Muller's Book on the Nervous System and its requirements for Health. Published at 1s., this Book will also be sent you FREE.

This generous offer is only intended to be taken advantage of once, and only one trial supply can be sent to the same person.

Send up your full name and address with six penny stamps to 698, The Muller Laboratories, 144, Albany Street, London, N.W.1, and the booklet and a package containing a seven days' Trial Supply of the Nutrient will be sent free in a plain sealed cover.

THE MULLER NUTRIENT, a True Nerve Restorative, Free of Baneful Drugs from 3/- a box, of all good Chemists. Superior to any Nerve Food in "powder" form.

"PROTOSPHATE" is a prescription for Indigestion and Flatulence that is now being used by hundreds of progressive physicians. Certain and Permanent relief. Sold by Chemists, 5/- a box.

ASTOUNDING RAINCOAT BARGAINS

Beautifully tailored and finished garments for only

29/6

DIRECT FROM THE MANUFACTURERS.

Get your coat NOW before our present stocks run out. This offer cannot be repeated. You cannot get a better Raincoat from any retailer if you pay double the price.

Made in Gaberdine Cloth, in various shades, fully check lined with belts and buckles.

Orders dealt in strict rotation. Approval willingly. Thousands of testimonials.

Ladies', Maids', and Youths' also stocked.

Write To-day for Free Patterns and Booklet.

SARTOR MANUFACTURING CO.
(DEPT. J), 53, OXFORD ROAD, MANCHESTER.

GREAT AUTUMN CLEARANCE SALE OF BEDDING AT AMAZING PRICES

English-made Heavy White Blankets, whipped and raised, 58 x 78in., 16/- pair. Genuine Lancashire made, guaranteed pure, 60 x 80in., Grey Twill Sheets, 13/6 pair. Beautiful Pure White Honeycomb Quilts, 13/6 each. Bleached Pillow Cases 3/6 pair. Full-size Bleached Bolster Cases 3/- each. White Damask Tablecloths, 6/6 each. Or we will make up a GIGANTIC BALE THAT HAS NO RIVAL, containing the whole of above specially Selected Articles at the Amazing Price **47/6**

Delivered Free to your Door (British Isles only). All goods in stock now, and new. **A Genuine Bargain.**

Our Guarantee.—If you are not completely satisfied with the goods we will accept return of same and refund the money. Send to-day to the

Reliable Drapery and Supply Stores, Dept. B., BURNLEY, Lancs.

An Ideal Xmas Present

The "DESK" STANDARD DICTIONARY

FREE INSPECTION OFFER.

Beautifully bound in Limp Morocco Leather, Thumb Indexed, Gilt Tooling and Gilt Edges,
30/-, *Post Free.*

Half Leather Edition, Stiff Bound,
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This Dictionary de luxe spells, pronounces, defines, and gives the derivation of about 80,000 words and phrases, all in one simple vocabulary order. The 1,200 illustrations enable you to visualise the information sought. A number of tables, lists and phrases are included—coins, astronomy, weights and measures, metric system, chemical elements, sovereigns, law, prefixes and suffixes, foreign words and phrases, leading events of English history, etc.

To FUNK & WAGNALLS CO.,
134, Salisbury Square, London, E.C.4.

Gentlemen—Please send me on approval **THE DESK STANDARD DICTIONARY.** If I retain same I will remit to your London address 5/- as the initial payment, and the balance of the price in monthly payments of five shillings to complete the purchase.

Name .....

Address .....

.....

J.B., 8/11/19

All correspondence relating to financial matters should be addressed to the City Editor.

JOHN BULL IN THE CITY.

FINANCIAL NOTES—AND ADVICE TO INVESTORS.

By Our City Editor.

Each enquiry must be accompanied by a Postal Order for One Shilling.

Strange Stock Exchange Valuations.

It is very pleasant for holders of P. & O. Deferred to receive a bonus which will make their dividend equal to 50 per cent., but was the Stock Exchange justified in calling the stock 700, and do the dealers realise that this capitalises the P. & O. Company at £27,000,000? The last balance sheet showed assets £16,502,194, and deducting creditors we then get net assets £10,679,631, which is a very different figure. The fact is, in these days with bear selling prohibited you can make a quotation anything you like. I admit that P. & O. assets are much under-valued, but I am equally certain that the Stock Exchange has grossly over-valued them.

Another Example.

Burma Mines is another example. The report showed a profit for the year of £129,526, with 4,404,819 tons of ore in reserve. Taking silver at 4s. 6d., lead at £25, zinc at £35 and copper at £90, it is seen that the gross value of the reserve is £81,000,000. If 25 per cent. profit can be made we get £21,000,000 gross profit in sight, but this would be spread over an unlimited period of time. Also silver may go down and all the other minerals may fall in value. Nevertheless, Burma Corporation is valued in the market at about £11,000,000!

Marconi Prospects.

Marconis don't look particularly expensive now that the General Electric has taken over the American Marconi. The G.E.C. have some valuable patents which it will hand over to the English company. Also it is very rich. I should not be surprised to find that when the Marconi has settled its squabble with the Government, the shareholders got a very handsome bonus.

Anglo-Dutch.

Anglo-Dutch would appear to have got their 17,000,000 guilders; nevertheless, I cannot see why the shares should be so high. The local company would appear to owe nearly a million, and at present rate of exchange the balance of cash would not give more than £100,000 for the Anglo-Dutch. At present market price, the land is valued at nearly £170 an acre—a perfectly preposterous figure for a company that made only £89,217 profit in 1918.

NORTHERN EXPLORATION.

How will the Foreign Office decision to hand Spitzbergen over to Norway affect Northern Exploration? A violent attempt was made last June to push up these shares. They are now round about 30s. The capital of the Company is £500,000, of which £200,000 is issued and £120,000 is good delivery. Spitzbergen until a few weeks ago was No Man's Land. It is inside the Arctic Circle, and it is in total darkness for six months out of the twelve. Also for more than half the year it is shut in by the ice pack. We read wonderful stories of how the Gulf Stream sweeps round the western side of the island, but the most recent book on Spitzbergen—by Dr. Rudmose Brown, published a week or two ago—gives horrible accounts of the sufferings endured by explorers who have been compelled to live on the island during the winter. It is possible—nay, it is probable—that Northern Exploration possesses a very large area of coal, and an equally large area of iron ore giving a high percentage of magnetic iron. But to-day Norway owns the island, and she may insist upon the Northern Exploration and the Scottish Spitzbergen paying taxes and even royalties! Mr. Hannah, Consulting Engineer to D. Davis & Sons, considers that with an outlay of £30,000 an output of 1,000 tons a day can be obtained, at a cost of 8s. per ton. But how is Mr. Hannah going to obtain the labour? There are practically no inhabitants on Spitzbergen during the winter, and the American company which was at work for many years, abandoned the enterprise. The Northern Exploration and the Scottish Spitzbergen were both started in 1909; neither has done anything except prospect. Coal was discovered centuries ago, and once a Sheffield Company made an attempt to mine. Twenty or thirty years ago some Swedes also tried their hand. A Norway Company claims to have shipped 30,000 or 40,000 tons, and has paid dividends. There is no timber, no grass—nothing but rocks and ice—and if the Northern Exploration can induce a thousand miners to leave the beautiful Welsh valleys and settle in the Arctic Circle, then Mr. Salisbury Jones is more persuasive than even the City thinks him.

Alliance Film Corporation.

The prospectus of this Company, under the chairmanship of Sir Walter de Frece, to which I recently referred, has now made its appearance. It is an ambitious and exceedingly interesting attempt to establish on a large scale a British industry hitherto almost entirely monopolised by America, and on this ground alone deserves the support of investors. I certainly regard the issue as an attractive speculative investment, and shall be much surprised if it is not oversubscribed.

Another Rival to America.

I understand that in a few days' time there will appear the prospectus of the Pullinger Engineering Co., which is putting upon the market the Speedy car, at the popular price of 110 guineas. From the volume of orders which, I am told, the Company has already received, it may well be that the Ford Co. will have to look to its laurels and encounter a serious rival in the cheap car trade.

British Briquettes.

The Premier Briquette Co. is about to issue 100,000 Preferred Ordinary shares of £1 each at par, for the purpose of developing an important coal-bearing estate in the Forest of Dean, and manufacturing briquettes on a large scale. The board is an influential one, and the whole of the shares have been underwritten. The prospectus is awaited with considerable interest.

Plowman's Brickfields.

I do not at all like this prospectus. The whole of the purchase price, practically £55,000 out of the £70,000 offered to the public, is payable in cash; the only statement of profits available covers a period of six months during the present year, and they average but £522 per month, or, say, £6,264 a year—less than 9 per cent. on the present issue; the business has apparently been derelict during the war; no particulars are given as to the financial position of the firm to be acquired; there would appear to be no liquid assets—and, even if fully subscribed the amount available for working capital is extremely small. The directors, moreover, seem to be in a hurry to get the cash in, as 2s. 6d. per share is payable on application and 17s. 6d. on allotment!

OUR FINANCIAL LETTER BAG.

EDITORIAL REPLIES.

(All inquiries must be accompanied by a postal order for 1s., and bear the full name and address of correspondent as evidence of good faith.)

A. B. M. (Limerick).—*Harmony Estate:* Shares are worthless, and it is no use throwing good money after bad. *Mining Corporation of Canada* was an amalgamation of some of the best properties in the Cobalt district; with the enormous rise in the price of silver the prospects are encouraging. Hold for the present.——Miss M. H. (Churchstoke).—*British New Guinea Development* is extremely speculative. No dividend has been paid and the market in the shares is extremely restricted.——A. B. T. (Wells).—*British Platinum, etc.:* I don't know where you got your list from, but I should give all the shares mentioned a wide berth.——L. C. B. (Hanover Square).—*Listers* are good, whether or not the amalgamation with Courtaulds comes off—as to which I have no definite information. The price discounts future prospects pretty fully. *Trinidad Leaseholds* have strong backing and are likely to improve. *Godfrey Phillips* are good just so long as the war boom lasts—but if you have a profit, take it. *Associated Portland Cements* are bound to do well and are still worth buying. Leave the others alone, or get out.——F. W. B. (Christchurch).—I have nothing in my records about *Charco, Ltd.*, and I cannot trace it. I am afraid it has disappeared and that the shares are worthless.——J. K. M. (Errol).—*Victory Oil and Cake Mills:* I cannot find out anything about the company. *Kern Rivers* have good speculative prospects, but they are not A1 at Lloyd's.——Bitten (York).—*Mutual Property Investment and Accident:* The position is not very strong, but it is in good hands and may pull through.——F. A. (Malvern).—*Grand Trunks* and *United Dairies* are fairly promising, but you should leave the others alone.——S. F. E. C. (Kensington).—*Travancore Rubber* paid 5 per cent. last year, and the prospects are fair. The market in the shares is a very limited one.——N. L. (London).—*Tenasserim Rubber* is in good hands, but the market in the shares is a very limited one. I cannot trace either of the other two companies mentioned.——H. M. (Highbury).—*W. Barrett and Co.:* The Company is of good standing, but war profits will not last for ever. All the same, the shares are a fair industrial investment.——W. S. C. (Ilkeston).—Better not think about national bankruptcy; we are a long way from that yet, and you may sleep sound on your War Saving Certificates, which are an excellent investment.——Higham (Manor Park).—The 5 per cent. War Loan, price about 92½, would suit your purpose best.——Mrs. J. B. (Hythe).—*Fellows Magneto* has a very good reputation, and I think the prospects of the Company are promising.——J. H. B. (Birkenhead).—*Royalties Syndicate:* As the debenture interest is in arrears, the holders ought to foreclose and get the Company wound up. It is too old a story, and not of sufficient public interest to deal with at any length in John Bull.——J. W. M. (Aldershot).—Very sorry, but I cannot trace the *Government and Municipal Securities Corporation of Paris.* It seems to have entirely disappeared.——S. A. (Exeter).—Your calculation as to the value of *Canadian Pacific* shares is perfectly correct.——T. C. E. (Carmarthen).—The prospects of *San Antonio Land* are extremely poor. A Canadian dollar is worth at present about 4s. 8d., and therefore 500 would be worth £116 13s.——Anxious (Colchester).—The Home Railway position, from a shareholders' point of view, is not without anxiety. An excellent and informative article appeared last Sunday week in the *Sunday Evening Telegram* on the subject. Write to the Publishers, Messrs. Odhams, Ltd., 93, Long Acre, W.C.2., for a copy.——C. H. W. (Burton-on-Trent): *Chartereds*, in my opinion, are good for a further rise, but always take a profit.

(A considerable number of replies are held over for lack of space, but every endeavour is being made to answer them promptly by post.)

A Prospectus has been filed with the Registrar of Joint Stock Companies, which states, amongst other things :—

BRITISH CAPITAL. BRITISH AUTHORS.
BRITISH ACTORS. BRITISH FILMS.

IN THE UNITED STATES OF AMERICA THE MOTION PICTURE INDUSTRY STANDS FIFTH IN IMPORTANCE. IN GREAT BRITAIN IT IS STILL IN ITS INFANCY.

No part of the proceeds of this issue is to be applied for capital purposes outside of the United Kingdom or to replace money which has been so applied.

The Special permission of the Committee of the Stock Exchange for dealing in these Shares will be applied for after allotment.

The Subscription List will OPEN on Monday, the Third day of November, 1919, and will CLOSE on or before Saturday, the Eight day of November, 1919.

ALLIANCE FILM CORPORATION, LTD.

(Incorporated under the Companies Acts, 1908 to 1917.)

CAPITAL - - £1,000,000

Divided into **885,000 Preferred Ordinary Shares at £1 each and 100,000 Deferred Ordinary Shares of 1/- each.**

The Preferred Ordinary Shares are entitled, out of the profits of each year to a fixed preferential dividend for such year at the rate of Ten per Cent. upon the amount paid up thereon, and to **one-half of the remaining distributed profits of the Corporation.**

They have priority in respect of Capital, and are further entitled, on a winding-up, to one-half of all assets remaining after the paid-up Capital of the Corporation has been returned.

Save as aforesaid, the distributed profits of the Company, and its surplus assets in a winding up, will belong to the holders of the Deferred Ordinary Shares.

Issue of 500,000 (Ten per Cent. Participating) Preferred Ordinary Shares

Payable: 2s. on Application, 3s. on Allotment.

and the balance by instalments as follows :—5s. on Monday, December 1st, 1919; and the balance in calls of not less than 5s. each at intervals of not less than two months.

The Directors have subscribed for the whole of the Deferred Ordinary Shares.

DIRECTORS.

SIR WALTER DE FREECE, 11b, Portland-place, W.1. (Managing Director, Variety Theatres Controlling Co., Ltd.), *Chairman.*

GERALD DU MAURIER, Cannon Hall, Hampstead Heath, N.W.3., Actor-Manager.

CHARLES FREDERICK HIGHAM, M.P., Fairfields, Kingsbury, Middlesex.

ALFRED CHARLES HUNTER, 15, Orchard-road, St. Margaret's-on-Thames (late London Film Co., Ltd., and Technical Manager, Fox Film Co., Ltd.).

WALTER HUTCHINSON, 55, Pont-street, S.W.1. (Partner, Hutchinson & Co., Publishers).

ALFRED EDWARD MATTHEWS, Prospect Cottage, Bushey Heath, Herts (Managing Director, British Actors Film Co., Ltd.).

ALFRED BALDWIN RAPER, M.P., 12, Park-lane, W.1. (Partner, Charles Peto Bennett, 24-28, Lombard Street, E.C.3., of London and Liverpool).

PRODUCTION DIRECTORS (To be appointed under the provisions of the within mentioned Contracts.)

GEORGE IRVING (Famous Players—Lasky-Frohman, Amusement Co., etc.).
R. WILLIAM NEIL (Ince—Famous Players, etc.).
LEON D'USSEAU (Selznick—Select—Biograph etc.).

BANKERS.

BARCLAYS BANK, LIMITED, City Office, 170, Fenchurch Street, London, E.C.3., and Branches.

BROKERS.

JOHN HARE, CORY & CO., 28, Throgmorton Street, E.C.2., and Stock Exchange.
GOW & PARSONS, Warnford Court, E.C., and Stock Exchange.
H. J. THOMAS & CO., 130, Bute Street, Cardiff, and Stock Exchange.

SOLICITORS.

AMERY PARKES & CO., 28, Fleet Street, London, E.C.4.
H. J. S. WOODHOUSE & CO. 49, St. James's Street, S.W.1.

AUDITORS.

FRANKLIN, WILD & CO., Chartered Accountants, Broad Street Avenue, E.C.2.
CHANTREY, CHANTREY & CO., 61 and 62, Lincoln's Inn Fields, W.C.2., and at Paris

SECRETARY AND OFFICES (pro tem.).—R. F. MASTERTON, F.C.I.S., 22, Austin Friars, E.C.2.

ABRIDGMENT OF PROSPECTUS.

This Company has been formed, primarily, to establish on a large scale and carry on, in Great Britain, the business of Motion Picture Production. For that purpose, it will acquire the controlling interest in the British Actors Film Company, Limited, already carrying on that business, successfully, on a small scale, and will extend and develop that Company's business concurrently with its own. It will enter into a contract for the handling in America by the First National Exhibitors Circuit, Incorporated, of New York, the largest Distribution Corporation in America, of its approved productions and will acquire the benefit of contracts for the services, in its productions here, of highly skilled and experienced American producers, selected with the assistance of the American Corporation, the terms of which contracts have already been negotiated.

The Directors consider the association of this powerful American Corporation, on the terms arranged a most valuable asset of the Company.

The great success that has attended the industry in America is due to scientific methods, the experience of some years and the enormous capital devoted to the development of the business. Hitherto, in this country, producers, well as they may have done, have worked on too small a scale to do full justice to the industry. These facts have been kept in view by the Directors, and this Company will enjoy the benefit of the latest scientific methods, the services of expert American producers, and capital to carry on its operations upon an economic scale.

That there is a great and growing demand for British films is conclusively proved by the fact that a British production commands a higher price in the British market than an American production of equal merit, while in America there is now a desire for films portraying British national life.

The productions of the British Actors Film Company, Limited, of which this Company will acquire a controlling interest, prove what can be done, even with very limited capital and inadequate studio accommodation, and afford a good augury for the success of a company carrying on this business with sufficient capital and the best equipment. Formed in 1915, on co-operative principles, in order to associate the acting profession with picture production, it has, since 1916, produced and rented a number of successful films, and its work has shown steadily progressive improvement.

The contract with the First National Exhibitors Circuit, Incorporated, of New York, to which reference has already been made, for the handling in America and Canada of the Company's productions will provide, *inter alia* for the advance by the American Corporation to this Company, of a sum equivalent to 55 per cent. of the cost of each production of this Company, on its approval and acceptance by the American Corporation and for the division equally between this Company and the American Corporation, of all net profits on such production in America and Canada after reimbursement out of such profits of the advance made by the American Corporation in respect of the cost of such production. Moreover, the American Corporation has already helped to secure for this Company's work in England the services of the following well-known experts in Motion Picture Production :—Mr. George Irving, Producer; Mr. R. William Neil, Producer; Mr. Leon D'Usseau, Producer: and Mr. E. L. Heller, Camera-man.

The Company will acquire excellent Studio sites at Hampton, close to Hampton Court and Bushey Park, and at Harrow Weald Park. Designs, plans and specifications for the erection of studios, workshops and offices and for their equipment and furnishing in full working order have already been submitted to the Company. It is anticipated that the buildings will be completed and in full working order by March next. The accommodation allows for six productions to proceed simultaneously, thus giving a full margin for an annual production of :—

26 Five-Reel Feature Films. 26 Two-Reel Films. 4 Super Productions.

Mr. James Williamson, founder of the business of The Williamson Kinematograph Company, Limited, a leading expert in cinematographic machinery and appliances, who is one of the pioneers of the Film Industry in this country, reports as follows on the buildings and equipment proposed to be erected and installed by the Company :—

"I have examined the plans and specifications of the proposed Studio, Laboratory and other buildings to be erected. I have also had frequent conferences with the Architect, Technical Manager, and Studio Manager, and all the information I required has been supplied. I am of opinion that the buildings and equipment specified are ample for the production of Motion Pictures to the amount of the following output :—26 Five-Reel Feature Films, 26 Two-Reel Films, 4 Super Productions. I consider the whole plan to be well conceived and in advance of anything I have seen in America or on the Continent."

The capital to be provided by this issue will, in the opinion of the Directors, be sufficient to cover the above purposes and to furnish adequate working capital as well as to extend the operations of the British Actors Film Company.

After careful consideration of a detailed analysis of the production, distribution and establishment expenses of the Company, the Directors have come to the conclusion that, on the basis of a production of fifty-six subjects per annum, the cost and the prices obtainable for each type of picture will be approximately as follows :—

Estimated Production, Distribution and Establishment Cost				Estimated Annual Receipts from hire in Great Britain				
26 5-Reel Feature Films at	£4,750	=	£123,500	At £5,000	=	... ...		£130,000
26 2 „ Films „	1,169	=	30,000	„ 1,200	=	... ...		31,200
4 Super Productions „	7,425	=	29,700	„ 8,500	=	... ...		34,000
			£183,200					£216,200

The estimated Annual Profits of the Company on this basis are :—

From Sales in Great Britain as above	£34,200
„ America and Canada, other Colonial, and in Foreign Markets	80,000
TOTAL ANNUAL PROFIT ...	£114,200
The Annual Fixed Dividend on the shares now offered for subscription will absorb ...	£50,000
Leaving for further distribution and the general purposes of the Company	£64,200

Firm offers have already been received from leading film renting organisations in this country to contract for the greater part of the Company's output in Great Britain and Ireland, and advance to the Company the bulk of the cost of production. The Directors are giving careful consideration to these offers.

In addition to the above estimated profits, the Company will have, through its holding in the British Actors Film Company, Limited, four-fifths of the dividends declared on the Ordinary shares of that Company. Under Agreements made by that Company with the Phillips Film Company, Limited, and Mr. H. J. Whitcomb, the British Actors Film Company, Limited, is entitled for a period of three years from September 1918, to 50 per cent. of the net receipts from the sale and exploitation of its pictures and is guaranteed an average profit of £1,250 on each picture, but this guarantee is not to exceed a total sum of £10,000 in any one year.

The minimum subscription upon which the Directors may proceed to allotment is seven shares, but as 450,000 Preferred Ordinary shares have been underwritten at a commission of 5 per cent. with an overriding commission of 2½ per cent., allotment will take place immediately upon the closing of the Subscription List.

Mr. A. C. Hunter was interested as a shareholder in Atlanta Films Syndicate, Limited, but has recently sold his holding therein for £650, and Mr. A. E. Matthews is interested in Harrow Weald Park to an extent not exceeding £2,000, which he will receive on the sale thereof.

The qualification of each Director shall be the holding of shares of the Company of the nominal amount of £500.

The Directors shall be paid out of the funds of the Company remuneration for their services at the following rates, viz. :—the Chairman £1,000 per annum, and each other Director £500 per annum. The Directors may appoint and remunerate one or more of their body as Managing Director or Managing Directors of the Company.

On a show of hands every member present in person at a General Meeting shall have one vote.

Upon a poll, every member present in person or by proxy at a General Meeting shall have one vote for each share held by him.

The preliminary expenses of the Company, up to and including the first allotment of shares, but exclusive of underwriting and brokerage, are estimated at £18,700.

The following Contracts have been entered into :—1. Dated 15th May, 1919, between John Hughes, of the Manor House, Hampton, Middlesex, and Atlanta Films Syndicate, Ltd., of 1, Central Buildings, Westminster. 2. Dated 24th June, 1919, between Atlanta Films Syndicate, Ltd., and Charles Walter Martin Sabine. 3. Dated 13th August, 1919—between Atlanta Films Syndicate, Ltd., and R. William Neil. 4. Dated 13th August, 1919—between Atlanta Films Syndicate, Ltd., and George Irving. 5. Dated 13th August, 1919—between Atlanta Films Syndicate, Ltd., and Ernest L. Haller. 6. Dated 18th August 1919—between Atlanta Films Syndicate, Ltd., and Leon d'Usseau. 7. Dated 22nd August, 1919—between Atlanta Films Syndicate, Ltd., and Edward Small. 8. Dated 22nd August, 1919—between Atlanta Films Syndicate, Ltd., and Lloyd D. Willis. 9. Dated 27th October, 1919—between the said Alfred Edward Matthews and the Company. 10. Dated 28th August, 1919—between National Cinema Productions, Limited, of Grafton House, Golden Square, in the City of Westminster, and Arthur Lewis Dunning, of Bankside, Eskdale Avenue, Chesham. 11. Dated 2nd September, 1919—between Arthur Lewis Dunning and Atlanta Films Syndicate, Limited. 12. Dated 27th October, 1919—between Atlanta Films Syndicate, Limited, and this Company. 13. Dated 27th October, 1919—between the Company and the Lane Commercial and Industrial Underwriters Trust, Ltd., of 3, Mincing Lane, E.C.

The purchase price or consideration payable by the Company for the freehold estates at Hampton and Harrow Weald, 4,000 Ordinary shares of British Actors Film Company, Ltd., the benefit (to be transferred as mentioned in Contract No. 12) of Contracts Nos. 2-8 (inclusive) a covenant by the promoters to procure the execution of the above-mentioned agreement with First National Exhibitors Circuit Incorporated and in respect of certain other matters specified in Contract No. 12, is £100,100, of which £71,250 is payable to Atlanta Films Syndicate, Ltd., the promoters, and part vendors to the Company, £27,500 is payable to Hubert John Whitcomb, of Bank Chambers, Jermyn Street, W., and £1,350 is payable to John Hughes, of the Manor House, Hampton, Middlesex. The said 4,000 shares were with 460 like shares and certain other assets (value £4,954 7s. 1d.) agreed to be sold by National Cinema Productions, Ltd., to Arthur Lewis Dunning for £9,160, and such 4,000 shares were with the same other assets (value £4,954 7s. 1d.) agreed to be sold by the said Arthur Lewis Dunning to the promoters for £9,700. This Company is a sub-purchaser of the said 4,000 shares (neither of the said Agreements for sale thereof having yet been completed.) The promoters have the right under Contract No. 12 at any time within 2 years after the Company becomes entitled to commence business to subscribe at par and require allotment of all or any part of 300,000 Preferred Ordinary shares of the Company. The promoters by such Contract agree to pay the preliminary expenses of the Company (other than underwriting and brokerage) in consideration of the sum of £18,700 to be paid by the Company in addition to the above-mentioned purchase price.

The above-mentioned report of Mr. James Williamson and copies of the Memorandum and Articles of Association and of the above contracts can be inspected at the office of the Solicitors of the Company at any time during business hours, while the subscription list is open.

A copy of the Company's Memorandum of Association is printed in the fold of the Prospectus and forms part of it.

Application will be made to the Committee of the London Stock Exchange in due course for a settlement and quotation for the Preferred Ordinary shares.

The Company will pay a brokerage of threepence per share on allotments made upon applications bearing the stamps of Brokers or of licensed Cinema Theatres.

Applications for shares should be made upon the form accompanying the Prospectus and sent to the Company's bankers, Barclays Bank, Limited, at 170, Fenchurch Street, E.C.3., or to one of the branches together with a remittance for the amount of the deposit. Where no allotment is made the deposit will be returned in full, and where the number of shares allotted is less than the number applied for the balance of the deposit will be applied towards the remaining payments.

Failure to pay any future instalments on shares allotted when due will render previous payments liable to forfeiture.

Prospectuses upon the terms of which applications will alone be received and Forms of Application can be obtained at the office of the Company or from the Solicitors or Brokers or at the Head Office or any of the Branches of the Company's Bankers or from the Capital and Counties Industrial Corporation, Ltd., 22, Austin Friars, London, E.C.2, and also at the Box Offices of Cinemas throughout the country.

Dated 31st October, 1919.

This Application Form should be sent to the Company's Bankers, BARCLAYS BANK LIMITED, at their City Office, 170, Fenchurch Street, London, E.C.3., or at any one of their Branches, together with a cheque for the amount of the deposit, payable to "Barclays Bank Ltd., or Bearer," and crossed "a/c Alliance Film Corporation, Ltd."

ALLIANCE FILM CORPORATION, LIMITED.

Incorporated under the Companies Acts, 1908 to 1917.

Issue of 500,000 (Ten per cent. Participating) Preferred Ordinary Shares of £1 each at par.

FORM OF APPLICATION FOR SHARES.

(To be retained by the Bankers.)

No.....

To the Directors of ALLIANCE FILM CORPORATION, LIMITED,
22, Austin Friars, London, E.C.2.

Gentlemen,—Having paid to the Company's Bankers, Barclays Bank, Limited, the sum of £....., being a deposit of 2s. per share on application for ..... Preferred Ordinary Shares of £1 each in the above-named Company, part of the above issue, I request you to allot me that number of Shares, and I hereby agree to accept the same or any less number that you may allot to me upon the terms of the filed Prospectus dated 31st October, 1919, and the Memorandum and Articles of Association of the Company, and I agree to pay the balance of 18s. 0d. per Share due from me by the instalments specified in the said Prospectus, and I authorise you to place my name on the Register of Members of the Company as the Holder of the Shares allotted to me.

I hereby declare that this application is not made by or for the benefit of any enemy subject within the meaning of the Trading with the Enemy Amendment Act, 1916.

DATED THIS.....DAY OF NOVEMBER, 1919.

USUAL SIGNATURE .....

NAME IN FULL.....
(Giving title (if any) or stating whether Mr., Mrs., or Miss)

ADDRESS IN FULL .....

J.B. .....

PROFESSION OR BUSINESS.....
Please write distinctly.

The Bankers of the Company will not acknowledge receipt of the Deposits paid upon Application for Shares, but Letters of Allotment and Regret will be posted in due course.

THE "EVENING TELEGRAM"—THE ONLY SUNDAY EVENING PAPER.

"John Bull's" Letter Bag.

[The EDITOR replies to, and chats with, some of his numerous correspondents.]

CORRESPONDENTS ARE REQUESTED NOT TO SEND ORIGINAL CERTIFICATES, TESTIMONIALS, INSURANCE POLICIES, ETC., *as they are liable to be mislaid. Copies only should be forwarded in the first instance.*

LETTERS *must be addressed to the Editor or Publishers, 93, Long Acre, W.C.2, according to whether they relate to Editorial or Publishing matters.* FINANCIAL, INSURANCE, *or* LEGAL *enquiries should be addressed to the Financial, Insurance, or Legal Editor, and must each be accompanied by a postal order for one shilling. No fee is charged in respect of other enquiries. Full names and addresses should be given.*

K. F. F. (Sevenoaks).—"Have members of Parliament thought of the men who fought for them?" We have, and do. And we think your friend, who "will not take the unemployment donation," is wrong. It is not charity, but his due.

"A READER." — "Why not Mr. Bottomley in the Barber's Chair? We'd like to hear you there." We were in it recently, and it is being repaired. At present, we are having our windows cleaned.

"ADMIRAL" (Ewell).—We agree with you that the Anti-Profiteering Committees are turning out of little value.

E. W. B. (S.W.9) suggests that what is wanted is not merely a Business Government, but a just Business Government, if we wish for clean statesmanship. Well, say for statesmanship that needs less whitewashing.

A. E. (Wallington).—"Is the Premier being bamboozled?" Well, he has twice been flabbergasted, and once nearly pulverised.

J. M. G. (Willesden).—We note that you expect to see us some day "in the pulpit of St. Paul's, or the City Temple." If that is a compliment, we bow and blush.

E. L. B. (Temple, E.C.).—Our leading article represented our honest opinion upon Labour questions. Any alteration will be immediately notified.

H. N. W. (St. James', S.W.).—It would be quite true, of course, to describe JOHN BULL as "The Paper that Governs the Country," but there's no object in making Downing Street jealous.

"HIGH HOUSE" (New Cross).—What do you mean by suggesting that we should become "Press Administrator"? Our sole aim, at the moment, is to set a chaste example to our contemporaries.

T. M. (Airdrie).—"Let the Lords and Dukes be hit on their fat pensions." The result would probably be (purse) proud flesh.

J. F. (Calcutta).—"If Mr. Montagu's Indian Reforms are passed, life in India for the European is finished." In that event Mr. Montagu ought to be finished also.

F. K. (Swansea).—No one is a stronger advocate for an adequate living wage for railway men, or any other class of workman, than we are. But it must be obtained by constitutional means—not by the revolutionary "lightning" strike.

W. S. (North Shields).—"I believe God and the Angels in Heaven are against the Government, and so am I." Then its numeral is absolutely elevated!

E. S. (Tunbridge Wells).—"Our Uncrowned King." Steady! We shall be shortened by a head if you are not careful.

B. H. (Sevenoaks).—"I thank thee, good Horatio, for pregnant words so full of point." And yet some people say it is rude to point.

A. B. C. (London).—We gather from your letter that you are a telegraph messenger, but you do not make it clear whether you are a boy or a girl. How can we tell?

"REASONS" (London).—The Food Controller says that if any bacon has been rotting at the docks it isn't his funeral. It was bought on private account.

C. V.—We never publish annonymous communications, not even on the Unmarried Mother.

H. F. (Maidenhead).—The reason milk is 1s. a quart is that farmers are allowed to profiteer it at their own price.

J. W. (Darlington).—It is rather by and large that "a man is entitled to no more than he earns." What if the poor chap can't earn?

F. N. W. (Hove).—"Surely all firms employing men should give them at least one half-day holiday in a week of seven days." We heartily agree.

J. C. SANTRY, Leading Seaman, wishes to thank the Canteen Committee of H.M.S. *Lancaster* for the sum of £30, subscribed to assist him after a very severe accident on board, this acknowledgment being inserted at the special request of the Committee.

"DISGUSTED" (Catterick).—Sorry, but we don't deal in "probables." Can you prove your assertions?

"KNARF GNIDRAH" (London, E.C.).—Cannot say why coke is so dear, unless it is being used to help out the food rations.

MRS. F. B. (Reading).—We can say nothing about your being "made to do penance," but if you will explain how you were "dished out of a shilling," we will see what can be done.

J. H. (Wandsworth Road).—The threats and screams you heard in Covent Garden would not necessarily mean murder, but might have been an operatic rehearsal.

T. F. (Shirebrook).—"How these capitalist papers follow their leaders, like sheep to the altar." Sheep are never led to the altar at our church.

MRS. G. W. (Westminster Bridge Road).—What we like is your pluck; just the right sort for a Tommy's wife. May you soon find a nice house. And wet the new baby's head for us, won't you?

R. W. (Leeds).—"Please inform me at what age Mr. Pierpont Morgan became a millionaire." Sorry, but that is the one question we always forgot to ask him.

E. M. (Woolwich).—There was no reflection on your Mayor. The Candid Communication was addressed to him as representative of the town. We have referred to the matter more fully elsewhere.

B. B. (Detroit, U.S.A.).—Mr. Saxby, the "Reformed Englishman" of Cincinnati, who, after a brief visit to England, returned to his adopted to sneer at his native land, is just the sort of guy to do that sort of thing.

W. V. (Elgin).—"A fellow-workman who takes the bread out of another's mouth" has certainly not the fellow-feeling which makes us wondrous kind.

P. P. (Fulham).—You send us a wandering rigmarole in red and black, and then ask us not to laugh. Well, we won't; but you nearly make us cry.

"WAR WIDOW."—One shilling passed to "Greatest of These" fund. We shall do everything possible to legalise marriage with a deceased husband's brother.

MRS. T. McK. (Portobello).—Afraid we cannot undertake to "sniff out information" for you, but shall be happy to consider any facts you may stumble upon.

"TEMPORARY RAILWAYMAN" (Ramsgate).—As you say, nothing is too good for the returning "Tommies," but the hardships involved to men employed on the railways "for the duration" have received less consideration than they deserve.

"COULD-BE MOTHER" (Clapton).—Thanks for "tail end of letter from a war widow," which we would have returned if you had given us your name.

I. K. C. (Penarth).—Glad we are gradually re-establishing ourselves in your regard, but even for your dear sake we cannot refrain from expressing our candid and considered opinion of President Wilson, or any other public man, when the occasion arises.

MRS. R. (Halifax).—Australia is not for every woman, or for every man. You ought to know precisely what you are doing before you take a hand in emigrating English girls there.

J. T. (London, W.11).—Quite true; the Primate of England is a member of the Board of Trade. Lord have mercy upon us!

G. H. (Peterboro').—"A man can be punished for stealing almost anything belonging to his neighbour, one of the few exceptions being his neighbour's wife." He can sometimes be punished for that, if his neighbour happens to be big enough.

G. A. C. (Clapham Road, S.W.).—"Up to the present have heard nothing from the Ministry of Appointments." Don't worry. You'll probably hear by the time you have one foot in the grave, and have been posted to your last long appointment.

J. G. (Ticehurst).—"May I be permitted to forward this letter to you . . . ?" Our dear chap, how on earth could we stop you?

M. J. (Dorset Square, N.W.).—"I dare say you get more 'funny' letters than any man in the world." We dare say we do; but, to be candid, yours does not add to the number.

F. H. (Leith).—Found on a battered destroyer, after North Sea fight, a copy of "Nonsense Novels," inscribed "Audie, with love from Bab, May 6, 1916." This relic, pierced with shrapnel, awaits its owner.

"R. N. RETIRED" (London, W.).—It would not pay the State to trust the public to deface their own postage stamps. Besides, this is not the point. What is wanted is a legible postmark.

"COLOGNE" (A.O.O.).—"*Wie konnten Sie das thun*" is Hun for "O, Robinson Crusoe, why did you do so?" there or thereabouts.

H. B. (Peterboro').—Have you only just heard of JOHN BULL? We have been warning people against the parasitical "Stockwell Watch Co.," London, S.W.9, for years. While you are on the watch, they are on the catch.

"FOUR-AND-A-HALF-POUNDS" (Birmingham).—Impossible to lay down a general rule as to "how much it takes to keep a family of nine." Depends on their appetites and thirsts.

"NIX GOTT" (Godalming).—Cannot say why the married lady is "allowed to perform telephone duties." To keep her out of mischief, perhaps, or as an exercise in voice production.

MISS E. C. (Croydon).—The Government are hereby informed that the black, white, and red posters they are so fond of are in the German colours.

J. C. (Reading).—The object of your four-page epistle appears to be to damn us with faint praise. But unfortunately, in view of the weather, it leaves us cold.

"DINO" (Poole).—We reiterate our objection to the practice of using Biblical texts as aids to advertisement. "Out of the strong came forth sweetness" leaves a sour taste in our mouth.

F. K. (Edgbaston).—"I'm afraid I am not very intellectual." Perhaps not; but you should get out of the habit of being rude to yourself.

"PATRIOT" (France).—We note that you did not manage to get born in England. Bit slow, weren't you?

"MARRIED" (Croydon).—Well, well! Who was it said that matrimony taught the holiness of well-told lies?

T. S. (Leeds).—Afraid your picture of two men and a coffin would not make a nice cartoon, although as an undertaker's advertisement it might find a considerable vogue.

"VERY OLD READER."—Sorry, but our oculist absolutely forbids us to peruse pencilled communications. Failing ink, you should use a tar brush.

R. J. H. (Newark).—Thanks for information regarding "the vampire human form who fattens on the blood of the people." We must keep an eye on him.

C. E. C. (Cromer).—Not having the pleasure of your acquaintance, we can hardly say whether £4 10s. would have been dear to bring you back to London.

H. D. B. (Rottingdean).—If your butcher overcharges, you should report the facts at the local Food Office, but be careful or you may find you have bitten on a bone.

(Continued on next page.)

What our readers say about

The "JOHN BULL" Pen.

22, Oakley Road, Leicester.
Sept. 5th, 1919.

Gentlemen,

The "John Bull" Pen received a few days ago has delighted me. It has already been put to the test in no half-hearted manner, and I am convinced that no money of mine has been better spent than that which purchased this pen. Everyone who requires a really reliable article should buy a "John Bull" Pen.

Yours faithfully,
(Signed) CHARLES A. NUTTING.

"JOHN BULL" Pen Coupon. Value 2d.

By sending this Coupon with P.O. for 3s. and 1½d. stamps for postage, the holder is entitled to receive a "John Bull" Gold Nibbed Fountain Pen, STANDARD MODEL. Additional Coupons up to 6 from "John Bull" from this date may be saved and used in part payment, each counting as 2d. off the price. Thus, you may send 7 coupons, and P.O. for 2s. only, and 1½d. stamps for postage.

DE LUXE MODEL, 1s. Extra.

Address, Pen Dept., JOHN BULL, Long Acre, London, W.C.2. (*Nov. 8th, 1919.*)
P.O.s should be made payable to John Bull, Ltd., and crossed & Co.
N.B.—State whether you prefer a Fine, Medium, or Broad Nib.

Letter Bag—Continued.

S. (Newport).—After our protest against the shameful hours worked by refreshment-room girls at Cardiff and Newport railway stations, some reduction was made, but the times on duty are still disgraceful—especially at Cardiff, where they work ten hours, with no time off for meals. Which is an abomination.

E. D. (Snaffam).—The answer is that until we have normal sugar supplies there must be certain rationing to prevent well-to-do greedy people buying and hoarding the share of poorer folk.

A. C. T. (Liverpool).—Thanks for "few facts," although our impression is that one or two taradiddles would have made your letter more interesting.

W. S. (Attercliffe).—Your name and address are quite safe with us; meanwhile it is for you to take care that you don't blab them in your sleep.

"READER" (Cardiff).—If you "suffer from asthma, cannot get work, and things are so dear that you cannot live and pay your way and have got into debt," the case is hard indeed. The only suggestion we can make is that you should discover how the Relieving Officer feels disposed towards you.

"A SCOUNDREL UNMASKED.—Cordial thanks to the generous readers who have sent the following contributions for the benefit of the poor young mother and her baby, whose case we published last week: "Beyond," £5; G. C. O., 21s.; C. L. P., 5s.; L. A. D., 2s. 6d.; N. G. M., 2s. 6d.; "Constant Reader," 2s. 9d.; "Reader," 3s.; "Dartmoor Street," 1s.; E. T. H., 11s.; E. M., 2s. 6d.; Mrs. J. B. W., 2s.; J. J. L., 10s.; "Brigand," 2s. 6d.; Mrs. G. H., 10s.; M. C. H., 20s.; E. W., 21s.; L. E. T., 5s.; and Mrs. B., a large tin of infants' food.

"ARCHIE" (Margate).—"Inform me what the Board of Agriculture and Fisheries has got to do with the muzzling and restrictions of dogs." Quite a lot since 1889, when it took over the job from the Privy Council.

—— (Loughton).—"Please give us a paragraph." Please give us your name first.

"CONSTANT READER" (St. James', S.W.).—We are in receipt of your highly original suggestion for a tax on bicycles. Do you rely for your inspiration upon champagne or hot soup?

"DEMOBBED" (Erdington). — "How does the enclosed cutting strike you?" Plump on the solar plexus.

A. P. (Derby).—You can hardly expect us to explain other newspaper competitions. Stick to "Bullets," which are both simple and sound.

"LIVELY COMRADE" (Portsmouth).—Very sweet of you to suggest that we should print your letter accusing a Town Council of "personal pickings." Any other little commissions?

R. E. S. (Cologne).—It is not perhaps ungrammatical to put the verb last in a sentence, but it most unusual is, and to cause confusion calculated.

MRS. E. B. (Worthing).—Thanks. What a difference it would make if *all* our readers would subscribe sixpence a week to our "Greatest of These" Fund.

MRS. A. J. L. (Norwich).—The "wanted" advt. you enclose ("Two furnished rooms, by unmarried couple") may not be so shocking as it reads. One room each—see?

I. J. (Kingsland).—"In the name of Jehovah. . . . I ask permission to write to you." And you took it, by Jove, to the length of four overcrowded pages.

"CARDIFF RAILWAYMEN."—"A steamer at Penarth discharged a cargo of deals, for a Cardiff firm, necessitating the use of 300 railway wagons. The boat could have gone to Cardiff, the firm's premises then being within 600 yards." Yes, but that's much too simple.

"NOVOCASTRIAN" (Newcastle).—We can quite understand Mr. Emley, of the firm of Emley and Sons, Profiteers, Westgate Road, Newcastle, disliking the publicity of the Press.

"ONE IN NEED."—76, and only your Old Age Pension to live on! Yes, daddy, it *is* hard. We are doing our best for you all, but the fight is stiff.

"DRIVER 42ND AND 52ND" (S. Norwood).—Enough of Topham the toototaler man. We shall believe he is lying pumpuritan until he can prove his drink allegations against British soldiers in battle.

G. B. (Edinburgh).—"Allow me to bring to your notice a damnable instance of *Profiteering!*" All instances of profiteering are damnable.

W. E. (Millbank).—While ex-Service men, auxiliary postmen, are only doing part-time duty (26s. a week, with extra for extra work), it does seem absurd for the P.O. to go to the Exchange for more men at 56s. a week, for Christmas pressure. Surely the old auxiliaries deserve the increase.

J. W. C. J. (Sleaford).—"I wonder if you would like to make a paragraph out of this letter." We would, but it would mean redoubling our staff, so the matter must stand over for the present.

E. J. H. (Westminster).—"The most observant and shrewdest people are those who have happily escaped Government education." There's something in that, as the boy said when he stuck his nose into a wasps' nest.

MRS. L. O. (Adelaide Road, N.W.).—We have every respect for genuine religious conviction, but you must not ask us to believe that all dreams are sacred. Quite the contrary, at times.

C. E. R. F. (London, W.C.).—"Some day perhaps the public will know how you deal with your correspondence." Perhaps so; but not unless we tell them.

J. M. (Atherton).—It looks to us very much as though the Government's bier will be beer.

N. W. (Folkestone).—Fancy a person asking you "if pawnshops were still in existence." Sounds to us as though it was meant for sauce.

"INVENTOR" (Belfast).—We cannot accept your noble offer of 5 per cent. on any sums over £20,000 you get from the Government for your inventions. Were any of your "noble" but "foolish projenitors," who left you stranded, in the same line of business?

C. S. (Hanley).—Thanks for your kind invitation, dear, in which we note that father and mother join. We certainly will drop in some day. No fuss, mind!

M. A. C. (Mile End).—Control is often *meant* to keep up the price. The only mistake you make about those walking boots that were 17s. 6d. and are now 32s. 6d. is the thinking they were the same good quality

"KIRKCUD" (Scotland).—"I am a miller by the Dee, and want to speak to you quite free." Your language is so bold and free, it sounds as if you're on the Spree.

MISS L. H. (Dewsbury).—We are all for making the profiteers "disgorge their ill-gotten wealth." Have you a short, simple recipe?

(Many replies are unavoidably held over.)

Are you troubled by Asthma?

Are you being almost suffocated by that horrid strangling cough? Are you kept awake night after night? Don't suffer longer, but get Potter's Asthma Cure. Gives instant relief, and works wonders in Asthma, Bronchitis, Croup, Whooping Cough and other lung troubles. *The best remedy for bronchitis of children.*

POTTER'S Asthma Cure

is quite safe to use. It contains no opiates and neither causes headaches nor bad after-effects.

Potter's Asthma Cure is supplied by all chemists, herbalists and stores for 1s. 6d., or post free 1s. 9d., from Potter and Clarke, Ltd., 60, Artillery Lane, London, E.1.

A Free Trial of Potter's Asthma Cure, together with a little book "Are you Asthmatic?" will be sent if you

Sign this Form to-day

and post it to the above address.

NAME .....

ADDRESS .....

John Bull .....

37/6 HEAVY DRAPERY BARGAIN 37/6

GREATEST OFFER IN THE BRITISH ISLES.

Pair of Heavy British-made Full-size for Double Beds, White Blankets.
One Full sized "Real" Alhambra Quilt.
One Hemmed White Bleached Bolster Case.
Two Hemmed White Bleached Pillow Cases.
One Large Size White Damask Table Cloth.

This lot sent you, carriage paid, for only 37/6. Satisfaction Guaranteed.

FREE. To make this offer more astounding, we give a full-sized print bedspread to every purchaser of above Bargain. Send at once.

The Milton Drapery Stores,
(Dept 4)
Padiham, Lancashire

Alpha
BRITISH MADE

PURE NEW-WOOL UNDERWEAR

All's well if your child's in ALPHA

The East Wind, the winter rain, the sudden change of weather, what can shield a child's health so well as pure wool? "Alpha" is new pure wool—clean, fresh and dainty. And its fine soft texture doesn't tickle. In wear and washing "Alpha" is all that really good underwear should be. In price, it gives you the fullest measure of value for money. Ask for "Alpha"—the widest range of fittings for children. "Alpha" is made in qualities from standard up to the highest grade.

"Alpha" for Men & Women also.

GUARANTEE
Should any "Alpha" garment shrink or be proved defective, we will replace it with a new one, provided it bears the "Alpha" Tag.

TO DRAPERS AND HOSIERS
All those who are entering for the "John Bull" Window-Dressing Competition will be supplied with Showcards and other helpful Advertising Materials by the "Alpha" Proprietors.

Get "ALPHA," from best Drapers and Hosiers.
If any difficulty write proprietors for nearest dealer.

PROPRIETORS: T. H. DOWNING & CO., LTD., LEICESTER

THE GREAT BRAIN FOOD.

BRAININE

The Only Cure for Brain Fag.

It is a great vitaliser. It builds up, through the brain, the whole nerve system. It makes work a pleasure. It

Solves the Drug Problem.

It is free from strychnine or any poisonous ingredient. It is no quack preparation. It is made up from the prescription of a great Brain Specialist. It is

Strongly recommended by Mr. Horatio Bottomley, M.P.

It is sold in tubes at 1/3 and 3/-
To be obtained at the Army and Navy Stores, Boots, and all leading Chemists; or direct, post free, from—

BRAININE 35, Buckingham Gate, LONDON, S.W.

LIVERPOOL VICTORIA

FRIENDLY SOCIETY.

Chief Office: St. Andrew Street, London, E.C.4.
INVESTED FUNDS £7,400,000
ANNUAL INCOME £2,600,000
AMOUNT PAID IN WAR CLAIMS £700,00

Life and Endowment Insurances at Popular Rates.

Our numerous Branch Offices and Agents throughout the Kingdom transact National Health Insurance

ARTHUR HENRI, Secretary.

Foster Clark's
The Creamiest Custard
Cream Custard

OVER 5,000 PRIZES VALUE £1,200 THIS WEEK!

'Bullets' Record' Xmas Offer!

1,000 TURKEYS

We are offering 1,000 Turkeys, and 5,000 valuable Christmas Gifts as "Bullets" Prizes.

200 TURKEYS AND 1,000 GIFTS

are to be won this week. Each of these gifts is worth at least half a guinea, and will more than please its recipient. Owing to food restrictions, we are allowing winners of turkeys to purchase their own birds, and send the bills to us for settlement, or they can receive the sum of 30s. in advance to pay for the turkey. This is the

BIGGEST CHRISTMAS OFFER EVER MADE

by any paper, and no reader can afford to miss it.

5,000 VALUABLE GIFTS

2ND PRIZE £20

10 PRIZES OF £5 — 4,000

FIRST PRIZE £250

10 PRIZES OF £2 10s. — TARGET PRIZES

3RD PRIZE £10

200 TURKEYS & 1,000 GIFTS TO BE WON THIS WEEK!

HOW TO MAKE "BULLETS."

First choose any of the Thirty-two examples given below. Then give **TWO, THREE** or **FOUR** words having some bearing on the example chosen. Any **ONE** of the words selected must begin with any letter in the example chosen. The other words selected can begin with any letter in the alphabet. This example will guide you: Example:—**The Wrong Shop.** Bullet:—For Hard Work—Parliament. Competitors may send in two BULLETS for sixpence. If more coupons are used, an entry fee at the rate of 6d. for each coupon must be sent. Result of this Competition will be found in our issue dated Nov. 29th.

LIST OF EXAMPLES FOR "BULLETS" COMPETITION No. 353

MAKES BOTTOMLEY TALK	LABOUR DEMANDS	BECOMING BOLSHEVIK	WIFE'S RECKONING
IN THE HOUSE	MORE AND MORE	BAD WORK	WONDERFUL
SAVING	OUR MASTERS	NOT AT PRESENT	A FAILURE
JUST IN TIME	A NEAR SHAVE	TOO CHEAP	WATCHING
SPELLS RUIN	NO CLASS	GIVING HER BEST	POOR SUBSTITUTE
IN A FOG	HANDS FULL	HARD UP	DISCHARGING HIS DUTY
IDLE RICH	WE EXPECT THAT	FOOLISH FELLOW	LOOKING BLUE
LEFT AT POST	LUCKY MISS	MY GRIEVANCE	THE WRONG SHOP

No.____ Closing Date, Thursday, November 13th

Example_____

Bullet

Example_____

Bullet

(353) P.O. No._____

I agree to enter this Competition in accordance with the rules and conditions announced on this page.

If a coupon is used P.O. for 6d. must be sent.

Signed_____

Address_____

☞ IF UNABLE TO SECURE EXTRA COUPONS YOU CAN WRITE YOUR "BULLETS" ON PLAIN PAPER.

No.____ Closing Date, Thursday, November 13th.

Example_____

Bullet

Example_____

Bullet

(353) P.O. No._____

I agree to enter this Competition in accordance with the rules and conditions announced on this page.

If 3 coupons are used P.O. for 1/- must be sent.

Signed_____

Address_____

ENVELOPES SHOULD BE MARKED "BULLETS" No 353 "JOHN BULL," LONG ACRE, LONDON, W.C.2

No.____ Closing Date, Thursday, November 13th.

Example_____

Bullet

Example_____

Bullet

(353) P.O. No._____

I agree to enter this Competition in accordance with the rules and conditions announced on this page.

If 3 coupons are used P.O. for 1/6 must be sent.

Signed_____

Address_____

Next Week's Selection of Examples for "Bullets" Competition No. 354.

BOTTOMLEY'S FAVOURITE — MOTHER AND DAUGHTER — MY SAVINGS — TOO MUCH TALK —INCAPABLE—DRINKING WATER—PICKING OUR POCKETS—CHRISTMAS GIFTS—UP TO SAMPLE —LIVE MAN—WHEN WOMAN TELLS FATHER'S FOLLY SUYING AND SELLING—AFTER ALL— GETTING THE BIRD—FLAPPER'S DREAM—WE ALL WANT—MUSTN'T BE PLAYED WITH— KEEPING A FAMILY—WHEN KAISER'S TRIED.

These examples can be made use of on the coupons above, and must reach us on or before **THURSDAY, Nov. 20th.** All coupons so used **MUST** be clearly marked with the number **354** in the top left-hand corner, and envelopes containing these coupons must be addressed "Bullets" No. 354, "John Bull," Long Acre, London, W.C.2. Such coupons must not contain any of the Thirty-two examples for Competition 353.

BULLETS RULES. 1. The First Prize will be awarded for what, in the opinion of the Judges, in consultation with the Editor, is the best "Bullet" received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The right to divide a prize or prizes among two or more competitors is reserved.

2. Bullets must be plainly written on one of the coupons, and only two attempts may be written on each coupon.

3. All three coupons may be used, but each coupon must be accompanied by a postal order for 6d. made payable to John Bull and crossed _____ and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Competitors sending more than one coupon may enclose one postal order for the full amount covering the number of their coupons. Coupons must not be folded in any manner.

4. All coupons arriving too late to be judged with absolute thoroughness will be duly returned to their respective senders.

5. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

6. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry

Result of 350th 'Bullets' Competition

FIRST PRIZE OF £500:

Mr. R. J. DAWSON,
6, Kinglake Rd., Wallasey, Cheshire.

Example:—German Travellers.
Bullet:—"Receivers" Worse Than "Thieves."

SECOND PRIZE OF £50:

Mr. T. YOUNG, 2, Green St., Smethwick.
Example:—Knowing Too Much
Bullet:—Mediums—To Back Horses.

THIRD PRIZE OF £10:

Mr. E. MANNING, 18a, Havelock Rd., Croydon.
Example:—What Labour Thinks.
Bullet:—Shorter Hours—Lengthen Days.

10 PRIZES OF £5 EACH:

Mr. C. Gardner, 43, Pembridge Rd., London, W.: Master And Man—Profiteer And Politician Apparently.

Mr. W. Hargreaves, 84, The Parade B'ham: Irish Policeman—Advertising For Indoor Job.

Mr. Butler, Redhouse, Longniddry, Scotland: Labour Agitators—Salaries For "Services" Endangered.

Mr. T. Day, Lower Ernest St., Bradford: Leaving England—Pity "Tired Feeling" Isn't.

Mr. W. H. Taylor, 379, Alum Rock Rd., Saltley: Work And Pay—Don't "Play" With Either.

Mr. O. Manbire, 20b, Albert Bdge. Rd., Battersea: What Labour Thinks—War Started, Armistice Day.

Mr. C. Dobson, 262, Elgin Avenue, W.: What Labour Thinks—"Hanging Up" Fills Stocking.

Mrs G. English, Highstone, Leytonstone: Bottomley Would Like—Less "Allowances" For "Failures."

Mr. H. Hankinson, 33, School Brae, Laurieston: Nobody Believes—Then Church Becomes Cinema.

Cpl. J. Black, 28, Duddingston Park, Portobello: Master And Man—Still Arguing—"Each Wrong."

10 PRIZES OF £2 10s. EACH:

Mr. Abrahart, 31, Cobbold Rd., Shepherd's Bush: German Travellers—Not In "Open" Market.

Mr. E. Speight, 60, Clayton Heights, Bradford: Petticoat Influence—Parliament Shouldn't "Flirt" With.

Mr. J. Hughes, 47, Queen's Rd., Bootle, L'pool: Master And Man—Upper Ten—Upper Tenement.

Mr. R. Wilshin, 4, Halford Tce., Southfields: A False Start—Government "Surprise" At Strike.

Mr. R. Jones, 12, Garden City, Llanidloes: What Labour Thinks—Fair—Employers Think "Cheek."

Mr. G. W. Bryan, 31, Canonbury Rd., Enfield: Plain Speaking—Ours, Other People's Rudeness. (Sent in on a Free "Target" Prize Coupon).

Mr. N. Buchanan, 3, Kingsfield Tce., Dartford: The Deutschland—Atlantic Liner, English Coaster.

Mr. R. Davies, 94b, Brecon Rd., Hirwain: No Wonder—Our Government's Getting Nicknamed.

Mr. E. F. Holden, 179, Hyndland Rd., Glasgow: Work And Pay—Keep Dodging Each Other.

Mr. J. H. Gallagher, 36, Wilson Rd., Sheffield: A Vain Dream—Servants Expecting Munition Wages.

List of 10s. Prizewinners in "Bullets" Competition 350 will be published in next week's "Competitors' Journal." Complete List of all Cash and Other Prizewinners can be seen at the Offices of "John Bull."

THE JOHN BULL GREAT FREE FIRE INSURANCE

COVERING ALL RISKS BY FIRE TO HOME, LIFE & LIMB

UNDER this most unique FREE INSURANCE OFFER anyone above the age of 10 can be insured irrespective of sex. The premium charged by any Fire and Accident Insurance Company to secure similar benefits would certainly exceed 5s. per annum. We offer it to you absolutely free.

We have made our insurance as simple and comprehensive as possible, and shall not bother about any "Legal representative" or "next of kin." Claims will be paid to the registered reader, who must personally sign the coupon, or to the person nominated thereon, and to no one else.

A separate coupon must be filled up in respect to each person to be insured.

This offer applies only to persons residing in, and property situated in, England, Scotland, and Wales.

The full conditions governing this scheme will be published in the first issue of each month.

WHAT WE WILL PAY:

For Damage to contents of Home by Fire up to	£200
In case of Death directly due to Fire at Registered Reader's home	£200
For the Loss of Two Limbs or Both Eyes, or One Limb and One Eye	£200
For the Loss of One Limb or One Eye ..	£100
Medical Fees for Injuries not proving fatal but incapacitating the injured person from following his, or her, employment, up to ..	£10
In the event of a Temporary Total Disablement up to 13 weeks..	£1 per week

ORDER FORM

To be Retained by Newsagent.

To .....Newsagent.

Please deliver "JOHN BULL" to me regularly until further notice

Signed .....

Address .....

Nov. 8 1919.

You must also fill in the Registration Form, which will be found next to this, and post it to John Bull Insurance Dept., 93, Long Acre, London, W.C.2, where your name and the name of your nominee will be duly registered.

REGISTRATION FORM

When must be posted to—
John Bull INSURANCE DEPT., Long Acre, W.C.2.

This is to notify that I have this day placed an order for the regular weekly supply of John Bull with

.....Newsagent, of .....

and desire you to register me as a regular subscriber under the terms of your Insurance Scheme.

In the event of my being injured or killed, or of my home or its contents being damaged, I hereby nominate to receive any payment due under this insurance, first myself, or in the event of my death:—

Name of Nominee .....

Address .....

Signature of Insured .....
(Mr., Mrs., or Miss)

Home Address .....

Nov. 8, 1919.

To remain qualified for the benefits, readers must continue to have "John Bull" regularly supplied to them.

Enclose 1d. stamp if an acknowledgment of receipt of Registration Form is required.

BIGGEST WEEKLY FOOTBALL PRIZES

OFFERED BY ANY ONE PAPER.

£1,000

FOR AN ALL-CORRECT FOOTBALL COUPON!

£500 FOR A COUPON WITH ONE ERROR ONLY

£100 MUST BE WON IN ANY EVENT!

£2,500 ALREADY WON!

IT MAY BE YOUR TURN NEXT!

GREAT WEEKLY COMPETITION—NO ENTRANCE FEE

The sum of £1,000 will be paid to the sender of a coupon containing the correct results of all the matches given on the coupon opposite. Should nobody succeed in forecasting the results of all matches given, £500 will be paid to the competitor sending a coupon with only one error. In the event of neither the £1,000 nor the £500 prize being won the sum of £100 will be paid to the competitor sending a coupon with the most correct results. This competition is open for one week, and coupons for it can only be taken from this week's issue.

This Competition is exclusive to "John Bull" and coupons do not appear in any other paper. All you have to do is to forecast the results of the matches given on the coupon on this page, which will be played on Saturday, November 15th.

Abandoned matches will make no difference provided they do not exceed two in number.

This competition is quite free, no entrance fee of any kind being charged. Competitors can send as many coupons as they like. Scottish and Irish readers may compete. A careful study of football form should be made before filling in coupons. The "National News" gives the best and most accurate reports and forecasts every Sunday, which should greatly assist competitors.

FIRST READ THIS.

If you think the Home team will win, place a X in the column headed "Home"; if you think the "Away" team will win, place a X in the column headed "Away"; if you think the result will be a Draw, place a X in the column headed "Draw." Only *one* X must be entered for each Match. Coupons *must* be written in ink.

READ THESE RULES CAREFULLY

(1) All attempts must be made on coupons taken from the issue of JOHN BULL announcing this competition. Coupons must be written in ink (typewriting or pencil will not be allowed), and must be filled up in accordance with instructions given on this page.

(2) The sum of £1,000 (One Thousand Pounds) will be sent to the competitor sending a coupon containing the correct results of all the matches played to a finish. If no competitor succeeds in giving all the correct results, £500 will be paid to the competitor sending a coupon with only one error. In the event of neither the £1,000 nor £500 prizes being won the sum of £100 will be paid to the competitor sending a coupon with most correct results. Abandoned matches will make no difference, provided they do not exceed two in number.

(3) In the unlikely event of three or more of the matches not being played to a finish on the date given on the coupon, the £1,000 and £500 prizes will not be awarded, but the sum of £100 will be paid to the competitor sending a coupon with most correct results.

(4) In the event of a tie or ties, the prize to be won will be divided between the successful competitors.

(5) No responsibility will be accepted by the Editor for the loss or non-delivery of any coupon. Proof of posting will not be accepted as proof of delivery or receipt. No correspondence will be entered into or interviews granted.

(6) Any coupon on which an alteration has been made will be disqualified.

(7) Our employees are debarred from entering this competition.

(8) Any coupons received later than November 13th will be disqualified.

(9) The Editor's decision must be accepted as final and legally binding in all matters concerning this competition, and acceptance of this rule is an express condition of entry.

Cut out coupon neatly and address all entries as follows:—"Football Competition No. 10, JOHN BULL, 25, Floral Street, Covent Garden, London, W.C.2." Write "Football" in top left-hand corner of envelope. All coupons can be enclosed in one envelope, but this must not contain entries for other competitions.

YOU CAN SEND AS MANY COUPONS AS YOU LIKE.

"JOHN BULL" FREE FOOTBALL COUPON.

Matches to be played Saturday, November 15th. Coupons must reach us not later than Thursday, November 13th.

Home Team		Away Team	Home	Away	Draw
Aston Villa	v.	W. Bromwich Albion			
Bolton Wanderers	v.	The Arsenal			
Manchester U.	v.	Burnley			
Notts County	v.	Sunderland			
Oldham Athletic	v.	Sheffield United			
Sheffield Wed.	v.	Derby County			
Blackpool	v.	Fulham			
Hull City	v.	Barnsley			
Rotherham Co.	v.	Grimsby Town			
Wolverhampton W.	v.	Birmingham			
Brentford	v.	Reading			
Brighton & H. A.	v.	Q. P. Rangers.			
Merthyr Town	v.	Bristol Rovers			
Newport County	v.	Cardiff City.			
Northampton	v.	Swansea Town			
Dumbarton	v.	Partick Thistle			
Raith Rovers	v.	Dundee			
Third Lanark	v.	Motherwell			

Coupons must be cut—not torn out.

I enter "John Bull" Football Competition in accordance with the rules and conditions on this page and agree to accept the Editor's decision as final and legally binding, and enter on that understanding.

SIGNED .....

10 ADDRESS .....

.....

Stains? Forget them!

Stained linen can easily be restored to snow-white purity. Apply a touch of Movol to the stain, and in a few minutes the stain disappears before your eyes.

MOVOL STAIN REMOVER

Removes Ironmould, Rust, Fruit and Ink Stains from Clothing, Marble, &c.

The directions given with each tube must be carefully followed.

From Chemists, Grocers, Stores, etc., in 1/- and 6d. tubes. If unable to obtain, send 1/2 for large trial tube, to

W. EDGE & SONS, Ltd. Bolton.

A Secret Safe

You alone know where it is. Only £2 2s.

Same size as a brick—easily fitted invisibly into your wall—keeps your valuables far safer than till, box, or ordinary safe. You can let it into any wall in hidden position (as behind picture, furniture, etc.), giving absolute security. Best hardened steel door, good six-lever lock (no two alike), and secret device making keyhole practically invisible. Easy to fit in by yourself (list explains how) or bricklayer will do it in hour. Ideal for homes, hotels, vestries, shops, etc. Two sizes 9 ins., 42/-; 13 ins., 80/-. Sent car. paid on receipt of cash. Money back if dissatisfied and returned sound in 10 days car. paid. Cement for fixing one safe 1/6 extra. Don't wait for burglars but order to-day before you suffer loss, or send for list and local agent to sole makers—

BRICK SAFE CO. 227, Morville St., Birmingham

Tobacco Bloom Virginia Cigarettes

Supplied in 20's, 50's, 100's.

Manufactured by I. RUTTER & CO., amongst the beautiful Surrey Hills at Mitcham where the Lavender comes from; in ideal conditions of Purity and Cleanliness.

The SCHOOL GIRL says:—

"Yes! there's a 4lb. tin of Mackintosh's Toffee De Luxe in every hamper from home. Sixty-four ounces of real appetising, captivating sweetmeat-joy! Unfortunately, the bottom of the tin shines through the few remaining pieces too soon; for I must share it with those unfortunates who do not get it as often as I."

Sold loose by weight and in 4lb. family tins by Confectioners everywhere.

RAIN-Proof RAINCOATS 33/6

The "wintry-weather" Raincoat.

Made of fine quality cloth, thoroughly proofed, in light, medium, or dark fawn, each garment we have manufactured has secured the goodwill and recommendation of the wearer, for the quality—which we guarantee—has given complete satisfaction.

Ladies', Gent's, Boys' and Maids' Raincoats are made in various styles, but the value in each is the same—*the best obtainable in Great Britain*

Send to-day for full range of patterns and latest style book No. 59.

All garments Carriage Paid and money returned if not satisfied. Orders dealt with in strict rotation.

FASHION-CRAFT MILLS Ltd., Registered Offices: 32, VICTORIA ST., MANCHESTER.

THE BREAKING POINT.

Work is sometimes a very good medicine, but the average breadwinner or wife at home does not require work as a prescription. There are thousands to-day who are on the verge of a breakdown because of overwork.

It is these people who are suffering to-day from general debility. They are easily fatigued, food has no attraction for them and when eaten only causes distress. Other symptoms are palpitation of the heart, nervousness, frequent headaches and a general feeling of exhaustion.

The proper treatment in such cases is a tonic that will improve and increase the supply of blood, such as Dr. Williams' pink pills. The new healthy blood which these pills create carries nourishment to every part of the body, so building up and refreshing the whole system. In this natural way the bloodless young woman is helped on to an active, healthy life, the worried breadwinner with exhausted nerves is made fit for work, and the wife at home finds new strength for her duties. Dr. Williams' pink pills have done this in thousands of cases.

You can begin to get well now, for Dr. Williams' pink pills are to be obtained of most dealers; ask distinctly for Dr. Williams' to obtain the genuine.

FREE.—"Nerves and Their Needs" is a little book that will help you to avoid nerve troubles. Send a postcard for it to Post Dept., 56, Fitzroy Square, London, W.1.—(Advt.)

GRAVES OF SHEFFIELD

Write for patterns, post free, of Suits, Costumes, Coat Frocks, Robes, Raincoats, Dress Materials, Household Drapery, etc., or Catalogues of Watches, Jewellery, Workers' and Boys' Clothing, Footwear, Sheffield Cutlery, Gramophones and Records, Lino, Carpets, Prams, Cycles, Tyres, Bedsteads and Bedding, Sewing Machines, Furniture, Poultry, Appliances, etc.

EASY J. G. GRAVES LTD. SHEFFIELD TERMS

THE "JOHN BULL" GUARANTEE. *We guarantee the goods advertised by every firm whose trade announcement appears in JOHN BULL, i.e., we hold ourselves responsible for their being of the quality and standard represented at the time of purchase and the date of payment, either in full or of first instalment, and if any reader can show just cause for dissatisfaction with the purchase of any goods made through any trade advertisement in our columns, we will refund the purchase money, provided the goods complained of are sent to us within one week from the date of original purchase. All communications should be addressed to JOHN BULL, Advertisement Department, 92, Long Acre, London, W.C.2.*

Doctors Have Proved It.

The wonderful health-restoring powers of Hall's Wine have been proved times without number. Doctors have proved its merits. It was a Doctor who said "Hall's Wine is the most useful and dependable restorative we have." "Hall's Wine never fails," says another medical man. In case of nervous breakdown or anaemia, or in convalescence after illness, Hall's Wine works wonders.

Hall's Wine

The Supreme Tonic Restorative

Every effort is being made to satisfy the increasing volume of orders for Hall's Wine, but as the demand still exceeds available supplies the public are asked to have patience.

LARGE SIZE BOTTLE, 5/6

Of Wine Merchants & Grocers & Chemists with Wine Licences.

STEPHEN SMITH & CO., LTD., BOW, LONDON, E.3.

917

MEDALS REPLACED. Miniature medals, medal ribbons, and decorations for every campaign kept in stock. For further particulars and price list apply
THE ARMY & NAVY SUPPLY STORES,
118, Praed St., Paddington, London, W. 2.

DRAPERY REMNANTS Start in the Remnant Trade and make money. No experience required. Stocks of Prints, Voiles, Pleties, Towels, Hosiery, Overalls, Fancy Goods, &c. Price list free from HARRY H. CLEGG (Dept. J), 98, HIGH STREET, MANCHESTER. Wholesale only.

Sleepless, Nervous and Painworn.

Severe Nervous Indigestion Cured by Dr. Cassell's Tablets.

Mr. F. G. Baggaley, 105, Oldfield Street, Fenton, Staffs, says:—"I lost all strength, and became so nervous and depressed that I had no heart for anything. Food I never wanted to touch, and I was always in pain with indigestion. I was very nervous, too, sometimes all of a shake, and if spoken to suddenly would fairly jump. I became so low that I had to give up work. Another thing was sleeplessness. Night after night I lay awake, and of course was no good in the morning.

I had medical advice but nothing did any good, and I had been ill for about a year when I thought of trying Dr. Cassell's Tablets. It quite surprised me to find how soon they did me good. They enabled me to sleep and I gained strength. Then the indigestion and pain went, and now I am back at work strong and well."

Dr. Cassell's Tablets

The Universal Home Remedy for

Nervous Breakdown, Nerve Paralysis, Neuritis, Neurasthenia, Sleeplessness, Anæmia, Kidney Trouble, Indigestion, Wasting Diseases, Phlebitis, Vital Exhaustion, Nervous Debility

Specially valuable for Nursing Mothers and during the Critical Periods of Life.

HOME PRICES, 1/3 & 3/- (the 3/- size being the most economical). Sold by Chemists in all parts of the world. Ask for Dr. Cassell's Tablets and refuse substitutes.

FREE INFORMATION as to the suitability of Dr. Cassell's Tablets in your case sent on request Dr. Cassell's Co., Ltd., Chester Road Manchester, Eng.

NURSE CARTER writes:—

Before you read Nurse Carter's words let us explain that as she is a nurse she had every opportunity of securing the best possible remedies for her Indigestion, but she became worse, and was compelled at last to cease attending patients, and give up her work. This was a serious matter. It is easy to imagine that she made every effort to secure a remedy which would cure her. **Then she heard of Cicfa and tried it and was cured.** She was so surprised that she called Cicfa "WONDERFUL." Why is it wonderful? Simply because it supplies exactly what Nature requires to insure perfect digestion of all the Albuminous food in the Stomach and all the Starchy food in the Bowel. The Bile Circulation is corrected, Fermentation ceases, so there is no Acidity, no Flatulence, no Constipation, but increasing health and strength. Very soon no assistance is required and the patient is cured. Nurse Carter was cured—really **cured**—not merely relieved. She became able to eat what she desired; she digested it; she absorbed the nourishment from it; she soon became so strong and well that she needed no further assistance, and therefore was able to stop taking Cicfa.

Two years have passed. She has eaten whatever she liked yet her digestion has been perfect. She feels well and strong and she enjoys her work and her food. She is right in calling Cicfa "wonderful." Cicfa is unlike any other remedy on the market, because it re-establishes normal functioning all down the alimentary tract.

CICFA

CURED MY Indigestion

TWO YEARS AGO. IT WAS A WONDERFUL CURE.

EVER SINCE THEN I HAVE EATEN WHATEVER I PLEASED."

Nurse Carter says:—

Church View, Sherston Magna, Wilts.

Dear Sirs,—Will you kindly send me a sample of your wonderful Cicfa for a patient. I am also writing to say that Cicfa cured me, and that it was a wonderful cure. Two years ago I had indigestion so bad that I could not take any cases and had to give up my work. I sent to you for a sample, and after that I took three 1/3 bottles, which cured my indigestion. Ever since then I have eaten whatever I pleased, and I have always tried my best to recommend Cicfa. You are at liberty to use my name and address in any way you please,

Faithfully yours,

(NURSE) A. CARTER.

Cicfa goes to the root cause of the Indigestion. It ensures a proper supply, at the right times and in the right places, of those digestive materials which Nature requires to ensure complete digestion of the Albuminous food in the Stomach, and the Starchy food in the Bowel, when there will be disappearance of that sense of weight at the pit of the Stomach, absence of Heartburn, Wind and Gas-rising, Fermentation with Flatulence, Acidity and Constipation. In fact Cicfa re-establishes natural Digestion throughout the whole tract.

16,000 BRITISH DOCTORS

have taken up Cicfa. Very many of them have written us privately of the splendid results which they have obtained by its use. When thousands of British doctors are satisfied with Cicfa, you do not need a sample with which to test it. There can be no better proof. You can proceed to take it at once. Purchase from your chemist at 1s. 3d. and 3s., or, if there is delay, direct from us, on receipt of Postal Order.

TO THE TRADE.

We shall be glad to supply all those who are entering for the "John Bull" window-dressing competition with Show-Cards and other helpful Advertising materials.

THE CICFA COMPANY,

8a, Duke Street, Manchester Square, London.

CICFA in Canada, 50 Cent Size, from Capsuloid Co., Brockville, Ontario.

CICFA in United States, 50 Cent Size, from Capsuloid Co, Morristown, New York State, U.S.A.

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